

## 2nd NEWFOUNDLAND CONTINGENT!

We have an Individual Photograph of each Man in the Company. Photographs of each Section. Photographs of the whole Company at Smithville, on the March, Leaving the Wharf on the Neptune, and on the S. S. Dominion.

Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

### Holy Name Sunday

AT ST. BRIDE'S, P. B.

Sunday, the 21st February, witnessed a most imposing spectacle here. It was Holy Name Sunday and everyone in the church practically, not only every man, young and old, but women and girls, received Holy Communion. Of course this is no unusual thing, for since our present parish priest came to us, our very dearly beloved Fr. O'Callaghan, it is a daily scene to witness large numbers at Holy Communion. But last Sunday was the more remarkable because of the magnificence and charm which our newly embellished and surpassingly beautiful church lent to the impressive scene. Assuredly do we owe a deep debt of gratitude to our good parish priest. Father O'Callaghan has performed wonders since coming to us. Our church hitherto unadorned inside is now uncommonly beautiful. He has added three new altars and a pulpit all of which, with the church has been richly decorated and skillfully ornamented by Mr. Duffy whom our revered priest has brought from St. John's, and Mr. Duffy is an artist indeed. Not only the interior but also the exterior has been attended to as two fine towers have been added and lend a charm, hitherto absent, to the church. We are all exceedingly proud of our church now and of the priest's house which, too, has had the taste and thought of good Fr. O'Callaghan lavished upon it, and no finer priest's residence, we venture to say, can be found in Newfoundland.

We are proud of our esteemed parish priest who never tires instructing us in the truths of our holy religion, and who is always at our call immediately, and who always most forcibly impresses us with his powerful and eloquent sermons. Truly was it said when he left St. John's that "St. John's loss was St. Bride's gain." May God leave him long with us to labour for us and comfort us as he does. To see the men, young and old, flock around him and giving him their time and labour day after day, most eager and anxious to be asked, and we are now getting ready at his call to build a beautiful new school and hall and to beautify the grounds around the church and presbytery and the site of the new hall and school.

We often heard of Fr. O'Callaghan's phenomenal success in St. John's in everything he undertook, and according to St. John's people his undertakings were very numerous, but always blessed with success. How he increased the membership of Societies—notably the Holy Name at the Cathedral by adding upwards of one thousand members in the one year during which we learn he was Chaplain, and of how he closed the saloons at six o'clock and a multitude of other good works. But we question very much, if he, much as he did in his own immitable and fearless way, accomplished more in St. John's than he has done in this parish in one year. Here there is now no run of other intoxicants—no shebeens, no beer shops. When he came here just over one year ago it was not so. The whole spiritual atmosphere with the absence of the above mentioned abominations has entirely changed. Daily Mass is largely attended—result—a better, more intelligent, happier people exist. May God bless and spare our dear good king priest to us is the prayer of all, old and young, and this tribute is but a weak outpouring of what we all feel for our highly esteemed pastor.

A PARISHIONER.

March 4th, 1915.

### YOUR BOYS AND GIRLS

Encourage a boy to have pride in his clothes. He will be none the worse for being "a bit of a dandy," provided he is not allowed to be extravagant. A little legitimate pride in his tie, the cut of his clothes, and the shape of his collar, will produce a tidy, neat man, thinking slovenly ways, with a knowledge of what to wear and how to wear it.

It is believed that everything one wears is imprinted upon our brain. If this is the case, how important it is to plant the brain of a little child with good sensible ideas, that will crop up and in due course bear good fruit.

There are smart belts in military style; they may be made of patent leather and white calf or of colored calf with white leather.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

### Gramophone 16c. Records

The Little Wonder Record.

Special 16c. each.

It's truly a marvel of production, possessing a clearness and distinctness equal to the higher priced record. Vocal and instrumental pieces to select from. The quantity, though large, contains but 9 selections.

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| No. 58. Do the Funny Fox Trot—Duet.                   | No. 66. Morning Exercise—Band.                 |
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The Set of 9 Records, Postpaid, \$1.35

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### St. John's Meat Co., Water St. East, 'Phone 800

A good dinner satisfies a man and makes him feel content. Ladies, you can accomplish this if you buy your Meat from our stores. We import only the best in meats, sell at keenest prices, and we can always please you with a Joint from our choice selection.

- Choice Sirloin Roasts, 22c.; Rib and other Cuts, 18c. and 20c.; Finest Beef Steak, 22c. and 25c.; Frying Beef, 20c. (without bone); Boiling and Steaming Cuts, 16c. per lb.
- Mutton: Legs and Loins, 20c.; Chops, 18c. and 20c.; Boiling and Steaming Cuts, 14c. per lb. up.
- Pork: Finest Local and P. E. I., from 15c. to 25c.
- Delicious imported Tripe, cooked and frozen, 20c. lb.
- All our Sausages made fresh daily from the finest ingredients—Beef, 18c.; Pork, 20c.; Cambridge, 25c.; Bologna, 20c.; Black and White Puddings, 10c. and 12c.; Potted Head, 10c. lb.

Branches: Water Street East, Water Street West, Military Road. Phone 800a Phone 98

### Smyth's Men's Wear

Personal expression in dress is an art the technique of which is understood by only a few shops in the world. This is one of them.

Connoisseurs in the art of dress appreciate the absolute dependability of our offerings. Everything in Fashionable Accessories to Men's Dress.

GEO. KEARNEY Manager

P. O. Box 701. Phone 726.

### April Paper Patterns!

NOW ON SALE.

Pictorial Review—No other Pattern equal to them. Outfits please remember—Cash must accompany order. Pattern 17 cts. Spring Fashion Book, 27 cts. with free pattern your choice.

CHARLES HUTTON, Sole Agent.

### Southern Cross Wreckage.

32 William Street, St. John's, Nfld., Jan. 16th, 1915.

To the Board of Trade, London, England.

Gentlemen—You will please find enclosed a scrap from our local papers reporting a chest of life-belts washed ashore on Coll Island, West of Scotland, supposed to be the wreckage of the S. S. Southern Cross.

My son was chief engineer on that ship and is gone down with her ill-fated crew, and with others I would be very thankful for any information concerning the identity of the wreckage.

Believe me, dear sirs, I am, Your faithful servant, A. W. PARSONS.

Board of Trade, (Harbour Department)

7 Whitehall Gardens, London, S.W., 11th February, 1915.

Sir—

I am directed by the Board of Trade to refer to your letter of the 16th January last on the subject of a chest supposed to belong to the S. S. Southern Cross recently washed ashore on the Island of Coll, on the west coast of Scotland.

The Board have caused enquiries to be made in the matter and have been informed that in December last a chest of life-belts was washed ashore on the island in question, but that it was badly damaged and full of barnacles, and only the cork of the life-belts remained. Owing to the damaged state of the chest, and to the expense that would have been necessary to obtain it, the owners of the S. S. Southern Cross declined to claim the chest.

The Board regret that they are not in a position to furnish you with any further particulars of the chest in question, but they desire to add that from the particulars mentioned above the chest does not appear to have been the personal property of any of the officers or crew of the S. S. Southern Cross.

I am, Sir, Your obedient servant, ERNEST J. MOGGIDGE.

Mr. A. W. Parsons, 32, William Street, St. John's, Newfoundland.

### In Memoriam.

Thomas Penny, an old and respected inhabitant of North Arm, Holyrood died there last week. Deceased was in his seventy-sixth year, was stricken down with sickness all the winter, and was well fortified with the rites of Holy Church when he received the death summons on Thursday last. In his younger days, Mr. Penny was a successful planter at the Labrador fishery and for many years operated a room at Brig Harbour. He had a skilled knowledge of the coast and was sometimes employed as a pilot there. Since 1898 he filled the position of ferryman on the North Arm, satisfactorily, always ready and willing to serve a passenger. He was one of the oldest members of the Star of the Sea Association, which repaired to the home of their deceased brother member and took part in processional order at his funeral obsequies. His funeral took place on Saturday morning from his late home to the Church of Holy Cross where High Mass of Requiem was sung by Rev. W. P. Finn, P.P., for the eternal repose of his soul, thence to the Central Cemetery where his remains were placed beside those of his good wife who predeceased him but a year. The funeral was a large one and was in charge of Undertaker Dunphy and Marshal Penny. To his sorrowing sons and daughters we tender our deep sympathy. Requiescat in pace.—Com.

### Salvia Hair Tonic Makes Hair Grow

Ladies should have radiant hair. There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic. 50c. a bottle.

Even though the high waist line will be fashionable, the normal line will be the controlling position for belt lines this season.

### VERDUN.

By GEORGE FITCH. Author of "At Good Old Slivash."

Verdun, the greatest fortress in France, is a little city of 13,000 people, surrounded by vine-and-gun clad hills. Verdun is France's reprieve to Metz, which sits across the border, not far away, and is so fiercely fortified that an English sparrow has to imitate a Hartz canary before it can get through the lines. Verdun has sixteen large forts and thirty small ones, each one bristling with guns and armored with steel, concrete, barbed wire and granite. Not a single one of these forts has fallen so far, but this is not because they are stuffed with guns. It is because they have been protected with spades.

War changes all things, and it has done away with the ancient custom of using a fort to protect an army. Nowadays the army goes out in front of a fort, digs trenches and protects the fort, while the garrison plays checkers and dusts off the big guns. The forts of Verdun have done wonders in the last forty years in warding off incursions from the French nation, but their work is over.

The only way to keep a fort in a good state of preservation nowadays is to keep the enemy entirely away from it. If the Germans get within ten miles of Verdun, they will begin building concrete foundations and getting on them guns with mouths like the crater of Vesuvius. A little later the forts of Verdun would rise into the air in a confused manner, and retire from the landscape amid general regret.

Verdun has been in the fort business for almost two thousand years. It belonged to the Belgians 1,900 years ago, and after the Romans had captured it, they admitted that the Belgians were tougher than the Goths and the smallpox combined. Later on, the Austrians, Germans and French took turns in occupying Verdun and darning the world to come on—which it did in each instance.

Peaceful towns like London, which has never had anything worse than a great fire, or a Wat Tyler rebellion, would not be so agitated over airship raids if they had had a little of Verdun's experience. An airship raid would be a pleasant diversion for Verdun, after having entertained its varieties of conquerors in its shell-spangled past.

Little boys are wearing white waists with dark collars and cuffs. This combination is worn with dark trousers.



### Open Every Night!

Stafford's Drug Store (Theatre Hill) will be open every night from 7 to 10.

Hundreds of people are suffering from Coughs and Colds at the present time.

Do you intend to allow yours to develop into the Cough or Cold that is not easy to throw off?

We can cure you of this dangerous trouble by calling at our Drug Store, Theatre Hill.

Thoratone Cough Cure will do the necessary. Try a bottle and be convinced for yourself. Price 25c.; postage 5c. extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of STAFFORD'S LINIMENT, STAFFORD'S PRESCRIPTION "A", STAFFORD'S THORATONE COUGH CURE.

### In Milady's Boudoir.

By GWEN SEARS.



### THE HOUSEWIFE'S BEAUTY.

So many women who keep house, unfortunately forget their personal appearance that won the heart of their husband's when they were young. The housewife should be just as careful of her hair, skin and working clothes, in a neat practical way, as the blushing bride.

Carelessness in donning the morning waist, kimono or coffee jacket should not be tolerated. Use a little judgment in selecting style and color, not only neatness and harmony will be the result, but one's beauty will be greatly enhanced.

No doubt one who has been engaged in cooking or superintending the dinner will have cause to complain of a florid complexion. While this is only a natural result and one not to be ashamed of, still it is necessary to appear so at the table and does it increase one's charm? Knowing that heat and exercise will bring not only the color to the face, and in many cases grease, it is one's duty to remove both for one's good appearance sake, if for no other reason.

This is best done by wiping the face with a soothing astringent lotion, and then applying an even coat of good face powder; the cheeks will have enough color. Some women object to the use of face powder, but there is no harm done in using it provided the right sort is used and a good cream used before it is well cleansed before retiring.

Burns on the hands and arms are of frequent occurrence to the housewife; aside from the pain caused, they do not add to one's charms. In case of a burn at once apply lime-juice or sweet oil to the parts affected and then thickly cover with baking soda and bind with a soft cloth; in ordinary cases of burn this will shortly relieve the pain.

Small rents in garments may be quickly mended so that the damage will never be detected, but by continued wear, if not mended, the damage may become irreparable. Wearing a gown that is imperfect only excites adverse comments and detracts from one's general good appearance. So it is better to take the stitch in time.

MINARD'S LINIMENT CURES DIPHTHERIA.

### Business as Usual with the Old Country.

- By s.s. Durango To-Day:
- 50 sides Irish Bacon.
  - 10 Irish Hams.
  - 25 cases Hartley's Jams.
  - 10 cs. Hartley's Marmalade.
  - 1 lb. & 2 lb. pots, 7 lb. tins.
  - Bird's Custard Powder.
  - Bird's Egg Powder.
  - Desiccated Coconut.
  - Shelled Walnuts.
  - Shelled Almonds.
  - 20 kegs Selected Grapes.
  - 10 cases Valencia Oranges, large size, 30c. doz.
  - 5 cases Lemons.
  - 20 cases Valencia Onions.
  - Gold Dish Ox Tongue, Glass.
  - English Brawn.
  - Eng. Brawn, 1 lb. tins, 20c. tin.
  - Fresh Country Eggs.
  - Fresh Halibut.
  - Fresh Cod Tongues.
  - Fresh Rabbits.
  - Fresh Oysters.
  - Fresh Turkeys.
  - Finnan Haddies.

TEA PRICES AS USUAL. No advance. Dantawalla . . . . .50c. lb. Bulldog . . . . .40c. lb. 10 per ct. off 5 lb. lots.

T. J. Edens