

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 4TH QUARTER OF 1986 (B64)

Summary for REGION: AFRICA & MIDDLE EAST

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
	%	%	%	%		
A. Servicing Export Enquiries						
from Canada	20.9	10.5	25.3	20.0	9.85	4608 (Enquires)
from Territory	13.1	5.5	24.6	10.0	7.88	3676 (Enquires)
B. Export Promotion Projects and Events	12.1	8.0	7.5	10.0	4.29	272 (Projects/Events)
C. Other Trade Development Activities	6.1	3.0	11.2	0.0	3.58	
D. Promotional Projects	13.8	7.5	10.4	0.0	5.12	64 (Fairs/Miss/Conf.)
E. Servicing Investment Development						
from Canada	3.3	5.0	3.7	10.0	1.63	28 (Enquiries)
from Territory	1.1	4.5	2.2	0.0	0.77	172 (Enquiries)
F. Service to Government						
External Affairs	7.7	2.0	3.3	0.0	2.30	105 (Reports)
OGDs, Provinces, ETC	8.0	1.0	3.5	0.0	2.38	77 (Contacts)
G. Administration						
Program Management	7.9	0.5	1.5	0.0	1.95	
Leave, Professional Dev.	4.5	0.0	5.0	0.0	1.94	
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Total TID Program	98.5	47.5	98.2	50.0	41.69	
H. Other Programs	1.6	52.5	2.2	50.0	2.31	

Canadian Business Visitors: 723
Local Business Visitors: 1219

Trade Officers: 41
Non-Trade Officers: 3

Note: Percentage values may not add
due to rounding adjustment;
maximum adjustment is 1 percent

COMMENTS