

Mark Envelopes for Mail Orders for Goods on this page "City Ad."

EATON'S DAILY STORE NEWS

Special Demonstration of Nemo and Smart Set Corsets by Miss Newport.

These Few Values From Our Footwear Section Suggest Our Splendid Preparations for Fall and Winter

EATON'S Footwear Made by Expert Canadian Workmen. Made for Particular People by Particular People



No. 753

Women's Eatonia Patent Leather Boot, in a new, smart design, select quality of material used in making, the Blucher tops are dull kid, the soles are Goodyear welted, sewn smooth inside; all popular sizes and widths

3.00



No. 754

A Dressy Eatonia Boot for Women, light hand-turned sewn soles, Blucher tops, very select quality of jet black vici kid, beautifully finished in every respect, all popular sizes and widths

3.00



No. 757

A popular Eatonia for Women, always in style, the medium low heel appeals to so many who are looking for comfort, select grade of vici kid, Blucher tops, Goodyear welted soles, all sizes

3.00



No. 760

A special Eatonia for Fall, an ideal walking boot, full of style and well made, fine box calf leather, Blucher tops, double soles, Goodyear welted sewn, no rubbers required with this boot; all sizes

3.00



No. 768

We offer a very special Boot here for walking purposes, a stylish, neat-fitting design, made from fine box calf leather, thick soles and military heels, Blucher tops; all sizes

2.20



No. 840

An Eatonia for general wear; we don't know of any better value; extra quality of box calf leather; made on the new nature last; very popular; solid oak-tanned soles; Goodyear welted

3.00



No. 840

Our special Patent Coltskin Boot, for dress wear, made from absolutely the best shiny leather made; in a most pleasing style, with Blucher tops of dull kid, noted for the perfect fit; all sizes

4.50



No. 846

Men, here is a dandy for the Fall and Winter; it is strong but neat, genuine Winter calf, in black or tan; extra heavy Goodyear welted soles; leather lined; all sizes

3.95



No. 848

A Patent Eatonia for Men, wonderful value, made from patent colt, neatly designed, dull Blucher tops, Goodyear welted sewn soles; all sizes

3.00



No. 850

A dressy Eatonia Boot for Men; we have it in laced or Blucher style; fine quality of vici kid, soft and neat; oak-tanned soles; Goodyear welted; special value; all sizes

3.00

Three Extra Good Specials For Early Morning Business

Women's Kid and Laced Boots \$2.00

310 pairs Fine Kid Buttoned Boots, with short vamps and plain toes, also patent colt, Blucher style laced boots; all Goodyear welted. Sizes 2 1/2 to 7. Reduced price 2.00

Misses' Laced Boots \$1.00

350 pairs Misses' Pebble Goatskin Laced Boots, with extension soles, low heels; neat and very serviceable boots. Sizes 11 to 2. Reduced price 1.00

Eight o'Clock Rush Selling

418 pairs Men's High-Class Boots, consisting of finest vici kid, patent colt, velour and waterproof calf, in tan leather, single and double soles. Goodyear welted. All sizes 6 to 11. Reduced to 2.50

Second Floor, Queen Street.

The Cream of the Ribbon Market



Hat Bow Day—Never were ribbons more popular for millinery trimming than for this Autumn. We are prepared with a great showing of handsome satin, faille, taffeta and Paisley ribbons for millinery. For Saturday has been planned a "Hat Bow Day," when you will be able to buy for a small

sum an elegant trimming ready to put on your new fall hat. Bows made of rich duchess satins, faille-tine cord and handsome heavy taffeta ribbons 6 inches wide, tied in many new, artistic knots. The "Coronation," "Derby" and "St. Pierre" are among our newest. Colors include navy, royal, cadet, Alice and matter blues, rose and rose antique, wine, bordeaux, cardinal and red, prunell, grey, taupe, copper, burnt onion, amber, tomato, tilleul, reseda, myrtle and brown. Bow complete with band for crown. Saturday, each 1.50

Special Wide Taffeta and Satin Ribbons—Half price and less, 15c—A fine collection of beautiful ribbons, some of them half price and less, offer a big range of colors for hat bows, sashes, hair bows, etc., in elegant qualities, up to 6 inches wide. We advance an early selection from this lot Saturday. Per yard 15

Duchess Satin Ribbon, per yard, 8c—For fancy work, cushion frills, small bows and rosettes; for any purpose where a 3 3/4-inch duchess satin ribbon can be used, you should put away a supply for the future at Saturday's price, for it is half and less than regular. A full list of colors, elegant, rich duchess satin ribbon, 3 3/4 inches wide. Saturday special, per yard 8

Fine Black Dress Goods 49c

The extra low price and the limited quantity both call for quick, early buying—that's what we want and that's why we made the price so very low. Weaves are fine basket suitings, mosconia cashmere, fine cords, resida, fancy stripe and checked fabrics, drap-de-Paris, sicilian, fancy grenadines, plain and fancy crepons, etc. All perfect goods of very fine quality. Widths 42 to 48 inches. Saturday morning, per yard 49

India Linen Lawn at 10 1/2 c yd.

A very low price for this fabric, but it's an odd lot, only 1500 yards, and it's a quality that we've seldom equalled at this price. Splendid for shirt-waists; 36 inches wide. Per yard 10 1/2

Main Floor—Yonge Street.

Good Hand Bags, \$2.00

Higher grade than we could claim without seeming to overstate. Among the leathers are goat, seal, cowhide, seal grain, etc., lined with leather corded silk or moire; the frames are very strong, and include both gun-metal and gilt finish; there are purses for change in every bag, and stout strap handles attached. This description gives only a slight idea of the fine quality of these bags, which are commodious in size and refined in every detail. Each 2.00

Good Values in Office Furniture

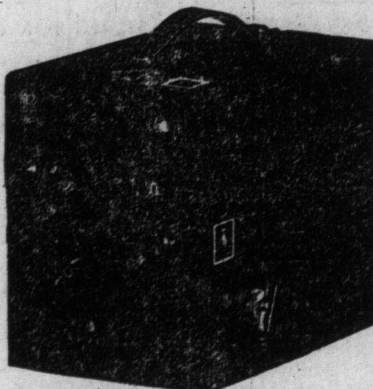
Our stock of Office Furniture is more than ordinarily well filled. Whatever your preference in style or finish, you are sure to be pleased with the simple lines and fine construction of these pieces.

Flat Top Office Desk, in golden finish, is 48 inches long, 30 inches wide, has four long drawers on each side, with wooden drawer pulls, two arm rests, and is thoroughly well constructed and finished. Each 12.00

Roll Top Office Desk, golden finish, 48 inches long, 30 inches deep, 49 inches high, has an interior well arranged with drawers, book and paper compartments, easy running curtain, automatic locking drawers both sides. Complete in every way, each 19.50

—Fourth Floor.

Fixed Focus: Film Cameras \$5.00



\$5.00

A camera well adapted for beginners, with its easy operation and satisfactory results.

The body is strong and well covered with Karalol. Shutter is accurately made, and the fixed focus lens needs no further focusing in taking pictures. Camera, both upright and horizontal view finders, and is fitted for roll films. Taking pictures 3 1/4 x 4 1/4 inches. Price 5.00

—Main Floor—James Street.

45 Inch Skirting 65c

Fine Swiss Muslin Skirting—45 inches wide, embroidered in dainty open-work designs to a depth of from 16 to 20 inches, excellent quality for women's lingerie dresses and children's frocks. Very special price, yard 65

Men's Handkerchiefs 2 for 25c

Men's Pure Irish Linen Handkerchiefs—Made of an extra fine thread linen and finished with assorted hemstitched hems; grass bleached and fully laundered, specially priced for quick selling on Saturday 2 for 25

Women's Silk Neck Bows 19c

Women's Dainty Silk Neck Bows—Finished with tassels, flowing ends and various forms of ornamentation. Made from a splendid quality of paillette messaline and crepe de chine. Saturday . . . 19

Smart New Veiling 19c per yard

The newest and smartest designs in hair-line and large and small fancy meshes are included in this special offering of veilings at 19c. Procurable in black, brown, grey, white and navy, and at a price that should induce a rush of early morning buyers. Saturday special, per yard 19

—Main Floor—Yonge Street.

English Jetware Teapots 25c

Dainty Tea Pots for tea service or table use, made of strong English Jetware, decorated with pretty enamel patterns and gold tracings, with smooth clear finish. Capacity five cupfuls. 300 to clear Saturday, each 25

Complete Tea Set \$1.15

40-piece English Semi-Porcelain Tea Set, with neat wreath pattern, in blue shade, which is put on before finish glaze has been applied, thus guaranteeing a durable pattern. Every piece is perfect from cup to waste bowl. Per set 1.15

Limoges China Plates Halfprice and Less

Beautifully patterned plates for decoration and table use, made of high-grade Limoges china. Large variety of floral and conventional border patterns, with elaborate gold trimmings. Many have scalloped and embossed edges. All are exceptionally well finished. Special Saturday, each 50

Handy Kitchen Bowls

Semi-Porcelain Kitchen Bowls, of various decorations, in bright colorings, with smooth-finished surfaces. Special, each 5

—Basement.

Special Prices in Persian Lamb Coats

Two very special Persian Lamb Coats, semi-fitting back, straight front, long shawl collar, slash sides and one slash in back, with corners rounded, brocade lining. Special price 275.00

Other Persian Lamb Jackets, large glossy curl, 32 inches long, semi-fitting back, straight front, storm collar, no lapels, black satin lining 170.00

Persian Lamb Muffs, in all the seasonable designs, fancy pillow, semi-round bolster, and rug and empire. Prices from 12.68 to 60.00

—Second Floor—Albert Street.

Alaska Sable Muffs, \$10.50

50 Natural Alaska Sable Empire Muffs, down bed and wrist cord, brown satin lining. Very special priced 10.50

The Junoform For Slight Figures

Demonstrated in Corset Section

The Junoform represents the result of years of experiment in the turning out of a bust improver that would be natural in effect, hygienic in composition, and durable in wear. It has proved all that was hoped for, and women of figures too flat and slight for modistal requirements or the demands of pleasing appearance should take advantage of the present demonstration of the Junoform, now in progress in the Corset Section. The device is made of washable rubber, encased in a dainty cover, is easily adjustable and can be worn with all kinds of gowns and blouses. Price 65 to 3.25

—Second Floor—Centre.

The Nemo Corset

For graceful lines and flexibility of form, the self-reducing Nemo, No. 320, is one of the first favorites among the array of new models in the present autumn showing in the Corset Section. So designed that the production of the slender effect is achieved by affording beneficial support rather than by injurious pressure, this corset is adopted by those who seek for comfort as well as correct outline.

AT 3.50—The Nemo, No. 320, is one of the lowest priced self-reducing corsets available.

—Second Floor—Centre.

Saturday Attractions in the Millinery Section

Smart Draped Turbans \$4.95

The draped turban is the favorite of the millinery hour in Paris and New York. For present wear, with tailored suit, it is the almost universal choice of the well dressed contingent. The special selling on Saturday, therefore, of a collection of such turbans at 4.95 should prove a strong attraction in the Millinery Section. They are fashioned of Dresden, Paisley and heavy black silks, velvets and beaver plush, edged with fine val, lace, trimmed with ribbon, and finished with fancy feather mounts and jet ornaments. Special for Saturday 4.95

Untrimmed Black Satin Shapes—In the most popular styles, some with colored crowns 1.50 and 2.00

Beautiful black Prince of Wales Feathers, 12 inches long, thick and nicely curled, each . . . 69

Beaver Plush—In navy, brown, myrtle, moss, cardinal and black, per yard 69

Millinery Velvets—Beautiful, soft silk pile, in all the rich autumn shades, yard 1.25

Second Floor—Yonge Street.

Gloves in Many Shades 69c

High grade in every way, these kid gloves for women offer exceptional value. They are cut from choice skins, and made up with oversewn seams, heavy silk embroidery, self-stitched and two-dome fasteners. There is an ample color range of tan, mode, green, amethyst, pearl, grey, navy and champagne. Saturday's special, per pair 69

—Main Floor—Yonge Street.

Leather Suit Case \$2.95

Genuine Smooth Leather Suit Case—Built on strong steel frame, fitted with polished brass lock and side clasps or straps. Interior is neatly lined with strong steel frame, fitted with polished brass lock and Each 2.95

—Basement.

THE T. EATON CO. LIMITED