

Xmas Week Specials

AT SWIFT, SONS & CO.

ABOUT another week of snappy Christmas merchandising and the good old Yule-tide will be with us again—bringing with it all the Christmas spirit possible. We want this week to be a real Holiday Season at our store. We have arranged displays in the various departments and will try to create the real Christmas atmosphere.

Handkerchiefs

LADIES' PURE LINEN HDKS, boxed in half dozens, nicely embroidered.
50 cents each---Half dozen \$2.70

MEN'S PURE LINEN, boxed in half dozens, nicely hemstitched.
75c each---Half Dozen boxed \$4.20

Another line in Men's Pure Linen
50c each---Half Dozen boxed \$2.70

In Our Lingerie Department

We have some beautiful **CAMISOLES** boxed separately. Ranging from
\$1.25 to \$3.75

SIX SPECIAL LINES OF HEAVY BATH TOWELS

Beautiful quality, each boxed separate if you wish. Prices ranging from
80 cents to \$2.75 each

Silk and Georgette Waists

Such a range and prices are right. Each nicely boxed.

PLEATED SKIRTS

--a Big Special
\$7.50

Smoking Jackets for Men

Nice patterns and comfortable woolly cloths. Nicely tailored.
\$8.00 to \$9.50

50 dozen MEN'S SHIRTS

Good patterns and well tailored
\$2.00 to \$4.00

TIES in separate boxes

\$1.00 \$1.25 \$1.50

GLOVES—Lined, Unlined and Silk lined--in separate boxes

Swift's Christmas Store



The Rexall Store

XMAS GIFT SUGGESTIONS

Below we offer just a few suggestions. It would be impossible for us to list all our lines in this space so we invite you to come and visit our big store. See the displays in every department--both upstairs and down--and you will find hundreds of appropriate Gift Suggestions that are not listed here.

Greeting Cards

A GOOD VARIETY
from 5c to 35c.

XMAS POST CARDS
2 for 5c. and 5c each

PERFUMES-TOILET WATERS
IN GIFT BOXES
35 cents to \$6.00

Safety Razors

AUTO. STROP
GILLETTE
EVER READY
SHAVING STROPS AND BRUSHES

Xmas Chocolates

Freshly made stock just arriving
CHERRIES, NUTS AND FRUIT
CENTRES

Gift Boxes \$1.00 to \$5.00
Smaller boxes from 40c up

SNAPSHOT ALBUMS

BIRTHDAY BOOKS
Picture Books and Story Books
for the children in great variety

Gift STATIONERY

IN HANDSOME BOXES
A gift that is always appreciated
35c to \$8.50

HAND BAGS
IN LEATHER OR PLUSH
Vanity Cases, Hand Purses
50c to \$8.50

Walking Sticks

A GOOD EBONY CANE FOR DAD
\$1.50--others up to \$3.50

FINE CHINA

EVERY WOMAN
APPRECIATES
FINE CHINA

CUT GLASS

BERRY BOWLS
WATER SETS
CREAM AND SUGARS
BON BON DISHES, ETC.

CORRESPONDENCE CARDS and ENVELOPES
EITHER GILT EDGE OR PLAIN
in dainty boxes

FRENCH IVORY

A GOOD ASSORTMENT OF
USEFUL PIECES
commencing at 50 cents up to
the Toilets Cases at \$15.00

KODAKS

NOTHING MORE PLEASING TO
BOY OR GIRL
\$3.75 to \$25.00

PLAYING CARDS
IN LEATHER OR IVORY CASES
or in plain packages
50c, 60c and 75c

SILVERWARE

MANY USEFUL AND
INEXPENSIVE PIECES
Something that will last

Fountain Pens

WATERMAN'S
Plain or Gold-banded
\$2.50 to \$6.00

Ebony Pieces

HAIR BRUSHES
HAT BRUSHES
CLOTH BRUSHES
All Genuine Ebony with the
best of bristles

BIBLES, HYMNALS and PRAYER BOOKS

LARGE TYPE TESTAMENTS
AND BIBLES
A small Pocket Testament
special at 25 cents.

JONTEEL and PARADIS Toilet Preparations

in combination boxes
POWDERS, PERFUMES
CREAMS TOILET ARTICLES
MANICURE GOODS, ETC.

TOBACCO POUCHES

PIPES CIGARS
10 AND 25 IN GIFT BOXES
85c up

J.W. McLaren