

THE STANDARD BANK

OF CANADA
HEAD OFFICE - TORONTO
Subscriptions to the New
CANADIAN WAR LOAN
received by this Bank free of cost.
information supplied by applying to the
this Branch.
BRANCH, W. C. Boddy, Manager
S BANK DEPARTMENT.

DOMINION WAR LOAN

Taking Subscriptions for the New Loan

to all details without expense to

that you owe a great deal to your own subscription (small or large) to this

one: Bell, 1275, 1276; Auto. 193.

Dowling & Co. LIMITED

CANADA

1st October, 1931.

TORONTO, WINNIPEG,

1st OCTOBER, GOLD.

1st APRIL, 1917.

PURPOSES ONLY.

fully registered bonds, when prepared, accordance with the application.

certificates and of bonds will be made banks.

exempt from taxes—including any in pursuance of legislation enacted Canada.

omps will be issued in denominations 0. Fully registered bonds without 1 in denominations of \$1,000, \$5,000 liple of \$5,000.

paid at maturity at par at the office ance and Receiver General at Ottawa, Assistant Receiver General at Halifax, erna, Montreal, Toronto, Winnipeg, ictoria.

fully registered bonds will be paid l be remitted by post. Interest on ill be paid on surrender of coupons. ons will be payable free of exchange ada of any chartered bank.

ment of twenty-five cents for each ers of fully registered bonds without e right to convert into bonds of the 0 with coupons, and holders of bonds ve the right to convert into fully uthorized denominations without e on application to the Minister of

an will be kept at the Department

made in due course for the listing of reat and Toronto Stock Exchanges. and stock brokers will be allowed a quarter of one per cent on allotments applications bearing their stamp. hat no commission will be allowed out of any allotment paid for by the sued under the War Loan prospectus 1915. No commission will be allowed tions on forms which have not been s Printer.

ptember, 1916.

FREE! FREE! FREE!

\$1500.00 IN PRIZES

GIVEN BY THE BRANTFORD DAILY COURIER

One 1917 Model, 5 Passenger Touring Car, Electric Lights and Starter

Two High Priced Talking Machines WITH CABINET STAND
Two Beautiful Diamond Rings
Two Handsome Gold Watches
Two Set Rings Two Seal Rings



11 VALUABLE PRIZES FOR AN EFFORT 11

for Grand Prize District No. 1 or 2

Ten per cent. to All Who Fail to Win Any of the Above Prizes

GREATEST PRIZE DISTRIBUTION EVER ATTEMPTED IN THIS PART OF ONTARIO -- TURN YOUR TIME INTO AN AUTO!

WHO MAY ENTER CONTEST

All special ballot votes issued on subscriptions are good until the end of the campaign, and they may be voted at the discretion of the candidate or subscriber.

Votes are not transferable.

Votes will be allowed on subscriptions secured anywhere.

The votes will be counted and canvassed by a committee of prominent citizens.

In case of a tie for any prize, the prize or prizes tied for, one of equal value will be given to each of the candidates tying. Thus, if the two candidates in District No. One having the highest number of votes, should have the same number, a touring car will be awarded to each, and so on for the other district prizes.

Any questions which may arise will be settled by the manager of THE COURIER CONTEST and decision will be absolute and final.

Nominations must have the address of the candidate.

THE COURIER may, at its discretion, add to the prizes named.

Any person residing in Brantford and surrounding country is eligible to enter the campaign.

The Contest Manager reserves the right to reject any nomination.

Votes will be issued on paid subscriptions to THE DAILY COURIER.

A coupon will also be published in THE COURIER, which, when neatly cut out, name filled in, and brought or mailed to the Contest Department will count as 25 votes.

The first thing to do is to enter your name as a candidate, then either call, write, or phone the Contest Department for a receipt book with which to secure subscriptions. Then let all your friends know you are a candidate and request them to save their votes for you.

Candidates may nominate themselves or be nominated by their friends.

No employee or member of employee's family of THE COURIER can enter the contest.

HOW TO WIN A PRIZE

Send in your nomination. You will find on this page a nomination blank that is good for 1,000 votes, which gives you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise their help to a more enterprising candidate.

You can get votes and subscriptions anywhere from the other districts as well as your own.

Votes will be given on new subscriptions and renewals of old subscriptions that are paid.

Call or send to THE COURIER office for a receipt book. The Contest Manager will be glad to have you call so that he can explain anything you do not understand. Telephone or write to him if you cannot call, and a representative will give you full details.

It is easier to ask questions than to correct mistakes. Do not hesitate to ask questions. The Contest Manager is at THE COURIER office to help you.

Secure every daily vote possible. But work for Special Ballots. They count the most.

Ask your friends to help you. If you belong to a church society, or any organization, let your fellow members know that you expect their help. It will be freely given if you ask before it is given to some other candidate.

Don't forget that the children can do most effective work in collecting Daily Coupons, as well as secure many paid in advance subscriptions.

Should your father, brother, mother, sister, or friend belong to any organization, get them to secure votes and assistance of the members of the organization.

Do not let a day pass without securing some subscriptions and votes. The steady, persistent work is what will make you the winner of a valuable prize. Keeping everlastingly at it always brings success.

Anyone, anywhere can vote for any candidate. Candidates can secure votes and subscriptions anywhere.

Great Prize Contest Starts To-day. Send in Your Nominations. This Contest is Open to Men, Women, Boys, Girls

The time to enter the great contest is to-day. The Candidate who makes an early start is sure of success. Subscriptions to-day are easy to be secured. An automobile is a big prize for some energetic person. Subscriptions bring more votes to-day than any time during the contest. The solution of this problem is do it to-day.

60,000 VOTES For Your First Yearly Subscription, Either Old or New --- GET BUSY---SUCCESS AWAITS YOU

How The Prizes Will Be Awarded

The Candidate having the highest number of votes, regardless of district wins the automobile.

The other prizes will be awarded to the candidate having the following highest number of votes; one prize of each kind for each district; no two prizes of one kind can go to the same district.

Contest Opens Saturday, Sept. 16th Closes Saturday, November 25th

Nominate a Candidate
COUNTS AS 1,000 VOTES.

I NOMINATE
ADDRESS
PHONE
SIGNED
ADDRESS

Only the first nomination blank cast for each candidate will count as 1,000 votes.

THE GREAT PRIZE CONTEST OF THE COURIER.
25---VOTES---25

CANDIDATE
ADDRESS
DISTRICT NO.

This coupon when neatly clipped out and sent to THE COURIER CONTEST DEPARTMENT will count as twenty-five votes.

NOT GOOD AFTER SEPT. 30.

CONTEST IS OPEN TO EVERY-ONE OF GOOD CHARACTER!

There Are No Losers

DISTRICT NUMBER ONE Brantford

DISTRICT NUMBER TWO All Other Towns and Rural Routes Outside of Brantford

Open Every Evening Telephone 139

Always at Your Service