

Import Trip Announcement

We will this year be a little later than the other houses in visiting the trade, but it will be to the advantage of our friends to wait for our lines of

International Bibles, Toy Books, Gift Books Juveniles, Poets, Calendars, etc.

Our Mr. S. B. Gundy has just returned from a visit to the English market, where he has secured some specially good lines. Last year our great values in Toy Books were fully appreciated by the trade. This year's will "break the record." Mr. Gundy has secured a range of lines from 3 cents up to 35 cents which we will offer at **half the regular rates**.

Do not buy Toy Books till you see our samples.

showing last year's styles. We find February and March quite early enough. The wide-awake Bookseller waits for the International. This year we have some genuine surprises in the Bible line. Wait the visit of our travelers before placing your order. Our full line of samples will not be in for a few days. We will give definite word of the date at which our representative will call upon you. We thank our friends for past favors and hope for a continuance of their trade.

The pre-eminence of the International Bible is shown in the fact that our enterprising competitors deem it necessary to begin their Bible trips in January,

WILLIAM BRIGGS. Publisher

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Don't fail to look at the line when our representative calls.

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