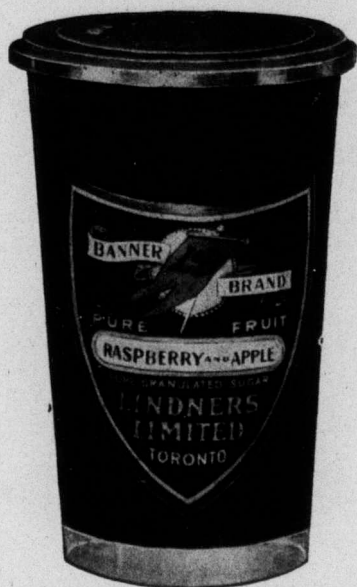


The confidence of the Buying Public is what builds bigger business



And this confidence can only be gained by selling them goods of proven superiority.

You take no chances when you sell

Banner Brand Jams and Jellies

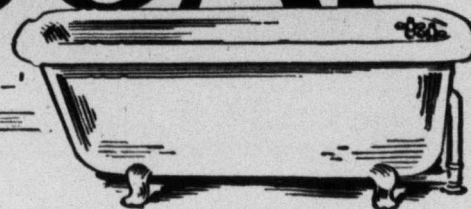
Containing nothing but the very purest ingredients, the Banner Line may safely be recommended to the most "hard-to-please" housewife in your community. The satisfaction thus given her will be such as to guarantee you her future patronage.

Send a trial order for "Banner" Brand Jams and Jellies to-day, and be convinced of their popularity.

Lindners Limited
BRAMPTON ONTARIO



FAIRY SOAP



When you offer FAIRY SOAP to your customers you give them a real reason for trading with you, because it's the best toilet soap a nickel will buy. There's no way to make a purer, whiter, sweeter soap than FAIRY, and it's real soap that gives satisfaction down to the last thin wafer. You can always be sure of a steady sale for FAIRY, because it pleases.

THE N.K. FAIRBANK COMPANY
LIMITED MONTREAL