

Canadians are viewed as more concerned with short-term financial gain, but our tighter financial controls are appreciated.

As in the rest of Europe, Canadian requirements for financial returns are often considered short term compared with the expectation of similar businesses in Europe. This can cause friction between Dutch subsidiaries and Canadian headquarters.

When Canadian companies have taken over Dutch companies they often implemented tighter financial controls. Although these controls mean more work, the more precise cost-monitoring measures tend to be appreciated by Dutch management.

The Netherlands offers an attractive fiscal regime for foreign companies. A number of foreign companies have chosen to base their European financial holding in the Netherlands because of attractive taxation legislation. This has often contributed to the establishment of the central European operations office there.