

—**caught right and
canned right where
they are caught**

The packers of "Thistle" Brand Canned Haddies have further improved the packing of their product by the adoption of a new seamless, sanitary tin. These tins are of $\frac{1}{2}$ and 1 lb. sizes and are attired in particularly striking labels

The new tins will tend to still better preserve the deliciousness of the freshly caught fish and will give the dealer a new talking point in selling.

"Thistle" Brand Haddies

are backed by a lifetime experience, they are absolutely free from slime or any uncleanness whatsoever

For nourishing food "Thistle" Haddie is unequalled, no waste product, cheaper than meat.

Serve your own and your customers' best interests by displaying well and recommending the leader—"Thistle" Brand!

Arthur P. Tippet & Company

Agents

Montreal

Toronto