

Perceived Impact Of Foreign Owned Companies

A majority of Canadians believe that foreign owned companies take more out of Canada than they put in ... a proportion which has potential to generate a good deal of sensitivity if foreign owned companies are not seen as benefitting Canada to the degree that people feel they should.

% of Respondents

Foreign Owned Companies ...

Take more out of Canada than they put in	56
Put more into Canada than they take out	11
Put into Canada about what they take out	32
Don't know	<u>1</u>
	100

Base: (1000)

Corporate Citizenship Of Foreign Owned Companies

Even though the majority claim that foreign owned companies are equally effective corporate citizens with their Canadian counterparts, the remainder are significantly more likely to believe that foreign owned companies are not as good, as opposed to better corporate citizens. Again, there are latent sensitivities which exist, and which could become more overt if Canadians do not feel as though they are benefitting from this form of foreign investment.

% of Respondents

Foreign Owned Companies Are:

Better corporate citizens	9
The same	56
Not as good corporate citizens	27
Don't know	<u>8</u>
	100

Base: (1000)