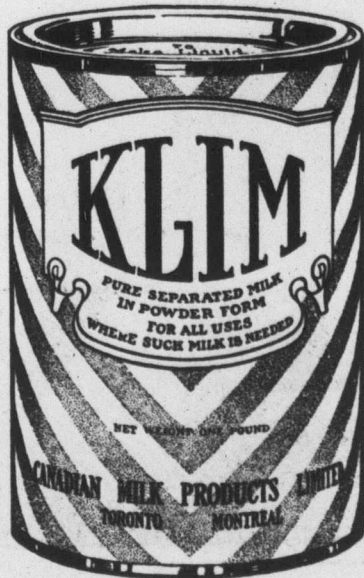


KLIM PREVENTS WASTE OF VALUABLE MILK FOOD



*The Approach of
Warmer Weather
Means More Sour
Milk—*

*Klim Will Not
Turn Sour in
Hottest Weather*

Milk is a very perishable food product. It sours quickly if exposed to heat. Sour milk is restricted to a very few uses in the home. It is usually thrown away. This waste and needless expense can be prevented by the use of Klim—pasteurized, separated milk in powder form. Klim fills most needs in the home. It gives satisfactory results in cooking. Many people use it altogether for table use and in tea, coffee and cocoa.

During the summer months, Klim sales are larger than at any other time of year, because it remains sweet and fresh until all used. Not a bit is wasted. For breakfast, lunch and dinner just the required quantity of separated milk can be prepared by placing a few tablespoonfuls of Klim on top of pure water and whipping briskly until dissolved. Directions for use are printed on every tin—half pound, pound and ten pound sizes.

**Push Klim sales now—it will pay you.
Order from your wholesale grocer.**

Canadian Milk Products Limited

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