

# CANADIAN BUSINESS CENTRE IN MEXICO CITY

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Canadian business people have expressed a need for a "one-stop shop" in Mexico where they can meet with their Mexican counterparts, hold training sessions or make sales presentations to larger audiences. The Canadian Business Centre in Mexico City (CBCM) is being established to meet this need.

The Centre will be a key component of Canada's trade development program in Mexico. Its creation follows the official opening in February 1993 of the new Canadian Trade Office in Monterrey.

When completed in early 1994, the Centre will offer Canadian firms interested in Mexico a wide range of services, including:

- meeting space and seminar facilities,
- exhibit space for individuals and groups of companies, as well as industry associations,
- access to temporary offices and a business library,
- business support and communications to Canada, and
- translation services on site.

The Centre will operate on a cost-recovery basis, in partnership with Canadian industry.

Further details on the activities to be undertaken by the Access North America program and upcoming events are available from your local International Trade Centre or from InfoEx:

**Tel (toll free): 1-800-267-8376**

**Tel (Ottawa area): (613) 944-4000**

**Fax: (613) 996-9709**

Access North America is offered by External Affairs and International Trade Canada, Industry and Science Canada, and other government departments in partnership with the private sector.



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