

(record #: 731)

SECTOR: **Information Technologies**
AREA: Western Europe and European Community (EC)
DATE: Jun 1993
ACTIVITY: Television and technical equipment; information booth and mission to: ITV Symposium
LOCATION: Montreux
CONTACT: LORRAINE REARDON EAITC RWT_
TELEPHONE: 613-995-6435

ITV is a biannual show that alternates with IBC in Amsterdam. While European in focus, the show also attracts a significant number of Japanese, American and Canadian exhibitors. After trying unsuccessfully to secure space at three previous ITS's post secured a very small 7.5 sq.m. information booth for 1991 and hosted an outgoing NEXOS mission of ten companies.

(record #: 732)

SECTOR: **Information Technologies**
AREA: Western Europe and European Community (EC)
DATE: Jun 1993
ACTIVITY: Data communication equipment; information booth: Networks '93
LOCATION: Birmingham
CONTACT: Terry Jack EAITC RWT_
TELEPHONE: 613-995-6435

An Information Booth displaying 4 company brochures. Covering the Telecommunications Sector.

(record #: 733)

SECTOR: **Information Technologies**
AREA: Western Europe and European Community (EC)
DATE: Jul 1993
ACTIVITY: Photonics Mission to Europe
LOCATION: Sweden, Finland, Germany, Netherlands
CONTACT: J. Deacon ISTC
TELEPHONE: 613-954-0538

Re: Phase II of the photonics Sector campaign - Mission would gather intelligence and report to Canadian Industry best practices/possible methods for Phase III of the campaign to develop a globally competitive photonics industry in Canada.