

BEAUTIFUL...

IS THE WORD WHICH EVERYONE USES AT
FIRST SIGHT AND SOUND OF THE

NEW...
MODEL **BELL** PIANO

Eloquent in tonal quality,
and in touch Exquisitely Delicate

CAUTION.

The production of these elegant instruments (which have been termed "The Artistic Standard of Canada") has been a veritable triumph for the great firm of **BELL**, and has not been without its effect in other quarters. Unscrupulous dealers—and there are many of them in the piano trade unfortunately—have risen to the attack, and while such straws show plainer than any words of ours the direction in which public favor is blowing, it behoves us to issue a word of warning to intending purchasers—No matter what influence is brought to bear upon you, insist upon seeing and hearing the **Bell Piano** before committing yourself elsewhere. They may not be so cheap as other instruments, **But Remember This—**



THE ADDITIONAL PLEASURE AFFORDED BY A
NEW MODEL BELL PIANO IS WELL WORTH
THE EXTRA MONEY IT COSTS.

*WE CORDIALLY INVITE YOUR INSPECTION.
A PLEASURE TO SHOW INSTRUMENTS.*

BELL PIANO WAREROOMS:

211 DUNDAS STREET,

LONDON, - - - ONTARIO.