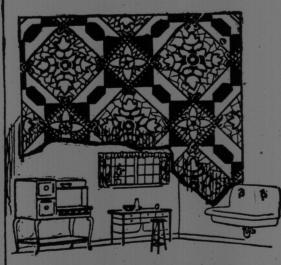


A nice pattern for the Living Room, one of the many attractive designs available in tasteful colorings.

Delightful Patterns for Every Room



An attractive block pattern that looks well in any kitchen.



This pattern lends just that touch of brightness the Bedroom needs.

MUCH of the charm of a tastefully decorated room is due to its appropriate floor covering. The colors blend, the pattern harmonizes. It is pleasingly attractive, yet quietly unobtrusive, being part and parcel of, and in perfect accord with, its entire surroundings.

That is the kind of floor Dominion Linoleum assures. It is appropriate for every room. Rich and substantial, Dominion Linoleum never looks out of place whether in living or dining room, bedroom, hall or kitchen. Choosing the right color scheme and design from the endless variety of beautiful floral, oriental and block treatments offered, is simplicity itself.

You can have soft, soothing harmonies, or equally tasteful contrasts; subdued tones, or a note of cheery brightness. Consider the room, consider its furnishings and hangings and the effect you wish to get. Then choose Dominion Linoleum to suit.

DOMINION LINOLEUM

by the yard comes in widths sufficient to cover the entire floor of any ordinary room, without seam or crack. Many, however, prefer Dominion Linoleum Rugs, made in convenient sizes, in the same wide range of artistic patterns.

Whichever you take, rug or piece goods, you are assured of a clean, sanitary, labor-saving floor of unusual beauty that will wear for years and years, giving comfort and pleasure every day of its life.

Dominion Linoleum and Dominion Linoleum Rugs are remarkably low in price. And their wonderful wearing qualities make them cheaper still. See them to-day at your dealer's.

Send us your name and address and we will send you an attractive rug folder in colors. Address — Dominion Oilcloth & Linoleum Co. Limited, Montreal.

> Look for the strong, long-fibre burlap back when buying. It identifies genuine Dominion Linoleum and assures long and satisfactory

	suber Ford also are than the party	
	100 lb. Bag Granulated Sugar	- —at—
	\$10.15 Small Picnic Hams, lb 18c Regular 40c pkg. Premium Oats	Humphrey's
	2 large cans Evaporated Milk 25c	Coffee Store
	2 large cans Blueberries 25c 2 pkgs. 15 oz. Seeded Raisins 25c	14 KING ST.
	4 dozen Clothes Pins 25c Shopping Baskets 45c ea. 6 cakes Surprise Soap 45c 16 oz. Jar Strawberries 25c 24 lb. Bags Quaker Flour \$1.00 Puffed Wheat, pkg 14c 5 lbs. New Onions 25c 2 cans Libby's Beans 25c	For EYE Trouble Consult K. W. EPSTIEN & CO. Optometrists & Opticians 195 Union St.
	M. A. MALONE 516 Main St. Phone M. 2913	Robertson's
	BIG SPECIALS AT	554 Main St. Phone M. 3461 141 Waterloo St. Phone M. 3457
	DYKEMAN'S	1 1b Block Pure Lard
	443 Main St. Phone 1109 151 City Road	 1 1b Block Domestic Shortening 18c 3 1b Tin Domestic Shortening 52c 5 1b Tin Domestic Shortening 83c
	10 lbs Lantic Sugar,	Small Picnic Hams17c. 1b.Bacon by the piece22c. 1bBest Creamery Butter45c. 1b.
	with orders \$1.00 Best Small Picnic Hams, lb 17c	6 lbs Best Onions
OX	6 lb Best Onions 25c Finest Dairy Butter, lb 39c Best Creamery Butter, lb 44c	5 Ibs. Graham Flour 25c. 5 Ibs. Oatmeal 25c. 3 Ibs Lima Beans 25c.
	1 lb block Pure Lard 19c 3 lb tin Pure Lard 54c	2 qts. Yelloweye Beans 24c. 2 qts Small White Beans 24c. 4 Bags Table Salt 25c.
3	5 lb tin Pure Lard 85c 2 tins St. George Milk, large 25c 2 qts Best White Beans 24c	3 pkgs Shaker Salt25c.3 15c. Boxes Matches for33c.Nonsuch Stove Polish16c. bottle2 15-oz. pkgs. Best Seeded Raisins 25c.
	2 qts Y E Beans 24c 6 lbs Pastry Flour 25c 5 lbs Best Oatmeal 25c	91/2 1bs Lantic Granulated Sugar \$1.00, 10 1bs Brown Sugar
	4 lbs Rice 25c 3 pkgs Shaker Salt 25c 3 pkgs Lipton's Jelly Pdr. 25c	2 large Tins Evaporated Milk2502 lb Tin Pears18c.2 lb Tin Strawberries29c.
articularly ning Room.	2 lb tin Red Cherries 23c 2 lb tin Sliced Pineapple 23c 2 2-lb tins Plums 29c	Blueberries 10c. tin 6 cakes Sunlight or Fairy Soap 45c. 6 cakes Olive Soap 25c. 3 cakes Plantol Soap 25c.
	Large tin Red Salmon, Reg. price 40c, Only 25c	MEAT SPECIALS AT WATER- LOO STREET STORE Western Beef Roasts12c. to 16c. 1b. Young Fresh Pork18c. to 22c. 1b.
	4 lb glass jar Pure Raspberry Jam. 90c	2 1bs. Hamburg Steak 25c.
	4 lb glass jar Pure Strawberry Jam 90c	Robertson's
	98 lb bag Robinhood or Cream of West \$3.75	THE 2 BARKERS, LTD. 100 PRINCESS STREET Phone ML 642.
	98 lb bag Purity or Five Roses \$3.75	Satisfaction guaranteed or money cheerfully refunded. 10 lbs. Granulated Sugar\$1.00 24 lb. Bag Pastry Flour
nothing quite le design.	24 lb bag Robinhood or Cream of West \$1.00	5 lbs. Bulk Cocca
	Finest White Potatoes, 1-2 barrel bag \$1.60	4 lb. Tin Apple and Strawberry 45c A good 3 string Broom for 49c
0	5 lbs Best Bulk Cocoa, only 28c	2 lbs. Evaporated Apples

This refined design is appropriate for Hall or Di

For the Bathroom, there is as suitable as a simple

wear. The Dominion label on the face of all Dominion Linoleum Rugs or piece-goods is an additional guarantee of quality. Goods delivered to all parts of the City, Carleton and Milford.

Chase & Sanborns Seal Brand