

The Alberta Star

AN INDEPENDENT JOURNAL, Devoted to Politics, Education, Literature and the Presentation of Current News and the Diffusion of Useful Information.

Published every Friday at
CARDSTON, ALBERTA

FRED BURTON
EDITOR AND MANAGER

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Six months 75 cts in advance.

ADVERTISING:
Column \$12.50 per month
Half-column 7.50 " " " "
Quarter-column 5.00 " " " "

Special reading notices in local
column 10c. per line in advance

TRANSIENT ADS.
\$1.00 per inch per month
Contract advertising paid for monthly.

The Alberta Star Job Department is well stocked with all the latest and newest designs in plain and fancy type, first-class presses, and will be supplied with the finest stationery and printing material of all descriptions.

JANUARY 21, 1910.

MAKING A NEWSPAPER

Men who make newspapers sometimes believe that their profession is an exacting one. They are wrong. It is the simplest calling. Making a newspaper is an easy trick. Any-body can do it.

A lawyer with only a diploma and a brass sign who would lose a suit even if the other side was ready to confess judgement, will tell you how to run a newspaper. A physician who would send his patient to the morgue before the prescription has been filled will know all the fine points of making a newspaper. An actor who never earned any other plaudit than a soft tomato will give instructions in handling the world's news. Any old lady who knows enough to get off a street car backward has positive opinions on the press. Even a society person who never paid anything but a call or made anything but a visit or did anything knows how stupid those men are who write 'stories' edit 'copy' wrestle with 'heads' that won't fit and get the paper out on time.

One reason for the universality of perfection in this trade among those who do not work at it is that everybody has been employed in it. It is a most unusual thing to meet a man who, when the occasion seems ripe, will not say I used to be a newspaper man myself. Every time a man works his country editor for a puff on the strength of a big pumpkin he graduates in journalism. When he writes a 'piece' for 'The Squash County Clarion' about a most enjoyable entertainment he completes his post in newspaper work, and when he writes a communication on both sides of the paper to the editor he becomes a third-degree member of the Tribe of Scribe.

That so many men have abandoned literature for the law medicine and other easy walks of life simply shows that many men would rather fail in one thing than another. —Washington Star.

STROKE AGAINST MAIL ORDER HOUSES

In a North Dakota town the merchants become tired of selling goods on credit, while their customers or many of them were sending their cash away to catalogue houses. After consideration they decided to adopt radical means to enforce cash payments. A man was sent to the railway station to make a list each day of the names of those receiving goods from catalogue houses. A copy of this list was placed in each store and when one of these customers attempted to purchase on time he was courteously refused.

Again any of such customers bringing produce to town were directed to ship it to the catalogue house with which they dealt. The customers finding they could

no longer get credit at home were thus forced to keep their money at home in order to be able to purchase the articles for which it would not pay them to send away.

The present Alberta weather is very saving on the coal bin.

The slump that the Unionists waited for did not come, from the look of the election sheet.

It is not true that every man should be an open book. In that case he would never shut up.

A confirmed cigarette smoker in the West recently attempted to blow out his brains. Of course he failed.

The winter is proving so extremely mild that there is not so much "firing-up" needed in the homes.

The Winnipeg Tribune remarks: "If the House of Lords is in need of clearing up, Canada's senate should have a lye bath."

The majority of the British government may be somewhat reduced, but it will be large enough to put through the budget and extract the fangs from the House of Lords.

Parties visiting a printing office should bear in mind that it is just as ill-mannered to look at the proof sheets or read the type, as it is to go into the kitchen and look into the pots and see what they are going to have for dinner.

Save money and buy for cash at the Cardston Stores. A few minutes spent pricing will convince you that for quality and cheapness, the local merchants have the mail order houses skinned a mile.

Cardston has never had a better "booster" than Mr. W. O. Lee. During the past year he has caused to be distributed many thousands of postcards, pamphlets, etc. all describing the wonderful resources of the district.

We have received a copy of the prize list of the Alberta Provincial Spring Shows and Sale, to be held in Calgary April 5th to 8th. The prize list is a very elaborate booklet and contains a deal of information that will interest our farming community.

It is astonishing how many business men can be talked into taking space in a chart or frame or register, or some other thing that has no excuse for existence. A schemer will get more for his worthless card than a country publisher would. It is people that have been thus duped who complain that advertising does not pay.

An American writer predicts that the next great financial reaction will occur in 1911. Most people will not look for it so soon. The sober effects of 1907 should postpone the inevitable ultimate business setback for some time. Much depends upon the crops, upon the wisdom of the financial Czars, and upon the ability of our people to resist the ever present temptation to extravagance and over speculation.

At the Convention of School Trustees, to be held in Lethbridge on Wednesday and Thursday next, a hundred small boxes of candy will be distributed by Mr. W. O. Lee, as souvenirs of Cardston and Southern Alberta. The candy will be made in town—the sugar being obtained from the factory at Raymond. On the top of each box suitable wording will be printed, which will make each package a good advertisement of Cardston and Southern Alberta. Mr. Lee has gone to considerable expense in procuring the above, and he certainly deserves great credit for his enterprise and his public spiritedness.

Home Missionaries

JANUARY 23, 1910
GLENWOOD
Adam Gedlman H. D. Folsom
CALDWELL
Gus. Nielson A. G. Scotter
LEAVITT
C. H. Hendrickson J. S. Tanner
MOUNTAIN VIEW
Jas. B. Wright Erastus Olsen
BEAZER
N. Sorrenson C. J. Olsen
CARDSTON
S. M. Dudley Francis Nielson
WOOLFORD
Sam. Webster Wm. Glenn
AETNA
P. P. Skriver H. M. Bohne
KIMBALL
R. A. Pilling John H. Bennett
TAYLORVILLE
A. Cazier P. G. Peterson

BURTON'S VARIETY STORE

"Cash Goods at Cash Prices"

Blankets

Grey Union Wool Blankets

\$2.25 pair

Extra heavy all wool grey Blankets \$2.85 pair

White Union Wool blankets

\$2.75 pair

Burton's Variety Store

To New Subscribers!

We don't need
a
Town Crier:



to announce this
SPECIAL CLUB OFFER
THE
WESTERN HOME MONTHLY
AND
THE ALBERTA STAR
The Two for One Year for
\$1.50

THE WESTERN HOME MONTHLY has long been recognized as the greatest illustrated home magazine of Western Canada and is read in over 35,000 homes every month. Every subscriber taking advantage of this offer, is entitled to participate in the contest organized by The Western Home Monthly in which
\$1,000 IS GIVEN AWAY FREE
IN PRIZES.

Address all orders to office of this paper where a sample copy of The Western Home Monthly can be seen.

It's not what you earn
that makes you rich

But what you save

We pay 5 per cent interest on Savings
Deposits and Compound Quarterly

The Cardston Loan Co.
BANKERS.

UNION BANK

OF CANADA
ESTABLISHED 1865

Total Assets Oct. 30, 1909
Over \$42,000,000.

Banking By Mail

We have already over
40 Branches in Ontario
and about 120 in the
West.

If we have not yet
established a Branch within easy reach of you, you can carry
on all your banking business by mail, conveniently and safely,
with our nearest Branch.

Call or write and the Manager will gladly explain the
system to you.

Open a Savings Account with a Deposit of \$1.00 or more.
Interest is paid at highest current rate and money may be
withdrawn at any time.

Cardston Branch. G. M. Proud Manager.

Under the estimates submitted
to Congress by the Navy, the
United States in the fiscal years
1910 to 1913 will spend \$42,430,479
on war vessels now under con-
struction. And yet sentimental-
ists say that this continent is
dedicated to peace. With a
world in arms the nations of
America must be prepared for
self-defence.

The busiest and mightiest little
thing that ever was made is Cham-
berlain's Stomach and Liver Tab-
lets. They do the work whenever
you require their aid. These
tablets change weakness into
strength, listlessness into energy,
gloominess into joyousness.
Their action is so gentle one can't
realize they have taken a purga-
tive. Sold by all dealers.