

T. EATON CO.

Men's Clothing Needs.

Saturday is the big Clothing day of the week, and tomorrow we're going to give buyers a taste of the January Sale values that are being so much talked about around town at present. These are special prices on some of our best selling lines. All new, up-to-date styles in quality that we guarantee to be honest and trustworthy:

MEN'S OVERCOATS, made of navy blue and black beaver cloth, medium length, box back styles, sizes 32, 34, 36 and 40 to 46, also Oxford grey cheviot cloth overcoats, in long, loose, box back, Raglanette style, with Talma pockets, sizes 32 to 36, these overcoats are made with velvet collars and have very best linings, our regular prices are \$10, \$12.50 and \$15 each, our sale price on Saturday on seventy coats will be

7.50

Men's Neckwear A special lot of Up-to-date Neckwear, made from short ends and left-over pieces of our best silks, made in the popular large flowing end shape, choice patterns, regular value 50c and 75c, January sale price

25

Men's Shirts Men's Fine White Laundry Shirts, open front, with short bosom, heavy cotton, full size bodies, 4-lyb bosom and wrist bands, sizes 14 to 17, regular price 75c each, January sale price

50

Men's Fur Coats and Gauntlets Men's Natural Dark Canadian Raccoon Overcoats, 50 inches deep, heavy storm collar, chambray pocket, high quilted Italian cloth lining, regular \$40 coat, January sale price

33.00

Men's Fur Felt Hats Men's Fine English Fur Felt Stiff and Fedora Hats, best silk trimmings, colors are black and brown, regular \$2.50 and \$3, sale price

1.69

Boys' Overcoats Boys' Fancy Reefers, imported beaver cloth, in brown, cardinal, cadet blue and fawn shades, double-breasted, silk velvet collar, silk linings, sizes 20 to 26 chest, regular prices \$5 and \$6.50, sale price

2.99

Boys' Cape Overcoats, in bronze and grey frieze cloth, single-breasted, fly-front, detachable collar, Italian cloth linings, sizes 22 to 30, regular prices \$3.50 to \$4.50, sale price while they last

2.95

Good Footwear News.

This is about the best money-saving information our Shoe Department has handed out for months. We don't know when we picked up a finer or better lot of Men's Boots than these five hundred pairs represent. Then look at the price—1.75 for boots worth double and more.

On sale at eight o'clock Saturday morning: 500 pairs Men's Fine Footwear, in velvet calf, vic kid, patent leather, box calfskin and willow calf. Good-year welted soles, in choice American and Canadian manufacture, sizes 6 to 10, regular price \$3, \$3.50 and \$4.50, Saturday till sold, your choice

1.75

A Hosiery Day for Children.

Here is an instance showing how our January Sale is of interest to those buying dress needs for children. We're making Saturday a Hosiery day for children and letting four of our January Sale values do the honors for the day:

Misses' and Boys' Narrow and Medium Ribbed Black Cashmere Hose, double heel, sole and toe, made from fine, soft, durable yarn, sizes 6-12 to 8-12, today's prices, 18c to 25c, Saturday

12c

Misses' and Boys' Finest Quality 2-1 and 1-1 Ribbed Black Cashmere Hose, heavy winter weight, with 6-fold knee, double heels and toes, seamless feet, sizes 6-12 to 8-12, regular price 35c to 45c a pair, sale price

23

Solid Gold Rings for \$2.90.

The most extraordinary selling of Gold Rings this store or even Toronto has ever seen. The fact is we have too many rings on hand and stock-taking is just around the corner. So we have selected 130 Rings from stock, and although their prices to-day vary from \$4.75 to \$10.50 each, we'll offer the entire lot on Saturday at

Two Dollars and Ninety Cents Each.

The assortment is made up of: 14-karat and a few 10k. Solid Gold Rings, with stones of genuine diamonds, real opals, pearls and amethysts, also ruby, emerald, sapphire and topaz doublets, the contents in single, twin, three-stone, marquise, hoop and cluster settings, each ring is guaranteed to be solid gold.

On Sale Saturday.

Men's Umbrellas Men's 25-inch Umbrellas, made with paragon frame, steel rod, and canvas top, the cloth is a fine taffeta, handle roll and case, regular \$2.50 and \$3 umbrellas, Saturday

1.39

Soda Biscuits 300 tins Cream Sodas, Canada Biscuit Co.'s make, a three-pound tin on Saturday for

26

Oranges 500 dozen Fine California Naval Oranges, regular prices 30c, 35c and 40c a dozen, Saturday for

25

Cotton Sheets 600 pairs Bleached Cotton Sheets, made from heavy plain sheeting, finished with 2-inch top and 1-inch bottom hems, sizes 2 x 2-1/2 yards, regular value 55c each, on sale Saturday

39

Cotton Blankets 150 pairs Extra Large White Flannel Blankets, with soft, long nap, fast color borders, size 72 x 86 inches, regular value \$1.50 per pair, Saturday

1.00

Floor Rugs 14 only Best Saxony Axminster Rugs, all woven in one piece, with 18-inch interwoven border, in the following sizes: 9 ft. x 12 ft., 9 ft. x 15 ft., 10 ft. 6 in. x 13 ft. 6 in., 10 ft. 11 in. x 14 ft. 3 in., all rich Oriental, floral and medallion effects, suitable for drawing-rooms, dining-rooms, reception rooms and libraries, regular prices \$47.50, \$50 and \$55 each, on sale Saturday at

38.00

Sofa Cushions 240 only Sofa Cushions, size 20 x 20 inches (in cotton material), covered with fancy art saten, cretonne, pongee and crepe cloth, finished with 4-1/2 inch frill, in a splendid assortment of colorings, these cushions are all made in our own work-

The Toronto Daily Star Will Have a More Complete List.

T. EATON CO.

190 YONGE ST., TORONTO.

THE TORONTO WORLD

No 88 YONGE STREET, Toronto.

Daily World, \$3 per year. In advance, \$2 per year. Sunday World, 10c. Private branch changes connecting all departments. Telephone 2121. Hamilton Office, 19 West King-street. Telephone 2121.

THE WORLD OUTSIDE

The World can be had at the following news stands: Montreal: L'Espresso, 1000, 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1008, 1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016, 1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025, 1026, 1027, 1028, 1029, 1030, 1031, 1032, 1033, 1034, 1035, 1036, 1037, 1038, 1039, 1040, 1041, 1042, 1043, 1044, 1045, 1046, 1047, 1048, 1049, 1050, 1051, 1052, 1053, 1054, 1055, 1056, 1057, 1058, 1059, 1060, 1061, 1062, 1063, 1064, 1065, 1066, 1067, 1068, 1069, 1070, 1071, 1072, 1073, 1074, 1075, 1076, 1077, 1078, 1079, 1080, 1081, 1082, 1083, 1084, 1085, 1086, 1087, 1088, 1089, 1090, 1091, 1092, 1093, 1094, 1095, 1096, 1097, 1098, 1099, 1100, 1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1109, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131, 1132, 1133, 1134, 1135, 1136, 1137, 1138, 1139, 1140, 1141, 1142, 1143, 1144, 1145, 1146, 1147, 1148, 1149, 1150, 1151, 1152, 1153, 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