

Table 3

CANADIANS' ONE-YEAR FORECAST FOR PERSONAL FINANCIAL PROSPECTS
- October 1987 to May 1996 -

	Oct. '87	Apr. '88	Apr. '89	Apr. '90	Mar. '91	Mar. '92	Mar. '93	Mar. '94	Jan. '95	May '95	July '95	Nov. '95	Jan. '96	May '96
CANADA														
(Weighted Base)	(1011) (%)	(1510) (%)	(1502) (%)	(1501) (%)	(1503) (%)	(1501) (%)	(1500) (%)	(1508) (%)	(1500) (%)	(1500) (%)	(1501) (%)	(1506) (%)	(1511) (%)	(1516) (%)
Improve	31	37	27	19	29	24	28	27	28	25	28	23	24	27
Stay the same	53	49	50	46	50	57	53	54	57	55	56	57	55	53
Get worse	12	11	21	33	19	18	17	19	15	19	15	19	19	19
BRITISH COLUMBIA														
(Weighted Base)	(114)	(174)	(172)	(172)	(172)	(172)	(183)	(186)	(182)	(183)	(183)	(184)	(184)	(185)
Improve	27	34	36	26	37	31	31	33	29	25	32	26	27	25
Stay the same	57	51	44	48	44	52	49	51	56	54	53	59	54	58
Get worse	13	14	19	24	18	16	20	15	14	20	14	14	19	16
ALBERTA														
(Weighted Base)	(n/a)*	(n/a)*	(n/a)*	(139)	(140)	(139)	(135)	(136)	(135)	(135)	(135)	(135)	(136)	(136)
Improve	n/a	n/a	n/a	24	32	24	31	22	31	33	34	36	37	40
Stay the same	n/a	n/a	n/a	40	52	56	53	47	48	51	50	48	48	48
Get worse	n/a	n/a	n/a	33	14	18	16	29	21	17	15	12	13	8
MANITOBA/SASKATCHEWAN														
(Weighted Base)	(n/a)*	(n/a)*	(n/a)*	(124)	(124)	(124)	(111)	(112)	(111)	(111)	(111)	(112)	(112)	(113)
Improve	n/a	n/a	n/a	17	19	28	15	24	23	24	34	19	20	30
Stay the same	n/a	n/a	n/a	45	55	50	55	50	58	58	49	55	59	47
Get worse	n/a	n/a	n/a	37	23	19	25	25	16	18	18	24	20	23
ONTARIO														
(Weighted Base)	(366)	(542)	(539)	(538)	(539)	(538)	(559)	(561)	(556)	(559)	(559)	(561)	(563)	(565)
Improve	36	42	28	20	32	24	31	28	33	26	28	24	25	31
Stay the same	48	43	48	41	47	56	51	54	55	53	57	56	51	50
Get worse	13	9	22	36	19	18	17	18	11	19	14	19	23	18
QUEBEC														
(Weighted Base)	(260)	(390)	(391)	(391)	(391)	(391)	(385)	(386)	(385)	(385)	(386)	(387)	(388)	(389)
Improve	27	35	26	14	25	21	28	26	21	18	23	19	20	19
Stay the same	62	53	54	52	54	61	58	57	62	61	62	62	64	58
Get worse	7	10	19	33	18	17	12	16	16	19	15	19	16	22
ATLANTIC														
(Weighted Base)	(94)	(140)	(137)	(137)	(137)	(137)	(127)	(128)	(132)	(126)	(127)	(127)	(127)	(128)
Improve	34	31	23	13	25	19	22	19	21	28	30	22	24	23
Stay the same	50	54	52	56	52	59	57	56	62	54	51	48	56	50
Get worse	14	12	23	31	19	23	21	24	17	17	18	30	20	26

* The survey results for this question were not split out for the prairie provinces prior to 1990.

"What about you and your family? Do you feel that your own economic situation will improve, stay about the same, or get worse over the next year?"