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Welch's

"The National Drink"



Welch's is staple and sells with the same certainty as sugar, flour or any other staple you stock.

But it gives you the turnover of a specialty and thus a better profit than any ordinary staple can command.

For Welch quality will hold permanently your present customers and Welch advertising will bring new ones.

Stock and display this "standard" in grape juice. Welch's is all you need to make a sure, cash-register profit.

Sold by Leading Jobbers

THE WELCH CO., LIMITED

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