

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

REVENUE 1896.

Fire Income	\$7,665,360.94
Life and Annuity Income	4,858,794.72
Total Revenue.....	\$12,524,155.66
Total Assets.....	\$67,244,058.00
Canadian Investments	5,963,460.00

Resident Agents in Toronto:

GOOCH & EVANS

**THOMAS DAVIDSON, Managing Director,
MONTREAL**

ESTABLISHED A.D. 1720

THE LONDON ASSURANCE,

Head Office, Canada Branch, Montreal.

E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates

Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.
Thomas Hunter, 116 King Street West.

SUN FOUNDED A.D. 1710 INSURANCE FIRE OFFICE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world.

Surplus over Capital and all Liabilities exceeds **\$7,000,000.**

CANADIAN BRANCH:

**15 Wellington Street East,
TORONTO, ONT.**

H. M. BLACKBURN, Manager
H. F. PETMAN, Inspector

HIGINBOTHAM & LYON, Toronto Agents.
Telephone 488.

Agents Wanted in all Unrepresented Districts.

Lancashire Insurance Co. Of England



Capital and Assets Exceed **\$20,000,000**

Absolute Security

CANADA BRANCH

Head Office, **TORONTO**

J. G. THOMPSON, Manager,

A. W. GILES } Inspectors.
J. A. FRIGON }

Agents for Toronto—Love & Hamilton, 59 Yonge St.

Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada: **MONTREAL**

Invested Funds.....	\$41,300,000
Investments in Canada	12,500,000

Low rates. Absolute security.

Unconditional policies.

Claims settled immediately on proof of death and No delay.

J. HUTTON BALFOUR, Superintendent **W. M. RAMSAY, Manager.**
CHAS. HUNTER, Chief Agent.

Liverpool & London & Globe Insurance Co.

Available Assets.....	\$57,314,280
Investments in Canada	2,110,000

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Edmond J. Barbeau, Esq., Chairman; Wentworth J. Buchanan, Esq., Deputy Chairman; A. F. Gault, Esq., Samuel Finley, Esq., E. S. Clouston, Esq. Risks accepted at Lowest Current Rates. Dwelling Houses and Farm Property Insured on Special Terms. **JOS. B. REED, Toronto Agent, 20 Wellington St. East.** **G. F. C. SMITH, Chief Agent for Dom., Montreal.**



Insurance Company.

Northern Assurance Co. Of . . . London, Eng.

Canadian Branch, 1724 Notre Dame Street, Montreal.

1895

Capital and Accumulated Funds, **\$38,355,000**; Annual Revenue from Fire and Life Premiums and from interest on Invested Funds, **\$5,715,000**; deposited with Dominion Government for Canadian Policyholders, **\$200,000**

G. E. MOBERLY, Inspector. **E. P. PEARSON, Agent, Toronto**

ROBT. W. TYRE, Manager for Canada.

UNION ASSURANCE SOCIETY OF LONDON, ENGLAND.

Instituted in the Reign of Queen Anne A.D. - 1714 -

T. L. MORRISSEY, Resident Manager,
Cor. McGill & St. James Sts., Montreal

Guardian FIRE AND LIFE ASSURANCE CO. Of London, Eng.

Capital.....\$10,000,000

Funds in Hand Exceed.... **\$22,000,000**

Head Office for Canada:

GUARDIAN ASSURANCE BLDG., MONTREAL

E. P. HEATON, Manager.
G. A. ROBERTS, Sub-Manager.

Toronto Office, cor. King and Toronto Sts.

HENRY D. P. ARMSTRONG,

Phone No. 450. General Agent.

North American LIFE ASSURANCE COMPANY.

The results of the business for 1896 show the Company to be in a substantial position, having

Cash Income	\$ 641,788 08
Net Surplus.....	421,546 20
Assets	2,515,833 41
Insurance in Force.....	17,494,170 00

Head Office, **TORONTO**

For full particulars address

WM. McCABE,
Managing Director.

British Empire Mutual Life Office

HEAD OFFICE FOR CANADA:

**MONTREAL,
QUE.**

SEE NEXT WEEK.

THE Difference

The difference in taking down a section of line shaft, removing couplings, etc., and putting on solid iron pulley and then putting all back in place, and in putting on a "REEVES" Patent Wood Split Pulley, leaving the shaft unmolested, will in nearly every case pay for the "REEVES" entire.

REEVES PULLEY CO.,
Pearl St., **TORONTO, ONT**

Get our Catalogue.