



Can Life be Lengthened?

This is a problem that for centuries has engaged the attention of the world's greatest thinkers. Recent research and experience have conclusively proved that

Total Abstainers Live Longer

than non-abstainers. The reason for this, and the consequent reduction in rates of insurance extended to applicants of this class by that old-established Company, THE MANUFACTURERS LIFE, is well explained in an attractive little booklet issued and entitled "*Total Abstainers vs. Moderate Drinkers.*" This may be had on application. A post card will do. It is interesting and will place you under no obligation. Write to-day.



The Manufacturers Life

INSURANCE COMPANY

HEAD OFFICE: . . . TORONTO

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