

The lowest cost belt is the one which lasts longest

Don't be fooled by a price-tag into buying an extravagant belt for your farm.

A price-tag doesn't mean anything. You can't tell what a belt has cost you until it is worn out.

If you paid \$100 for it, and it lasted one season, the cost was \$100 a year.

But if you paid \$200 for it, and it lasted three seasons, the cost was only \$66 a year.

That's real economy.

That's the Goodyear way of making and selling belting for farms.

Goodyear Extra Power Belting is the best belt we know how to build. It is strong—extra strong. The cotton is protected with a great deal of fine, tough rubber. This belt lasts long—resists bad weather and clings to the pulleys, doing the work better and saving the bearings.

It does cost more in first price. But it lasts so long that the cost in the end is very low.

You will save money by buying farm belting on the Goodyear basis. Insist on Goodyear Extra Power. Ask for it by name. If your dealer does not have it, he can get it quickly from our branches.

The Goodyear Tire & Rubber Co. of Canada, Limited  
Toronto, Ont.

**GOODYEAR**  
MADE IN CANADA

**EXTRA POWER BELT**



**TRAPPERS**

**Abraham  
Smoke Pump  
Drives 'Em Out**

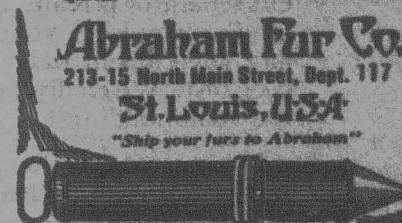
Something new. Get all the facts about Abraham Smoke Pump. You will want one of these pumps. Greatest smoker ever invented. Makes most smoke. Drives 'em out from longest logs or deepest dens. Just say you are interested and we will have something to say to you. Don't miss this.

**FREE Fur Facts and Trappers' Supply Catalog**

You must have this new book "Fur Facts." Contains good trapping stories by Geo. J. Theissen and others and valuable information. You get our new catalog free also. Best hunters and trappers' guide published. Not a penny to pay for it. Gives you lowest prices on supplies—Traps, Guns, Knives, Hunting Coats, Heavy Coats, Suits for all weather, Fox Horns, Turkey and Duck Calls—everything you want for trapping.

**Weekly Reports—Also Free**

We will put your name on our mailing list for Abraham's Weekly Reports. They keep you posted—right up-to-date on prices, etc. Just a post card—that's all you need to get all this—FREE—Fur Facts, the Catalog and the Weekly Reports. And don't forget the Pump. Ask for offer on that. Now, get your post card into the mail—quick.



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