



GOING UP

When you are speeding upward in an up-to-date Elevator to-day, fifteen, twenty, yes even thirty storeys high, do you ever wonder what made these enormous sky-scrapers possible?

One thing only—The Elevator.

Elevators are absolutely essential not only in the tall building, but in the two or three storey building as well.

Passenger Elevators are a necessity, while the Freight Elevator is rapidly replacing the old-time hand method of carrying goods from floor to floor, placing the necessities at your immediate convenience and the needed stock of the future within short reach.

THE EXCELLENCE OF THE

OTIS-FENSOM ELEVATOR

has caused its installation in the great majority of the world's greatest buildings and the newest and tallest buildings of Canada.

It is important that the wheels of industry should be constantly and economically fed—and only by the use of an Elevator can you ensure this.

The fact that your premises are not properly equipped with a passenger or freight Elevator may be seriously crippling your business.

If you would learn more about Elevators in general and Freight Elevators in particular, send the coupon below for our free book, "Elevators and Their Uses."

This Coupon
is worth
Hundreds
of
Dollars
if you clip
& send it.

SEND ME YOUR BOOK.

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