

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 401 ANKARA

Market: 548 TURKEY

Sector: 007 POWER & ENERGY EQUIP. & SERV.

Subsector: 074 TRANSMISSION

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|---------------------------------------|-----------------------|--------------------------|------------|-------------|
| Mkt Size(import) \$ | 100.00M | \$ 90.00M | \$ 123.00M | \$ 85.00M |
| Canadian Exports \$ | 1.00M | \$ 0.45M | \$ 0.30M | \$ 0.00M |
| Canadian Share of Import Market | 1.00% | 0.50% | 0.24% | 0.00% |

Major Competing Countries

Market Share

| | |
|---------------------|-------|
| i) 128 GERMANY WEST | 015 % |
| ii) 237 ITALY | 015 % |
| iii) 038 BELGIUM | 015 % |
| iv) 599 YUGOSLAVIA | 015 % |
| v) 499 SPAIN | 015 % |

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: No Export results to date

| Products/services for which there are good market prospects | Current Total Imports In Canadian \$ |
|---|--------------------------------------|
| i) CONS. SERV. TRANSM. PROJ. TRAINING | \$ 0.40 M |
| ii) TRANSMISSION LINE HARDWARE | \$ 0.00 M |
| iii) TRANSMISSION LINE STRINGING & MAINTENANCE EQPT. | \$ 0.00 M |
| iv) LOAD MANAGEMENT & EVALUATION SYSTEMS | \$ 0.00 M |
| v) POWER TEST AND CONTROL DEVICES | \$ 0.00 M |
| vi) POWER SIMULATORS | \$ 0.00 M |
| vii) CONS. SERV. FOR POWER PLANTS | \$ 0.00 M |

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: REHABILITATION OF SOME OF EXISTING THERMAL GENERATION FACILITIES & TRANS. LINES

Approximate Value: \$ 242 M

Financing Source: 001 IBRD

For further info. please contact:

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