

# A week in the life of.....



Anne Kilfoil Photo

Ad designer Patsy Hale



Martin Brannon Photo

ABOVE: Inside Editor Pam Saunders  
RIGHT: News Editor Joey Kilfoil Editor-in-Chief  
Kathy Wakeling confer on layout night

As newcomers to the UNB campus, you may not be fully aware of what goes on in the offices of the Brunswickian, the university's official student paper.

While it may be true there are lots of things that go on in the office that you wouldn't want to hear about, the following gives some insight into the working of the paper by looking at a typical week in the life of The Brunswickian.

It is impossible, however, to include everything. Not mentioned are the hours spent waiting for calls to be returned or the time spent in offices by staffers getting stories. Also not mentioned is the weekend work done by staffers as games and events are covered. Even in the off hours. Business details such as letters, billings, filing, cutting and generally all the little things which contribute to a well-run paper are also not mentioned, but nonetheless are done.

We would like to extend a sincere invitation to anyone interested in seeing how the paper runs in real life, so to speak, to drop in to our office, room 35 of the Student Union Building. Even if you don't want to help out you might be interested in seeing for yourself all the machines and processes which we will now discuss.

## MONDAYS

A typical week for The Brunswickian begins Monday at 12:30 when staffers gather to discuss the upcoming issue and, without fail, mistakes in the past issue.

A priority at Monday's meeting is choosing and discussing an editorial topic. After various issues are discussed one is decided on and staffers debate the pros and cons. A position is taken on the issue when the staffers agree on how The Brunns as a unified whole feels. The same thing is done with the Viewpoint section. Joey Kilfoil, news editor has posted a newslist by this time and stories are allocated (either voluntarily or by parcel) to staffers.

Photo editor Anne Kilfoil performs a similar function with her staff.

Any complaints and problems, either in staff relations or with the paper, are aired. Some writers begin working on their stories that afternoon and both Joey and editor Kathy Wakeling usually begin editing articles submitted previously.

## TUESDAY

A typical Tuesday begins early in the morning with typesetter Chris Bansbach typesetting any stories submitted over the weekend or on Monday. Interviews, if not arranged on Monday are arranged today and other information for stories is gathered. Ad Manager Gordon Loane is out on the streets by the afternoon soliciting ads at the same time news, sports, and inside articles are being edited by the department editors. Afternoon drags into evening and the real preparation of the technical side of the paper begins with ads being designed and made up. On that same evening the flats (the paper upon which news copy is laid) are being readied for the big night the next evening.

## WEDNESDAY

Wednesday is The Brunswickian's big day, the day when the paper is "put to bed".

By this time, hopefully, some copy has been typeset while editors rush frantically about the office urging people to finish any stories not already completed. Classifieds, Upcoming notices and filler are typeset and the photographers begin printing their pictures for the issue.

By 5 p.m. the flats have been placed on the layout tables. Work on them has progressed to the point where standing heads (such as Inside, Sports, etc.) have been attached, the hairline and thicker borders (at the top of each page) are laid down and the occasional schedule has been waxed and placed on the appropriate page. The next step is for the ad manager to give a "blue sheet", or listing of ads for that issue, to managing editor Mike MacLinnon. Mike then takes "dummy sheets", which are



Anne Kilfoil Photo

used to indicate copy and illustrations and decides where placed where transferred to various departments given their page week.

Each editor with ruler, hopefully copy stories should how they should go with.

By 6:30 the who help with beginning to be asked for the are ready and. Layout involve. A facsimile of drawn on the waxed. This small hand wa the copy to n page. With a white paper i and it is fitted the page is fill outstanding u are thought u Headliner. The laid down.

The next ste and hopefully typed out an process takes and while m completed, sa by midnight. stay until 3 or there has been in these offic

Stories are oft up by Wednes occasional ad until the next

The paper weary staffers office Thursday ever left). The to be done, he cartoons to occasional p whiteness co ment editor v time to get to