

Women in Business

This department is to be devoted to women who are earning their living, and they are invited to write telling of their business successes, failures and any experiences which would be of interest to other business women.

Canadian Business Women's Club

At a meeting of the Canadian Business Women's Club Tuesday night, Dr. W. H. Cullis, formerly lecturer on physiology at the London Royal Free Hospital, school of medicine for women, London, England, and now on the staff of Toronto University, and D. C. Rea, manager of the Royal Bank, Toronto office, addressed the club.

Mr. Rea spoke on banking. In an instructive talk he explained the meanings of many of the different terms used in banking. Drafts, letters of credit, money orders and bills of exchange were fully dealt with. When asked what his experience had been with the girl bank clerk he said that on the whole he had been surprised and pleased with the way in which they had done their work. He said that 25 per cent. of the girls in the office were doing better work than men, while the balance were doing well. Asked if he did not think that the salary of the girl bank clerk was not sufficient, he said he felt that they were not as high as they should be, but that as time went on that phase of the situation would right itself. As for the future of the girl clerk he largely rested with herself. If she could make herself as efficient as a man who was holding a responsible position, the fact that she was a

woman would not bar her from holding a similar one.

Mr. Rea also said that fully fifty per cent. of the friction which occurred between the public and the banks was due to the banks' demand for identification of customers presenting cheques. The public did not seem to realize the necessity of the banks protecting themselves.

War Savings and Labor.

Dr. Cullis spoke on "War Savings and Labor," and told of the war savings certificates movement, and what they had done for the working class. Instead of buying many things which they did not need they were now investing their savings, benefiting not only themselves, but helping to buy big guns for the men at the front. In an entertaining way she told of the rationing system in force, how the people were meeting it. "Housekeeping in England today," said Dr. Cullis, "is a real problem." A housekeeper would day after day spend from three to four hours going from shop to shop in order to get sufficient food for the day's needs.

Dr. Cullis impressed upon the women the tremendous need for food conservation. Unless the people of Canada cut down their food supply at least twenty per cent. it is going to mean starvation for the allies. Each individual has a chance to do her bit, even to the saving of one slice of bread a day.

ST. GEORGE'S CHAPTER HAS GREAT YEAR'S WORK

One of the Oldest Units of the Imperial Daughters of the Empire Holds its Annual Meeting.

St. George's Chapter, Imperial Order Daughters of the Empire, the oldest and one of the most representative chapters in the Dominion, having presidents of many patriotic and other important organizations in its membership, held its annual meeting yesterday afternoon at 383 Huron street, Miss K. O'Brien, regent, in the chair. A year of splendid work was recorded.

The report of the secretary showed that 22 new members had been received during the year, making the total membership 222. Visits had been made to the families of 470 soldiers. Contributions had been given to the Canadian and British Red Cross, the Belgian Relief, Navy League, Overseas Tobacco Fund, maple sugar for overseas, to the society for the welfare of the blind, to the little blind girl, Marguerite Clarke, Halifax relief, prisoners of war fund, comforts for the Base Hospital, the Prevention Fund, 804 Christmas stockings had been sent overseas. The members had also worked for Alexandra Rose Day, French tag day and other campaigns. Life membership in the National Chapter had been presented by the members to the regent, Miss O'Brien.

The report of the treasurer showed that receipts were \$5,678.83, with a balance on hand of \$286.40. Among the articles that had been made by the chapter were 156 flannel shirts, 420 pairs pyjamas, 238 Turkish towels, 1,154 stretcher caps and 528 pairs socks.

The educational report told of the general work of the I. O. D. E. in the matter of providing historical pictures and books conducive to the promotion of Canadian ideals, and of illustrated books and stereopticon views for the foreign children in the north-west. Letters were read by Mrs. Henderson from children expressing appreciation for the part done in this direction by the St. George Chapter. Miss O'Brien spoke of the suffering in Halifax and of the description given of it by Mrs. Sexton, who brought the tragedy very forcibly to her hearers when she said that 17,000

had been standing in a bread-line for two weeks afterwards. Thanks to the great work of the American doctors and nurses many had been saved from blindness, said Miss O'Brien, and only five children were reported to be totally blind.

Votes of thanks were given work conveners, and the rector and church wardens of St. Simon's for the use of a room in the parish house.

The election of officers resulted as follows: Regent, Miss K. O'Brien; first vice-president, Mrs. Frank Wise; second vice-president, Mrs. F. E. Hodgson; secretary, Miss DuMoulin; assistant secretary, Mrs. McEvoy; treasurer, Miss Kittermaster; standard bearer, Mrs. Garnet Denison; education secretary, Mrs. Velyton Henderson; schools secretary, Mrs. Selwyn Homestead; councillors, Mrs. Leach, Miss Currie, Mrs. Ashworth, Mrs. W. B. MacLean, Mrs. Fane Jewell, Mrs. Dudley Dawson, Mrs. Bruce Harman, Mrs. Tom Wood, Mrs. Robert Scott, Mrs. Peleg Howland, Mrs. J. B. Tyrrell, Mrs. Harry Paterson, Mrs. R. J. Christie, Mrs. Walsh.

PATRIOTIC CONCERT.

Under the auspices of the Sir William Oester Chapter, L.O.D.E., Dr. Carloline Brown, regent, a very successful patriotic concert was held in Forsters' Hall last evening, the program being supplied by members, assisted by talent from the Hambourg Conservatory, proceeds in aid of the returned soldiers.

THANKS WOMEN WORKERS.

A letter has been received by Mrs. Plumptre, president of the women's committee in the late patriotic fund and Canadian Red Cross campaign, from H. H. Williams, chairman of the central campaign committee, expressing his appreciation of the work done by the women in the recent campaign.

GIVEN CASE OF SILVER.

The monthly meeting of the Toronto presbytery was held yesterday, when Rev. Richard C. Tibb, who for 25 years has been clerk, was given a case of silver in recognition of his services. Following the adjournment of the session a luncheon was held at the Walker House, at which Mr. Tibb was the guest of honor.

Second Special Event in Dineen's Annual Bargain Sale



Furs and Ladies' Wear Men's, Misses' and Children's Furs

REGULAR VALUES are disregarded in this selling event. This is the Dineen Annual Clearing Sale and reductions are made in every Department to clear off overstock. Every purchase a bargain. To insure quick returns of cash, all profits have been absolutely sacrificed.



New York Suits—some with trimmings of fur, others with plush or button trimmings. One model is in green broadcloth, with fur collar, and fur-trimmed panels, silk lined throughout. Regularly selling \$53.50. Now \$24.00

A number of gabardines, serges and velours, in all sizes and colors, including navy, brown, green, taupe and black. Made in belted styles, with button or braid trimmings, greatly reduced. Regularly selling \$82.50. Now \$50.00

We are showing a plum colored velour coat with the new shawl collar in Hudson seal. Silk lined and interlined, which in the regular way sells for \$55.00. Now \$35.00

SERGE AND SILK CREPE DE CHINE DRESSES.

We have still a good assortment of dresses in all the newest designs, showing the new overskirt, or with the draped skirt in all colors, including navy, green, brown, burgundy, grey, taupe, purple, bisque and black.



A brown serge and Georgette combination made with overskirt of the Georgette bound with serge and embroidered in pretty design in gold and brown with maize collar and cuffs, which sells regularly \$36.50 is now selling for \$17.50

A navy blue satin and Georgette combination is beautifully designed, having the waist of Georgette, with interlining of green and prettily draped skirt. Regularly selling \$31.00. Now \$12.50

Our assortment of skirts is still complete, comprising serges, plaids and silks. Plaid/skirts made in box or side pleated designs, in very pretty color combinations at prices which were as high as \$28.50. Now selling from \$12.50 to \$16.00.

Plainer serge skirts from \$2.75 up.

Blouses in crepe de chine and Georgettes, in maize, flesh, white, navy, green and black. Every one reduced much below the manufacturer's price. Some with hand-embroidery, others lace trimmed, or plain. Voile blouses in all sizes, ranging in prices up to \$6.00 now selling at less than half price.

LADIES' AND MISSES' FURS

PLAIN HUDSON SEAL COATS. No. 1 quality—latest design, plain back, full upper skirt, 4 inches long, large cape collar and large cuffs, lined with the finest quality of French broadcloth lining. Just out of our factory. \$147.50	RED FOX SETS—(Muff and Scarf). Round muff, animal shape with head and tail. Scarf animal shape, finished with head and tail to match muff, or flat cape. Price, set \$55.00	BLACK SIBERIAN WOLF SETS—(Muff and Scarf). Large round or Pillow Shaped Muff—with head and tail. Scarf animal shape, lined with good satin. Price, set \$15.00	GREY FOX MUFFS—matching Stoles in same fur—lined in matching color of silk—ring wrist-rod—alderdown bed \$17.50	SIBERIAN WOLF MUFFS—In round and large pluv style—trimmed with heads, tails and paws, and matching neck pieces in same fur and trimming \$10.00
RED FOX NECKPIECES—designed with complete animal skins and finished with heads, tails and paws \$27.50	ICELAND FOX NECKPIECES—designed in both the ruff and stole effects—lined with white silk \$6.50	ICELAND FOX MUFFS—matching neckpieces in same fur—silk lined—alderdown beds \$8.25	GREY FOX NECKPIECES—designed with complete animal effects—trimmed with natural heads and tails—ample over the shoulders—handsomely lined \$17.50	BLACK WOLF NECKPIECES—full animal skins—finished with head, tail and paws—silk lined \$18.50

This list includes a part only of our selection of offerings. View our windows for a convincing display.

W. DINEEN COMPANY LIMITED

140 Yonge Street, TORONTO HAMILTON, 20-22 King Street West

THE KEWPIE KORNER

By ROSE O'NEILL



Oh, Friend, let not your manners be So prim, correct and rigid, For everyone is sure to say You're heartless, stern and frigid— A topsy-turvy, Kewpie way Is far more like to win the day.

(Copyright, 1918, by Rose O'Neill).

ADDRESS BY AUTHOR.

Miss Marshall Saunders, author of the famous story, "Beautiful Joe," gave a delightful address at the monthly meeting of the Catholic Young Ladies' Literary Association. The gathering was held at the home of Miss Rose Ferguson and at the request of the president, Miss Hart, the speaker told the story of the conception and development of her book. Miss Saunders spoke for over an hour, charming her audience with her reminiscences and the intimate sidelights which she threw upon the career of an author. The musical program was supplied by Mrs. O'Donoghue and Miss Evelyn O'Donoghue.



Don't Look Old! But restore your gray and faded hair to their natural color with LOCKYER'S SULPHUR Hair Restorer. This world-famous Hair Restorer is prepared by the great Hair Specialists, J. Peppé & Co., Ltd., Bedford Laboratories, London, S.E., and can be obtained at all stores. Its quality of deepening grayness to the former color in a few days, while securing a preserved appearance, has enabled thousands to retain their position. SOLD EVERYWHERE. Lockyer's gives health to the hair and restores the natural color. It cleanses the scalp and makes the most perfect Hair Dressing.

LODGES

SUPREME PRESIDENT VISITS.

Kent Lodge, S.O.E.B.S., No. 3, held its regular meeting in the S.O.E. hall, the chair being taken by E. Ford, president. An official visit was paid by D. J. Proctor, supreme president, who addressed the meeting on general business of the order. Following the business the lodge adjourned and played carnpball.

MEMBERS INITIATED.

The regular meeting of Bristol Lodge, S.O.E.B.S., was held in the S.O.E. hall, presided over by C. Dobson, president. Two new members were initiated to the order. Following the business a carnpball match was played between teams from Bristol and Hammersmith Lodges, under the auspices of the centre district carnpball league.

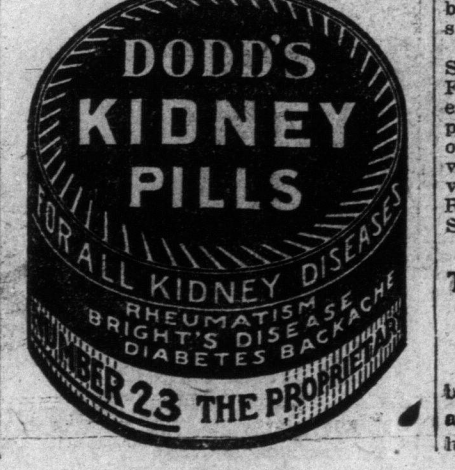
PASTMASTERS' NIGHT.

Nassau L.O.L. Presents Jewel to W. Bro. Jennings.

Nassau L.O.L., No. 4, held its past-masters' night in the County Orange Hall, the chair being taken by S. Atkinson, P.M. There was a large attendance, and during the evening a jewel was presented to W. Bro. J. T. Jennings by W. Bro. R. Nelson, P.D.M. There were many visitors present, including J. Edgar, D.C.M., Parry, So ad, R.W. Bro. H. Lovelock, P.G.M. Wilson's Lodge; C. M. Carrie, D.M. Centre Toronto; F. Dane, county master, and others. Following the business of the evening refreshments were served.

KNOWLEDGE OF FRENCH TO AID BUSINESS EMPLOYEES AFTER WAR.

Knowledge of French will be more than ever a profitable accomplishment after the war. Nearly every large business will have closer relations with European connections, and communication among citizens will be closer and more frequent. All young people in business who are able to speak French will therefore have a decided advantage when promotions and advancements are considered. A number of large corporations, especially large New York banks, have been for some time conducting regular classes in foreign languages. Conversational French in all such instances takes the lead. Newspapers now conducting a distribution of the Soldier's-Sailor's Diary and Dictionary have been pleased by the enthusiasm with which civilians as well as those in the military service seized upon the book. The new and clear sound-spelling method of this book, a handsomely bound textile leather volume of pocket size, makes it especially popular. Distribution in this province of the Soldier's-Sailor's Diary and English-French Dictionary is being conducted exclusively by The World. A coupon plan makes it easy for every reader to obtain the book as explained elsewhere in this paper. See them on view at The World offices, 40 West Richmond street, Toronto, and 40 South McNab street, Hamilton.



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Rates—By mail, one year, \$4.00; 6 mo., \$2.00; 3 mo., \$1.00; one mo., 40c. Carrier delivery maintained in Toronto, Hamilton and Brantford.

This allowance is about that now obtained in England. Not more than two ounces of wheat bread may be served to any one at any one meal except that when rolls or bread made from corn, oatmeal or bran are served, and when only one kind other than wheat bread is ordered a portion may consist of four ounces. Rolls may not weigh more than one ounce each.

Two-Ounce Bread Ration

Ordered for American Hotels

Washington, Feb. 5.—A two-ounce bread ration was ordered by the Food administration today for patrons of hotels, restaurants and dining cars.

Sore Eyes

Grasshopper Eyelids, Eyes inflamed by exposure to Sun, Dust and Wind quickly relieved by Murine Eye Remedy. No Smarting, but Eye Comfort. At Druggists or by mail 50c per Bottle. Murine Eye Salve in Tubes 25c. For Book of the Eye FREE ask Murine Eye Remedy Co., Chicago