

1.3 English, French and Multilingual Television

Almost half of Canada's adult francophones have some facility in both English and French. This compares with only 13 per cent of anglophones who are able to converse in both official languages.

The bilingualism of many Canadian francophones means that they have more media choices than their unilingual English counterparts. It also means that the French-speaking audience which supports French language broadcasting is, to some extent, dissipated by English media in Canada and from the United States.

The majority of Canadian francophones (59%) say that they watch French language television all or most of the time. A significant minority, however, (41%) indicate that they watch English language television broadcasts either most of the time (15%) or in equal measure to French television (26%).

	<u>Anglophones**</u>	<u>Francophones**</u>
<u>% who are able to converse:</u>		
Only in English	76%	--
Only in French	--	48%
In English and French	13	49
In another language	11	3
<u>% who say that they watch television:</u>		
Entirely/mostly in English	98	15
Entirely/mostly in French	*	59
Equally in English and French	1	26
Entirely/mostly in another language	*	*
Equally in English and another language	*	--
Equally in French and another language	--	*

* Less than 0.5%

** Anglophones = Canadians who most often speak English at home
Francophones = Canadians who most often speak French at home