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SELL ONLY THE BEST!

In Competition with the World we have received the

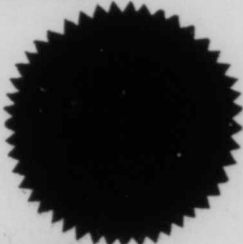
HIGHEST AWARDS MADE.

These
...substantiate
...our claim that

COLMAN'S
 **MUSTARD**

IS THE BEST IN THE WORLD.

The Seal Of Confidence.

 We believe that if we once secure your confidence on quality, we can keep it. We do not relax even for a moment in our efforts to improve on what consumers everywhere now acknowledge to be "best" in Rolled Oats. If we don't satisfy you, you don't satisfy **your** trade. We both lose profits. Our Pan Dried Rolled Oats are better than they were a month ago. Absolutely free from dirt, hulls, black specks. You buy 'em direct you know—right from our mills.

**Tillson's Pan Dried
Rolled Oats.**

The Tillson Co., Limited -- Tilsonburg, Ont.