

### SOME MOTOR TRIP

How would you like to take your family on a motor trip to Springbank Park Sunday, passing Mount Pleasant Cemetery, Byron Sanatorium, then through Springbank Park, passing Woodland cemetery, the Caves, and then to your residence, in one of our large roomy cars for \$2.50, or smaller cars for \$2.00. Blue Bonnet Service, phone 6252. London's best equipped motor service.

### GREAT LAKES STEAMSHIP SERVICE

Canadian Pacific Steamship "Maritima" now leaves Owen Sound 10:30 p.m. each Thursday, for Sault Ste. Marie, Port Arthur and Fort William. Steamship "Keweenaw" and "Assiniboia" will sail from Port McNicoll Wednesday and Saturday, commencing June 1. ywt June 1.



### DIAMONDS

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

### C. H. WARD & CO.

DIAMOND MERCHANTS.  
386 Richmond Street.

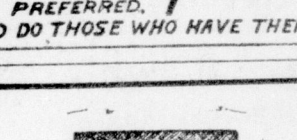
Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

### Western Ontario Electric Co.

257 Dundas Street. Phone 4071.  
A. T. TAYLOR. E. L. CAMPBELL.

### THE CANADA AUTO DEVICES CO. SAY

PARTRIDGE TIRES ARE PREFERRED.  
SO DO THOSE WHO HAVE THEM.



### HONOR THE BOY

WHO HONORED YOU—HANG A SERVICE FLAG IN YOUR WINDOW to show that each member of your family is doing his "bit" in defence of the country.

A leaf for every member of the household in uniform. Price of flags: With one leaf, 75c; extra leaves, 50c each.

Out-of-town societies, churches and patriotic organizations, write for special terms.

### THE SERVICE FLAG COMPANY

P. O. BOX 526, LONDON, ONT.

### Your Child's Eyes

Need every care. They should be examined and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate cost.

### JOHN S. BARNARD

Optician.  
194 DUNDAS STREET.

### When a car is approaching you need both hands to steer your car.

You can't do it if you have to use one hand to shade your eyes. To protect your eyes and avoid accidents, wear our individually made auto glasses.

### Carlyle TREBILCOCK OPTICIAN

233 Dundas Street, Two Doors East of Maitland. Phone 2251.

### Agents for Vinol

The Great Cod Liver Oil and Iron Tonic.  
Taylor's 6 Cut-Rate Drug Stores.

### Artificial Limbs

Martin-Halsted Co.  
REPAIRS SOLICITED.  
104 Adams Ave. W., Detroit, Mich.

### Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Dept.  
154 Wellington Street. Phone 2334.  
A. WILKES. Opp. McClary's.

### The London Loan and Savings Company of Canada

4% allowed in Savings Bank.  
5 1/2% allowed on Debentures.  
Government Bonds for sale, to yield 6% to 6 1/2%.

M. J. KENT, Manager.

### FUR STORAGE

Dry, cold air. Insured from moth, fire and theft.

### BELTZ & CO.

Phone 817. We will call.

### The Place To Buy Diamonds of Quality

Whether you purchase a \$25.00 or a \$300.00 ring you get just the same quality of a stone—NOTHING BUT THE BEST. These stones were bought before the war and are really the best value to be had in Western Ontario. These are also the lowest in price, and could hardly be bought at the selling price today. It will save you money to see these before buying.

### See Our \$50.00 and \$100.00 Values

### YOUNG'S

DIAMOND MERCHANTS  
Two Stores: London, East London.

### Johnston Bros. XXX Bread

---noted for its wonderfully delicious flavor!

Sold by good grocers everywhere.

### JOHNSTON BROS.

Quality Bread Bakers.  
PHONE 944.

### VOLUNTEERS ENROLL TO AID REGISTRATION

WORK HERE JUNE 22

71 Deputies and 800 Assistants Are Required in City.

Volunteers are coming forward in most satisfactory numbers, offering assistance to Registrar R. A. Bayly for registration of man power and woman power day on June 22. Already 135 of the school teachers have enrolled as assistants, and the Mothers' Clubs are lending their support. Seventy-one deputy registrars and some 800 assistants will be required to look after registration in the city electoral district.

Of the deputies, about half have been appointed. Each is to have a staff of assistants, working in two shifts, which will make twelve in all. Mr. Bayly states that all the work, both of the deputies and their assistants, is to be voluntary and that none are to be paid.

### TONAL-IRON CAPSULES

The Great Blood-Maker, Nerve Tonic and System-Builders.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Fatigue of the Heart, Shortness of Breath, Excitability, Indigestion, Dizziness, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness, Menstrual Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

Tonal-iron capsules cure war-nerves. If you are suffering from the worry caused by this war, try them.

Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-iron Company, Box 184, London.

### TORONTO-MUSKOKA WHARF

TRAIN SERVICE.

On Thursday, May 23, and Saturday, May 25, June 1 and 3, and Tuesday, Thursday and Saturday thereafter, the Grand Trunk Railway will operate a train from Toronto to Muskoka Wharf, leaving Toronto at 10 a.m. Returning train will leave Muskoka Wharf at 12:45 p.m. for Toronto, on Mondays, 3, 27, June 3, 10 and 17. These trains will connect with the Muskoka Lakes Navigation Company steamer to and from points on the Muskoka Lakes. Full information from Grand Trunk ticket agents.

### IT COSTS A LOT TO LIVE

But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food, or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company, Specialists, 223 Dundas street. Phone 1877.

### SPECIAL TODAY.

### DAIRY BUTTER 43c lb.

CHOICEST QUALITY. WILSON'S. Phone 5600-5601.

WE DON'T RETREAD TIRES UNLESS WE CAN GUARANTEE THEM.

### London's Rubber Man

346 DUNDAS STREET. PHONE 5124.

### Federal Advertising Agency

17,000,000 PEOPLE across the line were buyers of Third Liberty Loan Bonds. Advertising did a good job right there, as it did with our own Victory Loan.

### T. H. YULL, MGR.

Dominion Savings Building. LONDON, CANADA.

### PICKED MEN OF ROYAL MARINES WHO RAIDED ZEEBRUGGE APRIL 22 TRAINED TO MINUTE FOR AFFRAY

Brother of Londoner Who Helped in the Preparations Writes Thrilling Letter.

### GREAT HEROISM SHOWN

Marines, With Clubs, Smashed Way to Victory—Died Singing.

How really serious was the engagement at Zeebrugge on April 22, when the royal marines rendered such gallant service to the empire and allies, brought home as perhaps no press account has been able to present it, in a letter from Sergeant Charles Smith, of the 4th Royal Marines, written to his brother, Raymond Smith, of 99 Front street. While Smith did not actually figure in the heroic attack he had the preliminary training, was a pal of the men who welcomed the opportunity to thus strike at the Hun, even at the cost of life, and participated in the welcome to the men on their return. His letter is as follows:

R. M. Sergeant, Mes. / Chatham. / Dear Ray—I am about to set down an account of the doings of the 4th R. M. Battalion at Zeebrugge of the 22nd of April. I was nearly in the stunt myself, but was retained for training U-boat sinkers at the battery instead. My mad chum, Sergeant Arthur Trim, and nearly all the marines of the old "Lowies" detachment were there and only about one has come back to barracks. I think there are several lying in hospital wounded.

Long Preparation. Ever since I came in from sea on January 4th, have been hard at it training full bore, marching, bayonet fighting, boxing, club drill, jiu-jitsu, etc., until we were finally turned out absolutely supermen, every man under 35, and picked volunteers. The chance was given to leave breakers and birds from detention to make good, and they jumped at it with joy. Their reward was a free pardon on their return and a clean sheet. This, of course, applied mostly to the blue jackets. Our chaps finished up the course at Deal and the sailors were taken in hand at Chatham by the soldiers after we'd fitted them up with khaki. The duty of the Royals was to land on the mole and engage the guard stationed there, and draw the fire and attention from shore while the block ships and subs did their work; also to bomb or destroy in some way such small craft as might be in their way. The Vindictive's job was to give the batteries a tying up and act as transport with the two Mersey boats. The bluejackets formed demolition parties and gun crews. The submariners had to blow up the piles and connecting piers leading to the mole, and prevent reinforcements getting on the mole, which, as we know, was successfully carried out.

Commander First to Go. The ships got there close on midnight, and just before, owing to a change of wind, they landed, and fire was opened through the fog screen. Lieut.-Col. Elliott was one of the first to go. He got his head almost immediately on the Vindictive before she got alongside properly. The Iris tried immovably to get her grapnels and wires made fast, and ladders launched, but owing to the heavy swell, she was not very successful, and finally she tried to get on the outside of the Vindictive, but the shore boom became so hot that the tying up party were knocked out.

As soon as the V. bumped the mole, and got her lines fast, the now historic order, "Over you go, Royals," was given, and they wanted no second bidding. Gripping their clubs in one hand and rifles in the other, they landed, and immediately got to work. The first objective was a hut on the mole where some boche subs were being stored. They were bombed and clubbed as they came out and the show wrecked completely. The other objective was a couple of torpedo craft on the other side of the mole which were attacked and one destroyed by bombs, the crews being clubbed as they came on deck. The first act of one of our giant subs was to smash a German's head almost clean off his shoulders with one blow.

Where Clubs Did Deadly Work. "I wish my chum says he saw men crying because they could not get the ladders to hold owing to the roll of the ship. Oh, it must have been glorious. There was one incident where a marine was having a scrap with a Boche and was seeing him off a treat when a German officer rushed up and tried to shoot him with a pistol. He missed his mark and a second later he had passed in his checks. The long sub got on the mole with his knobstick and crushed his skull.

"The other combat ended about the same. The Defford, totally assisted by nosing the V on to the mole so she could jump up easier. I have no separate incident of her doing her duty, but she had the demolition party on board.

The next thing that happened was the explosion of the old submarine dived with amatol. The report was like the crack of doom and our chaps say they have never experienced anything quite like it. Fritz got the wind up properly, then and the shooting died down a bit. The block ships having been sunk, the signal to withdraw was given and, practically everyone dead and alive, who were within view, brought back.

Of course a few were missed naturally and fell into the hands of the boche. They started the homeward journey and the trouble with the wounded.

Worked Till Overcome. "All the doctors and sick berth staff were wiped out bar one, and he worked until overcome by exhaustion. All the N. C. O.'s worked all night, plugging up wounds and rendering first aid, doing their feeble best to save lives and comfort the dying. The ships were like a slaughter-house, but there was time to trouble about scrubbing decks while lives yet hung in the balance. They laid poor Col. Elliott out and he will be buried tomorrow here and laid among the men whom he loved.

"Nearly all my old comrades Lowie were wiped out, and one died with his legs shot off singing 'Sons of the Sea' and 'We've Got a Navy.' The worst thing was they were very short of water and had none for the wounded till they reached Dover. Strong men went about their work sobbing like babies at the pathetic appeals for help and recovery.

"It proves that a sergeant has something more to do than the funny picture. His role is more that of a parent or nurse in these sorts of instances, and the men realize this most by when they are down.

Well, they managed to get safely to Dover, and the wounded were tended and finally dispatched to the R. N. hospital. The sailors came back, and as we passed gave us a chuck up of 'Good Old Royals, your lads are on behind.' We got the whole yarn from some of our P. C. chums later in the evening. Our lads squared themselves at Deal and got back here at tea time.

Modest Captain Cheered. "Sailors I was at the station to meet them, with the biggest Union Jack we could get, headed by the



SERGEANT CHARLES SMITH.

M.A., presided, and stated that there were 350 members and 200 families. About 50 young men are in khaki, and two have paid the supreme sacrifice. During the evening a solo by Miss Anna Cochran and a couple of numbers from the Elgar Quartet were greatly appreciated.

The following were elected society representatives on the quarterly official board: Fred McLeod, Dr. Bean, A. Bond, T. Cochran, Frank Ware, Elliott Hickson and Carl Fuller.

### You Know Him.

He certainly does love self-praise. He brags about himself, brags Brags: And every time the darn fool brags He thinks the echo is applause."



### Narrow Ankles—No Wrinkles

On account of the war, very few of the fine imported lines of hosiery are at present obtainable in Canada. But women can now obtain Canadian hosiery that is superior in finish and fit to the most luxurious pure silk, mercerized lisle, cotton and cashmere lines produced abroad.

We took advantage of the situation created by the war and installed wonderful new machines. They knit Mercury Hosiery with a narrow ankle that fits without a wrinkle, a full-fashioned shapely calf, a widened top that gives utmost freedom and comfort—and seamless from toe to top.

The more fastidious you are the more you'll revel in this elegant Mercury Hosiery. Black, white, browns, grays and the other fashionable shades.

Also Mercury Undewear for men, women and children.

### MERCURY MILLS, LIMITED

HAMILTON, CANADA.

### EMPRESS AVE CHURCH HAS PROSPEROUS YEAR

At the annual congregational meeting of the Empress Avenue Methodist Church, held in the Sunday school room Wednesday evening, splendid reports were presented from the various departments. R. G. Bowie, in presenting the financial report, stated that it was the best in the history of the church. The weekly contributions through the regular envelopes were nearly \$200 in excess of last year, and the financial committee were able to report a substantial balance after all obligations had been met.

At the previous board meeting, the pastor's salary was increased by \$100. A total of over \$5,000 was contributed for all purposes, and \$1,125 for missions. The Sunday School, W. M. S. Circle and Band, all reported a prosperous year. Reports from the choir and orchestra were also presented. Mr. Smetzer reported for the League, and spoke hopefully of the people's work, emphasizing the necessity of greater sympathy with the league on the part of the older members of the church.

The minister, Rev. J. D. Richardson, WHERE MONEY IS TIGHT

Everybody suffers, when boots are tight your corn suffers, but they can be painlessly cured by Putnam's Corn Extractor. Guaranteed in all cases. Use only Putnam's, Inc., at all dealers.

### MRS. BENSON NOW JOINS HUSBAND IN PRAISING TANLAC

Toronto Woman Says Results She Derived From It Were Marvellous.

A few weeks ago when James Benson, 683 Ryerstone road, Toronto, a returned soldier, now employed by the Harris Abattoir Company gave a testimonial, which was printed in this paper, telling how Tanlac had relieved him of a serious stomach trouble, it attracted widespread attention. His wife, Mrs. Emma Benson, now not only corroborates his statement, but in the following story of her own experience, which she related a few days ago, tells of the benefits she has personally derived from the use of Tanlac.

"A friend in need is a friend, indeed," said Mrs. Benson, "and that is exactly what Tanlac was to me. I was Tanlac ever since it relieved me of my neuralgia and those awful headaches I used to suffer from so much.

"I had been in a badly rundown condition for a long time," she continued, "and I had such terrible attacks of neuralgia, and my head ached so that I would just take to my bed and lie there in agony for as long as four days at a time. Going through with this awful experience just shattered my nervous system so that I would lie awake at night for hours before I would doze off, and then it wouldn't be a sound, restful sleep, but I'd get up in the morning feeling so weak and tired I couldn't get a bit of my housework done till almost noon. Many a time when I would start to get out of bed I'd be so weak and nervous that I'd actually faint dead away. I tell you what, I was completely worn out, and my life was simply one day of misery after another.

"When I saw how Tanlac had relieved my husband of his stomach trouble I decided to see if it would help me, too, and I can truthfully say that the results have been simply marvellous. I have taken only three bottles so far, and that terrible neuralgia is completely gone. I haven't had a headache since I started on Tanlac, my nerves are quieter, and I sleep like a baby. That tired, worn-out feeling has passed away and I am stronger and better in every way than I have been in a long time. I feel like a new woman, and I am so much of Tanlac that we have made it our family medicine, and have already recommended it to many of our friends."

Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.

### WILL MAKE GRADE

Mayor Believes Hospital Can Finish on Sliced Appropriation.

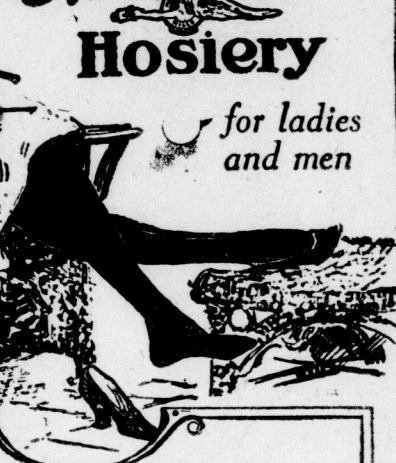
During the consideration of this year's estimates a goodly sum was dropped from the total of the Victoria Hospital. Mayor C. R. Somerville has been looking into the situation, and he states that he believes that the hospital will come out all right financially. The rates have been increased, and they are now bringing in considerably more revenue. The outlook is that the hospital will be able to purchase its coal much cheaper than last year.

### CONSTIPATION

is the most common ailment of the age, one responsible for many serious and often fatal diseases.

### "RIGA" PURGATIVE WATER

is the safest, surest and most economical remedy for its cure. It flushes the intestines and removes the accumulated waste matter, which undermines health and endangers life. On sale everywhere. 25 cents the bottle. RIGA PURGATIVE WATER COMPANY. MONTREAL.



### Give 'Hubby' a Surprise!

Order a loaf of PARNELL'S BREAD today. Then note how quickly he will discover the difference and how pleased he will be.

### PARNELL'S BREADS

Are different, in taste, in texture and in quality. They are made of the finest ingredients we can buy by men of years of experience and from a formula perfected by us and in use for over thirty years.

There is more of Parnell's Bread Sold In Canada--In London, Toronto and Winnipeg--than Any Other Bread.

There are reasons for this—Quality, Purity and Tastiness. There is an individual taste to Parnell's breads not found in others, which people appreciate once they try them.

### Why Not Order a Trial Loaf Today?

Parnell's cost no more than other breads, and can be obtained at all first-class grocers, from our wagons or by phoning us.

### PARNELL The Breadman

PHONES 929, 1390.

### ROSS' LIMITED

### New Silk Suits

Daily Added To Our Showing of Summer Styles

SILK TAFFETA SUITS, HARTENNE SILK SUITS, SILK AND WOOL POPLIN SUITS, POPLIN SUITS, DUCHESS SILK SUITS, CHARMUSE SILK SUITS.

In all the popular colors of sand, taupe, purple, green, grey, navy, black, etc.

Prices \$18.50 to \$42.00

The above garments bear our label and are made in our own factory.

### Special Distinctive Styles In Coats

American all-wool velour, in the popular shades of pekin blue, sand, beige, etc. Prices \$32.00 to \$40.00

American All-Wool Poplin Coats, in all the popular shades of the hour. Prices \$24.75 to \$35.00

Tweed Coats in mixed patterns \$15.00 and upwards

Covert Coats in latest styles \$21.00 to \$26.00

### Dresses

Just from the makers. In silk poplin, taffeta and duchess silk \$14.25 to \$27.50

### Underskirts

In black taffeta \$2.25

Colored taffeta \$1.00 to \$1.50

Black and Colored Moire Underskirts \$1.90 to \$4.50

Sateen Underskirts \$1.85 to \$2.25

### House Dresses

In new designs 98c to \$3.25

### Blouses

Special showing in embroidered voile \$1.98, \$2.25, \$2.50, \$2.98

Voile Blouses, specially heavy embroidery \$4.50, \$4.98, \$6.00 and \$7.50

Creme de Chine Silk Blouses, in white, flesh and maize \$5.50, \$7.50, \$8.00, \$8.25

Georgette Silk Blouses \$6.75, \$7.50 and \$8.25

Specials in new Colored Smocks, in rose and blue \$3.00

Smocks in white with colored collar and fancy smocking \$1.75, \$2.00 and \$2.50

Special Middies 98c

New Neckwear Every Few Days.

### FUR STORAGE A SPECIALTY

PHONE 1319. 196 DUNDAS STREET.

CONSTIPATION is the most common ailment of the age, one responsible for many serious and often fatal diseases.

# "RIGA"

## PURGATIVE WATER

is the safest, surest and most economical remedy for its cure. It flushes the intestines and removes the accumulated waste matter, which undermines health and endangers life. On sale everywhere. 25 cents the bottle. RIGA PURGATIVE WATER COMPANY. MONTREAL.



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