

THE ROBERT SIMPSON COMPANY A Partial List of the Day's Values



Where You Find the Men Who Know Where to Find What They Want, In the Men's Department.

If Your Size is Here an \$18.00 to \$24.00 Coat \$12.95

Broken lines from regular stock, including some of the season's best models for men; Chesterfields, with box backs, semi-fitting backs, and velvet collars; also slip-ons, with two-way convertible collars; the materials are English coatings, in browns and grays, all-wool coatings, and a few in brown melton; plain and fancy check patterns; sizes 36 to 44. Today 12.95

25 of Our Best Overcoats at \$18.00

Regular \$25.00, \$26.50 and \$28.50; four cloths; cut in different styles; single-breasted, close-fitting, young men's models; short box back design, and in semi-fitting models; all-wool English coatings, in browns and in grays; linings through shoulders and sleeves of satin; sizes 36 to 42. Saturday at 18.00

How is Your Supply of Shirts?

Here's a Great Chance to Replenish. 2500 Shirts at 69c Today

An Eastern Factory sold us its entire floor stock, consisting of single, double and cluster stripes, on light backgrounds, in blue or black; cambrics, percales, English woven cloths, crossbar pleats, white pique, heavy black stripes; all coat styles, with laundered or double French cuffs; sizes 13 1/2 to 17 1/2. Regular \$1.00, \$1.25 and \$1.50. Saturday, each 69c

REMOVAL NOTICE

The Men's Gloves and Hosiery Departments are now in the Men's Store, Yonge and Richmond Streets

Wet Feet Are Dangerous

Buy a Pair of Rubbers First Thing This Morning

Men's Short Gum Rubber Boots, Regular \$4.25 . . . 3.24
Men's Two-Buckle Jersey Overshoes, Regular \$2.25. 1.79
Men's One-Buckle Jersey Overshoes, Regular \$1.60, 1.29
Men's Plain Rubbers, sizes 6 to 11. Regular 90c 72
Boys' Plain Rubbers, sizes 1 to 5. Regular 70c 57
Youths' Plain Rubbers, sizes 11 to 13. Regular 65c 52
Men's Storm Rubbers, sizes 6 to 11. Regular \$1.05. 84
Men's Storm Rubbers, jersey tops, sizes 6 to 11. Regular \$1.35 1.09
Women's Plain Rubbers, sizes 2 to 7. Regular 65c. 52
Women's Foot Holds, sizes 2 1/2 to 7. Regular 65c. 49
Girls' Plain Rubbers, sizes 11 to 2 44
Children's Plain Rubbers, sizes 3 to 7 1/2 38

Men's Hats

Men's New Spring Hats, in soft felt, English and American makes. Saturday at 2.00
Young Men's Hats, early spring wear; gray, navy, brown and olive green. Saturday 1.50
260 Men's and Boys' Tweed Golf Caps, imported tweeds, silk lined, fur band to pull down over ears; all sizes. Regular \$1.25 and \$1.50. Saturday 95
350 Children's Woollen Toques. Regular 35c and 45c. Saturday 25

"Men's Day" for Handkerchiefs

Halfpenny Linen Handkerchiefs, full size, 1/2-inch hemstitch borders; extra fine quality of linen. Special Saturday, 3 for 43
Irish Lawn Handkerchiefs, full size, soft mercerized finish, 3/4-inch hem, extra fine quality of Irish lawn. Special Saturday, 3 for 29
White Mercerized Handkerchiefs, with colored borders; also white with navy spot borders, full size, soft smooth finish. Special Saturday, 4 for 25
Workmen's Handkerchiefs, red and white, and navy and white, large size. Special Saturday, 4 for 25

\$3.00 and \$3.50 Wool Combinations \$2.49

Men's Pure Wool Combinations, made from fine English yarns; cream and blue-gray shades; elastic rib knit; closed crotch; sizes 34 to 50. Regular \$3.00 and \$3.50. Saturday 2.49

MEN'S \$5.50 AND \$6 SWEATER COATS AT \$3.95

Pure wool, gray or gray and navy; sizes 34 to 46. Regular \$5.50 and \$6.00. Saturday 3.95

MEN'S FLANNELETTE PYJAMAS.

Blue, brown, gray stripes, on light backgrounds; military collar; silk frogs and pearl buttons on coat; sizes 34 to 48. Special Saturday at 98

Military Wrist Watches \$6.95

Luminous dial, by which to see the time in the dark; 7 and 15 jewels; fully tested, and guaranteed movement; plain nickel case; strong leather adjustable wrist straps. Regular \$7.50 and \$8.00. Saturday 6.95

Boys' Norfolk Suits With Two Bloomers for \$4.95

Single-Breasted Yoke Norfolk, with knife pleats and stitched-on belts, two pairs of full-cut bloomers, lined throughout; new spring styles, in small gray patterns; sizes 26 to 36. Saturday 4.95

BOYS' MILITARY SPRING REEFERS AT \$4.25

Regulation khaki serge, double-breasted styles, brass buttons, stripe on cuff and serge linings; sizes 21 to 28. Saturday 4.25

BOYS' BLUE SERGE NORFOLK SUITS.

Our new spring styles, single-breasted coat, full-cut bloomers, wool serges in navy, serge body linings; sizes 25 to 30, 5.75; sizes 31 to 34 6.50

BOYS' SAMPLE NORFOLK SUITS AT \$5.95.

50 Suits in this lot, several single-breasted, fancy yoke styles with full-cut bloomers, tailored from Scotch and English cheviot tweeds, all-wool cloths, in gray and brown; sizes 25 to 31. Saturday 5.95

Men's Suits at \$12.95

Regular \$18.00, \$20.00, \$22.00 and \$25.00. Fine English worsteds and tweeds; new and attractive patterns of grays, browns and fancy stripe blacks; the styles are the season's best; young men's two and three-button coats; soft roll close-fitting models, and many for conservative men; the vest is single-breasted, high cut; sizes 34 to 44. Saturday selling 12.95

Officers' Trunks

Heavy three-ply veneer, fibre, riveted, rounded edges; brass trimmings; spring lock; linen lined, with tray; very strong and durable. Size 36-inch, Saturday, 12.00. Size 40-inch, Saturday 12.50

Clearing 2000 Pairs Men's Boots

A big collection of Men's Boots, consisting of 2000 pairs of samples and other lines from the largest manufacturers in Canada, in patent calf, box calf, gummetal and tan calf, in both button and lace styles, made on the latest toe styles and perfect in fit and finish. Every pair Goodyear welted soles, with military and flat heels. Regular \$4.00, \$4.50 and \$5.00 values. On sale Saturday at, per pair 2.95

BOYS' ACTIVE SERVICE BOOTS.

450 Pairs Only Boys' Box Calf Boots, with heavy solid standard screw soles, reinforced with double rows of brass nails; guaranteed box toes and counters. Saturday, sizes 11, to 13, 1.69; sizes 1 to 5 1.99

The February House Furnishing Sale Has Only 2 More Days to Run After Today

FURNITURE

Parlor Suite, mahogany finish, consisting of settee, arm chair and arm rocker; the spring seats are well upholstered in mixed silk tapestry. Regular \$25.00. February Sale price 14.15
Parlor Suite, mahogany finish; seats and tufted backs upholstered in mixed silk tapestry. Regular \$42.00. February Sale price 24.95
Parlor Suite, mahogany finish; settee, arm chair and arm rocker, covered in mixed silk tapestry. Regular \$34.00. February Sale price 25.00
Parlor Suite, "Adam" design, solid mahogany; set has settee, arm chair and arm rocker, covered in mixed silk tapestry. Regular \$60.00. February Sale price 32.50
Parlor Suite, solid mahogany; seats and backs of settee, arm chair and arm rocker in mixed silk tapestry. Regular \$35.00. February Sale price 35.50
Dresser, mahogany finish. Regular \$24.50. February Sale price 17.35
Chiffonier, mahogany finish, to match. Regular \$19.75. February Sale price 15.65
Buffet, quarter-cut oak, fumed or golden finish. Regular \$35.00. February Sale price 23.75
Buffet, "Colonial" design, quarter-cut oak, fumed or golden finish. Regular \$38.00. February Sale price 29.00

Extension Table, "Jacobean" design; 45-inch top. Regular \$18.50. February Sale price 12.25

Dining-room Chairs, solid oak, fumed or golden finish; panel backs and upholstered seats in leather; five side and one arm chair in set. Regular \$18.50. February Sale 11.65

Dining-room Chairs, quarter-cut oak, fumed or golden finish; "Colonial" design; pad seats in genuine leather; five side and one arm chair. Regular \$22.50. February Sale 14.95

Dining-room Chairs, "Jacobean" design; solid oak; seats in leather; five side and one arm in set. Regular \$22.50. February Sale 16.75

Dining-room Chairs, five side and one arm in set; solid quarter-cut oak, fumed or golden finish, and loose slip seats in leather. Regular \$25.00. February Sale 19.00

Dining-room Chairs, "Jacobean" design; five side and one arm chair in set; loose slip seats in leather. Regular \$33.50. February Sale 22.95

China Cabinet, "Jacobean" design; solid oak. Regular \$16.75. February Sale 11.50

Half-Price Sale of Chintz and Lace Curtains

Unusual bargains also in English and French Chintzes, which we will make into curtains or slip covers without charge for the labor.

NOVELTY LACE CURTAINS, HALF-PRICE.

A large assortment of exceptionally dainty patterns, in white Brussels net, trimmed with neat laces and insertions; 2 1/2 yards long. Regular \$1.75, \$2.50, \$3.00, \$3.25, \$3.50, \$3.85, \$4.35 pair. Saturday, pair, .88, 1.25, 1.50, 1.65, 1.85, 1.93 and 2.18

ENGLISH AND AMERICAN CHINTZES AT HALF-PRICE.

Two tables loaded to overflowing with artistic chintzes; 30 and 36 inches wide; there are colorings to suit the living-room or bedroom, beautifully printed and excellent quality; 59c, 49c and 39c chintzes. Saturday, yard, .30, .25 and 20

SCOTCH MADRAS MUSLIN, 49c.

Excellent for over-curtains in living-room or dining-room, pretty combination coloring of greens and browns. 45 inches wide. Yard 49

February Carpet and Rug Sale

IMPORTED BRUSSELS RUGS AND SCOTCH TAPESTRY RUGS SATURDAY.

After the big selling during the last four weeks in these two popular floor coverings, there are odd rugs in various sizes that we wish to clear, to make room for new spring goods now arriving. Saturday marked at the following low prices:

18 SCOTCH TAPESTRY RUGS.

Oriental colorings, good, serviceable shades; rugs suitable for dining-rooms, bedrooms, etc.; three sizes—9.0 x 10.6, 9.0 x 12.0 and 10.6 x 12.0. Saturday at 8.95

24 IMPORTED BRUSSELS RUGS.

Good range of two-tone and Oriental designs; two sizes only; 6.9 x 9.0 and 6.9 x 10.6. Saturday 11.95

NEW LINGLEUMS AT 45c.

New shipments of printed linoleum in many new floral, matting, block and hardwood effects; also blue and white and green and white, for bathrooms; 2 and 4 yards wide. Square yard, .45 and 49

REMNANTS OF STAIR OILCLOTH.

Lengths of 3 to 6 yards, in floral and tile patterns, very useful for short stairs and back passages. No phone orders taken. Saturday, yard 30

NEW MARKET Telephone Adelaide 6100

MEATS.
Prime Rib Roast, best quality, lb. 22
Choice Rump Roast, round end, per lb. 20
Choice Rump Roast, square end, per lb. 18
Porterhouse Roast, best cuts, lb. 30
Choice Wing Roast, lb. 28
Choice Loaf Roast of Young Pork, per lb. 25
Simpson's Family Sausages, 2 lbs. for 1.25
Simpson's All-Purpose Sausages, 1 lb. 10
Domestic Shortening, 3-lb. pails, gross weight 45
Sweet Brim Breakfast Bacon, half or whole side, lb. 30

GROCERIES.

2000 lbs. Finest Creamery Butter, White Clover Brand, lb. 37
Toasted Cornflakes, 3 packages (2) 1
Lard Sugar, 3 lbs. 21
California Canned Apples, 2 1/2 lbs. per tin 21
Clark's Pork and Beans in Chili Brand, tin 14
Finest Corn Meal, 5 lbs. 11
Choice Red Salmon, 2 tins 23
Carrington's Lobster, 1/2-lb. tin 20
Maconochie's Pickles, mixed chow, walnuts and white onions, bottle 23
Shirley's Marmalade, 2-lb. jar. 23
Baker's Cocoa, 1/2-lb. tin 22
Crossed Fish Brand Sardines, 1 tin 25
Carton's H. P. Sauce, bottle 25
500 lbs. Peck's Cream's Shortening, lb. 25
Finest Canned Corn, Peas or Tomatoes, 2 tins 22
Pure Honey in the Comb, section 22
Finest Canned Fruit—Raspberries, Strawberries and Cherries, per tin 18
Choice California Raisins, 1 lb. 18
Choice Olives, stuffed or plain, per bottle 15
Blue Bell Jelly Powders, assorted, 4 packages 25
500 lbs. Fresh Fruit Cake, lb. 18
Fancy Mixed Biscuits, lb. 15
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. 27

FRUITS.

One car California "Sunset" Oranges, good size, sweet and seedless, dozen 29
Choice Apples, for cooking or table use, peck 20
Fresh Rhubarb, bunch 10

FLOWERS.

Princess Violets, in bunches of 25. Special, per bunch 10
Daffodils, single or double. Special, per dozen 25
Sweet Peas, pink, large bunches. Special Saturday, bunch 30
Carnations, extra good, fresh stock, per dozen 25
CANDY—Main Floor and Basement
500 lbs. Cream Butterscotch Caramels, per lb. 30
1000 lbs. Choice Assorted Chocolates, cream and hard centres, per lb. 25
1000 lbs. Simpson's Special, an assortment of chocolates, creams, taffies, caramels, etc., per lb. 20
1000 lbs. Assorted Nut Taffy, per lb. 12