

What Constitutes Public Utterance

Distinguish as proper news for this service between what a man says on the public platform and what the same man says through newspaper columns or even in a proffered statement to The Canadian Press. An ex-M.P. may want to get something off his chest---perhaps make a virulent attack on an opponent; so far as The Canadian Press is concerned, the only place he can do that is on the public platform, not through interview. There are obvious exceptions to this rule, such as party leaders, cabinet and ex-cabinet ministers, and so on.

Editorial Comment

Editorial Comment is not wanted. Statements of a sensational character bearing on the campaign made by newspapers on their own authority in their news columns should be used very sparingly and then always with proper credit.

Election Handbook

The Canadian Press Election Handbook (1926 Edition) will be in the hands of Members shortly, brought up to date, 1911-1925 inclusive. Nominations cannot be included in this, but we propose printing in proof form and in good legible type, for single column newspaper setting, a complete list of constituencies, showing result last election and 1926 candidates, in the following form:-

Prince Edward Island
KING'S (C. 336)
J. A. MacDonald (C)
J. J. Johnstone (L)

All that will be necessary election night is to fill in the blank figures from the election bulletin service. These proofs will be mailed as soon as possible after nominations close simultaneously from Toronto for the East and from Winnipeg for the West. This is a new departure which should simplify the desk work election night.

Election Returns

Active organization work on collecting election returns is now proceeding, details to be announced in a later circular, based on the general plan followed in 1925. Special attention is being given to strengthening weak spots, notably the Province of Quebec.

Complaints of Service

The writer will be glad to receive from any member, by wire or letter, complaints of service of any kind during the present campaign reflecting on the efficiency or impartiality of The Canadian Press election service.

Vary faithfully yours,

J. F. B. LIVESAY,

General Manager.

Members are asked to give the extra copy enclosed to their News Editor