

**SAVE!**



**AT THE FOLLOWING  
TORONTO MERCHANTS**

- UNIVERSAL BOOKS AND MAGAZINES  
576 Yonge St
- GEORGE'S KIBITZERIA RESTAURANT  
338 Huron St at Harbord
- DAVID W. WHITE FLOWERS  
1197 Bay St  
20 Applewood Village Shopping Centre  
- 655 Yonge St
- BIRRELL'S MEN'S SHOP  
505 St. Clair Ave. W
- RUDY'S SPORTS CENTRE  
1055 Eglinton Ave W - 655 Yonge St
- LEDER ELECTRIC LTD  
989 Eglinton Ave W
- WELLESLEY GIFT AND FASHION SHOP  
572 Yonge St
- R. ANTIK GALLERY  
664 Yonge St
- NEAL'S FLOWER SHOP LTD  
3176 Yonge St
- DAVID'S PICTURE FRAMING  
1516 Yonge St
- CLAUDETTE'S BOUTIQUE  
924 Eglinton Ave W
- LA JEUNESSE BOUTIQUE  
30 Avenue Rd
- GARB  
50 Avenue Rd at Yorkville
- ROY'S JEWELLERS  
21 Bloor St W
- ASHLEY AND CRIPPEN PHOTOGRAPHERS  
196 Bloor St W
- YORK BUSINESS MACHINES LTD  
605 Yonge St
- DAN KING PHOTOGRAPHY  
427 Eglinton Ave W
- LOHEED SHOES  
290 Yonge St
- VANZANT'S SHOES  
2898 Bloor St. W
- AL ROBERTSON CLOTHES  
454 Eglinton Ave. W
- STUDIO MEDIA  
2589 Yonge St
- ABERDEEN'S FLORISTS LTD  
1034 Eglinton W
- LINA LASCELLES  
41 Avenue Rd
- INTERESTING JEWELLERY SHOP LTD  
685 Yonge St
- RUGANTINO RESTAURANT & PIZZERIA  
553 Eglinton W - 714 Yonge St
- RECORD VILLA  
252 Yonge St
- EUROPE DISCOTIQUE AND COFFEE HOUSE  
51 Avenue Rd
- JACK WATSON SPORTS LTD  
437 Yonge St
- HARVEY'S FOODS LTD  
various locations
- CLASSY FORMAL WEAR INC  
336 Yonge St
- SPORTSVILLE  
P.O. Box 4500 - Don Mills
- MAPLE AIR SERVICES  
MAPLE Airport
- LEONA'S LINGERIE LTD  
Lothian Mews
- LUBETTE DE PARIS COSMETIC BAR  
504 Eglinton W - 130 Bloor St W
- CAV A BOB  
137 Yonge St - Arcade
- CLARA'S LEATHER  
137 Yonge St
- CLIMAX  
689 Bay - 110 Yorkville
- ABC SPORT STORES  
552 Yonge St
- AERO MEN'S SHOP LTD  
124 King St W
- SARRET'S BOUTIQUE  
114 Bloor St W
- RAFFAELLO BEAUTY SALON  
775 Yonge St
- LIDO HAIRSTYLISTS  
884 Eglinton W
- FLAMBE ONE STEAK HOUSE  
9 Leader Lane
- NEW FLAME RESTAURANT  
1507 Yonge St
- COOPER FLOWERS LTD  
135 King St W
- ONTARIO WIG CENTRE  
137 Yonge St (Arcade)
- THE PANT HOUSE  
37 Gerard St W
- CAREER MISS  
1189 Bay St
- GYPSY DRIVE INS LTD  
10 College St
- PAUL POGUE COMPANIES LTD  
347 Bay Street
- BOB PARRY SPORTING GOODS  
37 College St
- THE MAGIC MIRROR  
Lothian Mews
- THEATRE TORONTO FOUNDATION  
49 Wellington St E
- FLORSHEIM SHOES  
Toronto Dominion Centre
- GEORGE RADFORD'S. (flowers)  
1391 Yonge St
- THE HAWKS' NEST LTD  
331 Yonge St
- A & A RECORDS  
351 Yonge St
- TOSMA GIFT STORE  
98 Bloor St
- BOOKAZINE ENTERPRISES LTD  
369 Yonge
- HAROLD WINSTON LTD (furniture)  
597 Yonge St
- REGENCY CLEANERS  
1110 Yonge
- LORD BYRON STEAK HOUSE  
384 Yonge St
- JEAN MEUSE ORIGINALS  
138 Cumberland
- PIER PAOLO HAIR DESIGNS  
178 Eglinton E
- COACHMEN RESTAURANT  
501 Yonge St - at Alexander
- THE RE-ESTABLISHMENT  
96 Bloor - 262 Yonge
- MAISON ELYSEE COIFFURE  
1483 Yonge St & St. Clair
- MADAME POMPADOUR LTD  
(ladies shoes)  
Upper Colonnade - 13 Bloor St W
- COLONNADE CAMERA CENTER  
131 Bloor St W
- ALBERTS ART SHOPPE  
60 Avenue Rd
- MR SMITH BOUTIQUE  
44 Avenue Rd
- THE CHESTERFIELD SHOP  
472 Yonge St - 1484 Danforth Ave
- CAMEO JEWELLERS  
101 Richmond W
- LA RONDE KNITWEAR  
131 Bloor St W
- BARONNESS SALON FOR JUNIORS  
105 Bloor St W
- SARI'S FASHIONS  
101 Richmond
- NEW YORK PIZZA HOUSE  
620 Yonge St
- COLONNADE LEATHER FASHIONS  
131 Bloor St W
- HOUSE OF STEIN LTD  
258 Yonge St
- WHITE ELNA SEWING CENTRE  
324 Yonge
- ADA'S EXCLUSIVE LADIES WEAR  
102 Eglinton E
- MITALI - INDIAN SILKS  
Lothian Mews
- SARETT BOUTIQUE  
114 Bloor St W
- WILKY'S SERVICE STATION  
2835 Dufferin St
- COLONNADE WOOL SHOP  
131 Bloor St W
- COLONNADE BARBER SHOP  
131 Bloor St W
- THE GAMBIT  
130 Cumberland
- A WINICK & SONS  
(Dry Cleaners)  
242 Bloor
- CKFH Radio  
1 Grenville Street
- JUDY WELCH SCHOOLS OF MODELLING  
18 Cumberland St
- FVELYN WOODS READING DYNAMICS  
1104 Bay St
- BIGWIN ISLAND HOTEL  
Lake of Bays, Muskoka
- SKI BUM CHALET  
2880 Dufferin
- KING CAMERA  
92 King St
- RITCHE BOUTIQUE  
131 Bloor St W
- ALLIED MUFFLER SHOP  
2834 Dufferin
- TONY'S BILLIARDS  
2871 Dufferin
- ENCO SEAT COVERS  
2584 Eglinton
- MARIO'S BEAUTY SALON  
112 Dundas St W - near Bay
- MICHAEL'S BEAUTY SALON  
57 College - The Esplanade - 101  
Richmond W
- PUSSIES GALORE  
120 Adelaide St W
- REED'S GIFTS LIMITED  
458 Eglinton W
- RUPERTS B.A. SERVICE STATION  
262 Adelaide St W
- DAVID SIMONS  
1181 Bay St
- DOLLIES BOUTIQUE  
672 Bay St
- DOUGLAS HUMPHRIES PHOTOGRAPHER  
590 Yonge St
- KAREL'S KORNER  
693 Bay St
- LAURENTIAN LEATHER GOODS BY  
LESLIE  
Toronto Dominion Centre

**FIGHT  
INFLATION**

**JOIN  
VISA**

Why pay the full price for anything — when you can pay the VISA price? Ten percent off. Twenty-five percent off. Even fifty percent off. On everything you buy: clothes, travel, entertainment, you name it.

Join the VISA inflation fighters — and fly half fare on TWA, Air Canada, and other major North American airlines. Join the VISA inflation fighters — and travel CN on the Youth Travel Plan. Join the fight now. You may never pay full price again.

There are three ways to sign up.

**VISA/CN:** Two dollars brings you the special VISA card rate for CN travel — plus the special VISA discounts at the more than 120 participating local merchants.

**VISA/AIR:** Three dollars buys you the special VISA card rate — for Air travel — giving Members 50% off on TWA and Air Canada, plus the special VISA discounts at the more than 120 participating local merchants.

**VISA/CN/AIR:** Full participation for four dollars. You get VISA's special card rates on **both** CN and TWA Youth Travel Plans — you save \$3.00 on cards alone, which purchased individually would cost \$7.00 — plus the VISA discounts at the more than 120 participating local merchants.

THINK BIG! SAVE BIG! CLIP AND MAIL THE COUPON TODAY!

MAIL TO VISA: SUITE 410, 151 BLOOR ST. W. TORONTO 5, ONT.

NAME .....

HOME ADDRESS .....  
street  
.....  
city zone province

UNIVERSITY .....

UN. ADDRESS .....

DATE OF BIRTH .....  
month day year

MALE  FEMALE

HAIR COLOUR ..... EYE COLOUR .....

Address to which card(s) is (are) to be sent home school or .....

**CONDITIONS OF MEMBERSHIP**

All college and university students are eligible.  
VISA card must be presented before the purchase is recorded on a sales slip or cash register.  
Sale and Fair trade items are excluded from the VISA rate offer.  
Coupons must be presented with the VISA card for bonus savings.  
**TRAVEL PLANS RESTRICTED - AGES 16-22**  
Refer to each sponsor's listing to avoid misunderstanding.  
Use discretion when presenting your VISA membership card for purchases. Remember VISA sponsors are not offering VISA rates to all customers.  
Check one:  
 VISA-CN \$2.00  VISA-AIR \$3.00  
 VISA-CN-AIR \$4.00  
Cheque in the amount enclosed.

SIGNATURE .....  
Make cheque payable to VISA.