

Happy New Year

Original in MASSEY'S ILLUSTRATED.

Another Year.

Now let us all our God adore,
Who hath us blest with bounteous store,
And doth permit to see once more
Another year.

We'll joyful tell how rich his grace
To doubt, remorse and sorrows chase,
As each beholds with smiling face,
Another year.

We give Him praise, for He's our King.
And of His love delight to sing,
Who doth to us in kindness bring
Another year.

O God, forgive what'er is wrong
In thought or act, in heart or tongue,
And help us greet with grateful song
Another year.

When rebels vile, enslaved to sin,
Us Jesus sought, our souls to win;
Now in His service we begin
Another year.

And some have been afflicted sore,
E'en those we loved have gone before,
On earth they'll celebrate no more
Another year.

And when our time shall come to die
May all, in that sweet By-and-Bye,
Together meet, to spend on high
An endless year.

ASA L. WALLBRIDG.

NEWCASTLE, DEC. 13, 1890.



What Shall We Read?

To succeed nowadays we must keep posted, and to keep posted we must read. Never was there such a wealth of literature to be had and at such reasonable prices as now, and it is the duty of every father, especially if he be a farmer and his children are deprived of city or town educational advantages, to provide his family with good reading matter. Give your boys and girls good literature to read, thus making home more attractive, and they will stay around you longer and more contentedly. The weekly newspaper may tell you the news and to this end is necessary, but unfortunately its columns often contain detailed reports of murders, scandals, etc., which are most unwholesome reading, hence this alone should not be depended on. Give your family something better in addition. You can include MASSEY'S ILLUSTRATED with the weekly for about the price of the one through our clubbing list, and we challenge the world to produce a better all round magazine for 50c per annum. Our object in establishing this valuable little journal was to put a goodly budget of "news and literature for rural homes," all handsomely illustrated, at a price to come within the reach of all. As to our success, the ILLUSTRATED speaks for itself and no farm household can afford to be without it. Those who can afford and desire to take other periodicals can find an endless variety in our clubbing list.

SPECIAL OFFER GOOD FOR NEXT SIXTY DAYS.

Probably there is no journal in our list which gives more for the subscription price (\$1.75) than the *Youth's Companion*; Boston (weekly), one of the most successful journalistic enterprises in the world. It interests every member in the household from oldest to youngest, and is too well known to need

further mention. We have decided to give our readers who desire to take the *Companion* with the ILLUSTRATED a special opportunity in the following offers which will only be good for the next sixty days. With MASSEY'S ILLUSTRATED, the *Youth's Companion*, and a good weekly newspaper on the table, no household will want for good reading, general information, news and helpful suggestions. Remember our offer is limited and now is the time to subscribe. In each case the subscription for the *Youth's Companion* must be new and not a renewal (renewals 40c extra.)

1. MASSEY'S ILLUSTRATED (50c.) and *Youth's Companion* (1.75) one year for \$1.75.

2. MASSEY'S ILLUSTRATED (50c.) and *Youth's Companion* (\$1.75), together with any one of the weekly newspapers (\$1.00) in our Clubbing List (total subscription prices, \$3.25) to one address for one year for \$2.55.

The Christmas number of the *Dominion Illustrated* was alike a credit to the publishers and the country. The artistic photo-engravings which fill the pages of this splendid illustrated weekly—pictures of our finest scenery, our foremost men, together with the scenes of current events, form a treasure box of illustrated historical record that all who can afford it should possess. Publisher's price \$4.00 per annum. We offer the *Dominion Illustrated* together with MASSEY'S ILLUSTRATED for one year for \$4.00.

Sudden Death of Mr. Wm. Weld.

WE stop our press, which had just begun printing this number of the ILLUSTRATED, to insert the notice of the death of Mr. Weld, the well-known editor and publisher of the *Farmers' Advocate*, the news of which has just come to us, and who was suddenly swept from among us by accidental drowning on January 3rd, at the age of 66. Mr. Weld was the pioneer and leader of agricultural journalism in Canada, and his demise is to be deeply regretted; especially by the farming community, to whose interests his life's best efforts and energy have been devoted. His independence, his earnestness, and indefatigable pluck made him a complete success, and through his zealous writings Canadian agriculturists have been greatly aided in the development of more scientific methods of farming and stock raising; for probably more credit is due Mr. Weld for the material help he has rendered our farmers, whose interests he had genuinely at heart, than to any other single individual. His relations and friends may be consoled in the fact that our country is much the better for his having lived in our midst. He was a son of the Rev. Joseph Weld, M.A., rector of Christ Church, Tenderden, Kent, England, and was born December 10, 1824. He came to Canada in 1843, and soon after settled on a farm in Delaware, Middlesex county, on which he resided for twenty-one years, after which he commenced publishing the *Farmers' Advocate*. He leaves a wife and ten children. He was a thorough Englishman, but had great confidence in the future of Canada.

It is announced that in the spring 150 settlers will leave Dakota for our North West Territories. These will in time be followed by others as it is impossible for them to go on living with absolute starvation constantly staring them in the face. There the poor farmer is at the mercy of the seasons and the insects and animals that prey on his crops; he is in constant danger of the passage of cyclones and as his means are generally very small, he can keep but little stock, for which, as a rule, he finds

it difficult to provide protection. But in the fertile lands of our North West he will find a marked difference, and will be able to live in comfort and lay by something for a "rainy day."

IN accordance with our promise, we commence in this number the publication of a serial story, "The Wreckers of Sable Island," by J. Macdonald Oxley, author of "Bert Lloyd's Boyhood," "Up Among the Ice Floes," and other works. The story, which is based on historical facts, is in six chapters, and will be found of unusual and exciting interest to our readers. Mr. Oxley is a well-known and popular author, whose works are in constant demand both here and in the United States. We have procured the sole right for this work in Canada, and it appears for the first time in these columns. It will be followed by other stories of absorbing interest, and we have no doubt this new feature in our popular monthly will tend to popularize it still more with our thousands of readers.

It will not be for the want of energetic and practical measures, if emigration to Manitoba does not get a boom during the coming season. The Local Government has established an agency in Liverpool, England, in charge of Mr. A. J. McMillan, the late popular representative of the Government in Ontario, with the object of disseminating information as to the advantages of Manitoba for settlers, and a scheme projected by Messrs. Hamilton, Eden, and Scarth, of Winnipeg, has been inaugurated with the same object in view. This was the selection of fifty practical, well-to-do farmers from various sections of the country, to be conveyed to Great Britain and European countries. These farmers were to go to their native homes, and spend the winter among their friends. By this means it is hoped the information they will impart will result in great benefit to Manitoba and the North West.

WE direct the attention of school teachers to our offer of \$15, \$10, and \$5 respectively to the three who send in the three best stories before March 1st next. Full particulars will be found on page thirteen. We know that many teachers have literary talents of a high order, and we make this liberal offer with the view of giving them an opportunity of developing such talents and encouraging them in their aspirations for the achievement of literary fame. We want them to take an interest in our journal as they will find it well worthy of their support and influence. They will find its pages full of interesting matter, everything having a purport or unhealthy tendency being rigidly excluded from its columns. Its mission is to please, amuse and instruct. Contributions from teachers on subjects affecting the welfare, morally and physically, of the young, will always find a place in the ILLUSTRATED. We will be exceedingly glad if our youthful readers would draw their teacher's attention to our Cash Prize story offers.

THIS is the season when men's hearts are inclined to lead them to minister to the wants of the deserving poor. In large cities a system of what is termed "Scientific benevolence" has been established, which appears to consist in giving money and goods to a charity organization to be distributed. Although this system has many commendable features it has some manifest disadvantages. It does not bring the rich and poor; the prosperous and unfortunate, together. It does not inspire the emotion of gratitude in those that are benefited. A poor, dependant woman is grateful to the individual who personally assists her. But she expresses no gratitude to the employee of the organization that after a long investigation sends her half a ton of soft coal, a few loaves of bread or a pair of coarse shoes. The rich man who annually sends his cheque to some organized charity may feel that he has done his duty to the poor, but he is debarred the pleasure a person enjoys who helps a small boy to get some comfortable winter clothing and sees him happy and grateful as he meets him on the street.