

## Second-hand Plant— or a Going Concern?

The interests of your family demand that your life be protected in favor of your firm.

The biggest part of your estate is probably locked up in your business—how will your family come out if that business has to be liquidated and sold for what it will bring—perhaps the price of a second-hand plant?

**Canada Life Business Insurance** will enable the partners to pay your heirs a proper price for your share of the business as a going concern.

**HERBERT C. COX,**  
President and General Manager

## The London Mutual Fire Insurance Company

Established 1859

Assets ..... \$863,554.52  
Surplus to Policyholders ..... \$433,061.40

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|------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
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Head Office, 31 Scott Street, Toronto

F. D. WILLIAMS, Managing Director

WESTERN MONEY—WESTERN ENTERPRISE  
WESTERN ENERGY

## The Western Empire Life Assurance Company

Head Office: 701 Somerset Bldg., Winnipeg, Canada.

POLICIES SECOND TO NONE.  
PLAIN BUSINESS CONTRACTS FOR BUSINESS MEN.  
Vacancies for proven producers as District Managers. If  
you want to increase your earnings, see our latest Agency  
Contracts. Apply—

WILLIAM SMITH, Managing Director

## WESTERN ASSURANCE COMPANY

INCORPORATED 1881  
Fire and Marine

Assets.....over \$ 3,500,000.00  
Losses paid since organization ..... 61,000,000.00

Head Office, TORONTO, Ont.

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## BRITISH CROWN ASSURANCE Corporation, Limited OF GLASGOW, SCOTLAND

The Right Hon. J. Parker Smith, Pres.      D. W. MacLennan, Gen. Mgr.  
Head Office Canadian Branch—TRADERS BANK BLDG., TORONTO  
A. C. Stephenson, Manager  
Liberal Contracts to Agents in Unrepresented Districts

## Good Places for Strong Workers

Always ready to negotiate with energetic men capable  
of producing paid-for Insurance in satisfactory volume.  
Much unoccupied and desirable territory.

## Union Mutual Life Insurance Co. Portland, Maine

ARTHUR L. BATES, PRESIDENT.      HENRI E. MORIN, SUPERVISOR

For Agencies in the Western Division, Province of Quebec  
and Eastern Ontario, apply to WALTER I. JOSEPH,  
Manager, 522 McGill Building, Montreal.

For Agencies in Western Ontario, apply to E. J. ATKINSON,  
Manager, 107 Manning Chambers, 72 Queen St. West, Toronto

## CALEDONIAN INSURANCE COMPANY

The Oldest Scottish Fire Office

Head Office for Canada MONTREAL

J. G. BORTHWICK, Manager

MUNTZ & BEATTY, Resident Agents

Temple Bldg., Bay St., TORONTO

Telephone Main 66 & 67

## The Northern Assurance Company, Ltd. of London, Eng.

CANADIAN BRANCH, 88 NOTRE DAME ST. WEST, MONTREAL  
Accumulated Funds ..... \$41,265,000

Applications for Agencies solicited in unrepresented districts.

G. E. MOBERLY, Supt.      E. P. PHARSON, Agt.      ROBT. W. TYRE, Man. for Can.