

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :532-MELBOURNE

008-TRANSPORT SYS,EQUIP,COMP,SERV.
AUSTRALIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

IN CONJUNCTION WITH THE AUTOMOTIVE INDUSTRIES ASSOCIATION OF CAN-
ADA PROMOTE INCOMING BUYERS TO THE 1988 CIA SHOW.

REPRESENTATION IN AUSTRALIA OF ADDITIONAL
CANADIAN AUTO PART MANUFACTURERS.

AEROSPACE

RESCHEDULE AEROSPACE MISSION DUE IN 4/88 (SEE DEFENCE PROFILE)

SALES OF EQUIPMENT TO AUSTRALIAN F18 PROGRAM,
SALES OF CHALLENGER AIRCRAFT.

ASSIST CONAIR IN EXPANSION OF AIRCRAFT MERKETING IN POST TERRI-
TORY.

TO ASSIST IN EXPANSION OF CURRENT MARKETING
EFFORTS AND SALES OF 3 AIRCRAFT.

PREPARATION WITH CONAIR LTD. FOR DEMONSTRATION TOUR OF FIRE
FIGHTING AIRCRAFT/EQUIPMENT.

TO ASSIST IN MARKETING CONAIR PRODUCTS IN
AUSTRALIA AND SALES OF 3 AIRCRAFT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 International Polar Technology Conference (SCAR)

Despite some tricky logistics problems Canadian
participation was highly successful in expanding
opportunities for sale of Canadian Polar goods
and services. Separate report sent to Ottawa.

QUARTER: 3 -----

QUARTER: 4 -----