

Strictly Business.

"Stray Stinger" in the American Bee Journal, gets off a bit of fun in reply to the question "what will we do with our surplus honey?" His family keeps the surplus till the next meal, and then do their best to make way with it.

This led me to wonder what we would do with the "surplus" cash, that *may flow* into the coffers of the C. B. J. Of course that is still in the future, but if we had our *due* we might see a little of that surplus now. When it comes, if it is not all consumed at one month's journalistic meal, we will try and make way with the remainder in the next issues.

We are glad to welcome new subscribers, but are honestly just as glad to bid goodbye to a class of men who want something for nothing. Men who accept the magazine for six months, and when asked for payment order it stopped and try to squirm out of paying an honest debt. There are not many such, I am glad to say.

I am a little nonplussed also by one phase of matters in connection with these men. The majority say "I only received one or two copies anyway," but on the other hand, out of scores of renewals only one or two complain of not receiving the journal. Is it not strange that the one class only, failed to get their paper, for of course they would not lie about such a small matter.

Don't you want a copy of the Art Portfolio? It is worth having. If you have already subscribed, send 10 cents and get one or get a new yearly subscriber for the journal, and we will give you two different copies of the Art Portfolio or if you renew your own subscription, send \$1.10 and get one copy of the portfolio.

I am glad so many Canadian bee men are doing what they can to help the C. B. J. If Canada is to have a first-class journal it must be heartily supported, and in proportion to that support it will improve. We do not expect to make any money out of the journal, but will be glad to put every dollar we receive into it, and under these circumstances, consider we are entitled to your co-operation, friends.

Take some of the best American Journals if you wish and they will profit you, but give us the first preference, for we give as good practical help as any, and better than most. This is STRICTLY BUSINESS.

MR. BOK LIKES US

An American Editor who Favors Canadian Writers.

Last summer Edward Bok the editor of THE LADIES' HOME JOURNAL, the Philadelphia magazine of marvelous editorial acumen and circulation, visited Canada. Previous to this visit Mr Bok had written much and well of Canadian writers, but his personal visit gave him a new idea of Canada's literary people and their talents. He became interested in Canadian authors and literary matters and the first indication of this was the announcement that he had secured Lady Aberdeen to write for his magazine. Then it was given out that the first prize in the JOURNAL's musical series offered for the best waltz had been awarded to Mrs. Frances J. Moore of London, Ontario. This waltz Mr Bok has named "The Aberdeen Waltzes." in honor of Lady Aberdeen, and will be printed in its full entirety in the February issue. Mr. Henry Sandham, the artist of Canadian tendencies, was next heard of as making a series of covers for the JOURNAL. Then the name of J. Macdonald Oxley and John Lambert Paine became prominent in the magazine's contents. Now Clifford Smith, of Montreal, has had his first American story accepted by this magazine. And so it looks very much as if this young American editor had his eyes turned squarely on Canadian writers, and intended to come closer to his Canadian readers. Mr. Bok's Canadian visit certainly did good.

Commendation.

I enclose draft for \$1.25 subscription to the Canadian Bee Journal and your illustrated edition of Longfellow's "Evangeline" as per your offer. Allow me to congratulate you on the improved appearance of the Journal. Under its new management, it has taken front rank.

Yours truly,

EUGENE SECOR.