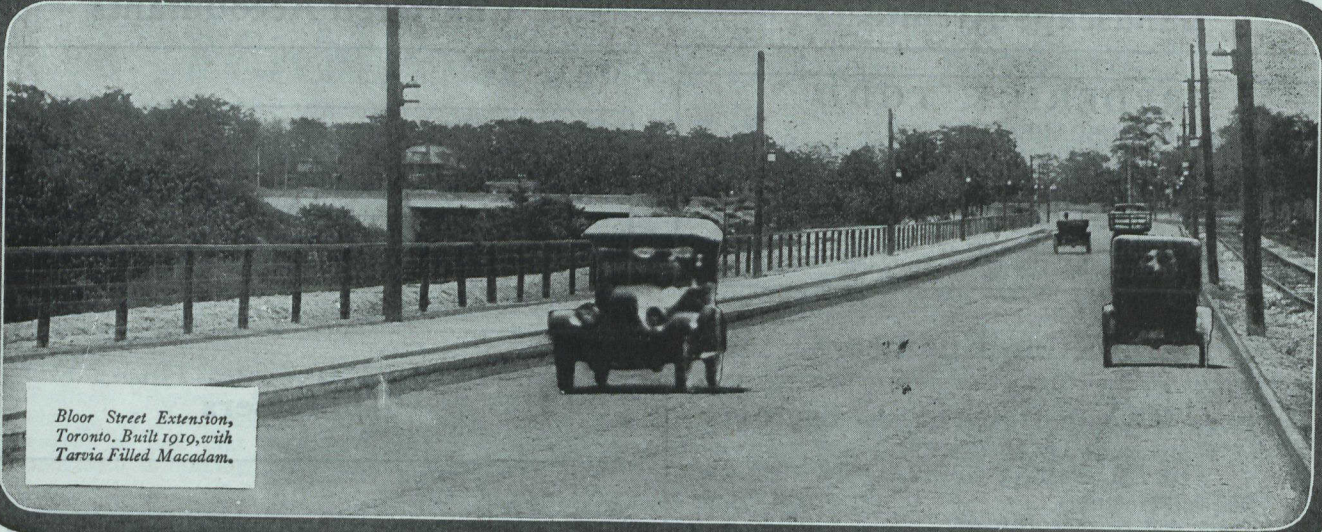




*Bloor Street Extension,
Toronto. Built 1910, with
Tarvia Filled Macadam.*

Better Roads at Lower Cost—

NOBODY will deny that macadam roads are a great improvement upon the old dirt roads of the last generation.

Just as certain is the fact that Tarvia is a better binding agent than water, and a better surface-treating material than oil.

This has been proved time and again by the numerous Canadian municipalities and rural communities which enjoy the advantages of Tarvia macadam roads.

The picture above shows Bloor Street Extension, Toronto. The macadam wearing-course is bonded with "Tarvia-X", which prevents internal friction by gripping the stones into one solid weld. The surface—which in Tarvia roads alone gets the wear—is fortified by a "double-seal coat." The first application in this double-seal construction is of "Tarvia-X", the second of "Tarvia-B". The firm resilience that results staunchly withstands the disintegrating action of water, frost and traffic. The finished roadway is

dustless, mudless and rutless the whole year round, and like all Tarvia roads, is unusually economical to maintain.

Tarvia is a coal-tar preparation made in special grades for road construction, repair and maintenance.

Let our Service Department tell you how *your* community can have roads as perfect as Toronto's Bloor Street Extension at a construction cost but little in excess of plain macadam—and with a maintenance cost considerably smaller. In fact, the saving in maintenance will, in a few years, more than pay for the original cost of construction. If you already have macadam roads, a simple Tarvia treatment will add many years to their term of service.

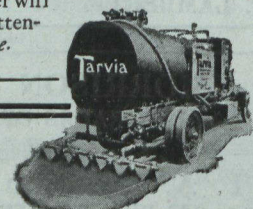
We have published several interesting illustrated booklets descriptive of various Tarvia treatments. They're free, of course—a twist of the pen will bring them to you.

Tarvia

*For Road Construction
Repair and Maintenance*

Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will be given prompt attention. *Booklets free.*



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