#### GUIDE-ADVOCATE, WATFORD, MARCH 19, 1920

# WHY IS

that chronic skin diseases which have defied all other treatments yield to Zam-Buk ?

It is because Zam-Buk is germi-cidal, and also has such power of penetration that it reaches disease in the underlying tissues and cures' from the "root" up. That is the only way a permanent cure can be effected.

Mr. H. C. Buckley of 461 E. Broadway, Portland, Oregon, says: "For chronic skin diseases there is nothing like Zam-Buk. For fifteen years I had eczema, and I tried an endless number of so-called 'eczema cures,' but nothing was capable of curing me permanently until I used Zam-Buk. Ten months' use of Zam-Buk has effected a complete cure." For ulcers, abscesses, boils, ring-

worm, blood-poisoning, piles, burns, scalds and cuts, Zam-Buk is equally good. All dealers or Zam-Buk Co., Toronto. 50c. box. 3 for \$1.25.



# "Lest We Forget"

#### Made the Supreme Sacrifice

WATFORD AND VICINITY Capt. Thos. L. Swift Sergt.-Major L. G. Newell Pte. Alfred Woodward Pte. Percy Mitchell Pte. R. Whalton Pte. Thos. Lambt Pte. J. Ward Pte. Sid Brown Pte. Gordon Patterson Pte. F. Wakelin, D. C. M. Pte. T. Wakelin Pte. G. M. Fountain Pte. H. Holmes Pte. C. Stillwell Pte. Macklin Hagle Sergt. Clayton O. Fuller. Gunner Russell Howard Trenouth. Pte. Nichol McLachlan. Corp. Clarence L. Gibson Signaller Roy E. Acton. Bandsman A. I. Small Capt. Ernest W. Lawrence, Lieut. Leonard Crone Pte. John Richard Williamson Lieut. Chas R. Hillis Lieut. Gerald I. Taylor. Pte. Charles Lawre Lieut. Basil J. Roche Pte. Alfred Bullough. 

## State of Ohio, City of Toledo,

Lucas County. ss. Frank J. Cheuey makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Tcledo, County and State afore-

Guide-Advocate Watford, Ont. PUBLISHED EVERY FRIDAY Subscription \$1.50 per annum in advance, \$2. in advance to the United States.

ADVERTISING RATES. o inches within a year 10 cents per inch

 
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-11 -1 -1 Short Periods 20 to 25 cents per inch.

Changes to suit advertisers if copy of change in printer's hands by Tuesday noon. LEGAL ADVERTISING :- 1st insertion per line to cents, subsequent insertions 5 cents per line Agate measure 14 lines to the inch. BUSINESS CARDS-One inch and under, per

AUCTIONEER CARDS-One inch \$5.00.

LOCALS- to cents per line each insertion. Miminum Charge 25 cents. Advertisements without specific directions will be inserted until ordered out and charged accordingly ordingly

W. C. AYLESWORTH, Publisher. T. HARRIS, Editor.

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#### Queer Things Men Eat

Because the lion is brave and daring. many African tribes eat its flesh, and think by this means to prove as courageous as it; and, just for the same reason certain of the hill tribes in India eat tiger's flesh. Though lion's flesh is very good eating indeed

In Africa and India the flesh of the elephant is a favorite dish with the natives, but many Europeans declare it is like very soft leather mixed with glue. All agree, however, that baked elephant's foot is a dish for a king.

Crocodiles are sold in the butchers' shops of Senaar in French West Africa, just as the butchers here sell beef and mutton; and in the towns and villages of Siam you may see the carcasses hanging up for sale like those of sheep and other animals in our meat markets.

We do not look upon caterpillers as something to eat. In the West Indies, however, and throughout Central America, the caterpillar of the so called cabbage palm tree is served up as one of the most inviting morsels obtainable.

In the southern States of Brazil, the inhabitants scoop the eggs of the white ants out of their oven-shaped nests, and after having washed and pounded them, use them as a paste to spread on bread. The white ants, like the wasps, are dried in iron pots being frequently stirred just as if the church page is a regular feature they were coffee beans, and in this of the Saturday edition and the disparched state the natives consider play advertisments of the churches them a most delicious food. Travelare prepared as carefully as the

Africa, they are much used for food. In the markets of Africa and Mesopotamia selted locusts and dishfuls of fried ones are still offered for sale just as in the days of "The Arabian Nights." In Persia and Morocca the common folk gather them up, dry, and salt them for use, and look upon them much as we do wheat and barley and oats.

Women and Asthma.-Women are numbered among the sufferers from asth-ma by the counciless thousands. In every climate they will be found, helpless in the grip of this relentless disease unless they have availed themselves of the prothey have availed intenseives of the pro-per remedy. Dr. J. D. Kelloggs's Asth-ma Remedy, despite its assurance of benefit, costs so little that it is within reach of all. It is the national remedy for asthma, far removed from the class of doubtful and experimental preparations. Your dealer can supply it. m

People Part'y to Blame for High Cost of Living

#### (Labor Leader)

One reason prices are so high is

paying the price without complaint. And in buying things that it does

not need.

And at exorbitant prices. The cheaper cuts of meat do not move any faster than the better cuts double in price.

Shop girls are shod in the latest style in shoes, whether they cost \$5 The cafes and cabarets and grills bulk of the world. and similar resorts are as thronged as ever, and the cheaper restaurants where the serving of food is the main

business, do not gain in popularity. Nobody that is "anybody" quits joy-riding when tires are boosted 50

Whether gasoline be 10 cents or 50, the country roads are thronged

on Sunday. No one need endure the agony of corns with Holloway's Corn Cure at hand to re-

move them. **Churches Are Live Advertisers** 

This is an advertising age, and advertising is spreading in the directons undreamed of a decade ago. One of the most notable examples is that of church advertising. Up until a few years ago many churches did no advertising, and those that did usually confined their appeals to a half dozen lines. Nowadays in the cities

sult, but no account is taken of this.

**OUR SPINNING GLOBE** "The earth on which we live is a

spinning globe. Vast though it seems to us, it is a mere speck of matter in the greater vastness of space," writes H. G. Wells. "One star is so near to us that it

is like a great ball of flame. This one is the sun. Its mean distance from the earth is ninety-three million miles. It is a mass of flaming matter having a diameter of 866.000 miles. Its bulk is a million and a quarter

times the bulk of our earth. "If the earth were a small ball, one inch in diameter the sun would be a globe of nine feet diameter, it would fill a small bedroom.

'It is well to understand how empty space is. If as we have said, the sun were a ball nine feet across our earth would in proportion be the size of a one-inch ball, and at a distance of 330 yards from the sun. The moon would be a speck the size of a small pea, twenty inches from the earth.

that the buying public persists in 'The diameter of our world is a little under 8,000 miles. Its surface is rough, the more projecting parts of the roughness are the mountains, and in the hollows of its surface there is a film of water, the oceans and seas. This film of water is about five miles thick at its deepest partthat is to say, the deepest oceans have a depth of five miles. This is very little in comparison with the

### How to Tell a Persons Age

Let the person whose age is to be discovered do the figuring. Suppose, for example, if it is a girl, that her age is 15, and she was born in August. Let her put down the number of the months in which she was born and proceed as follows:---

Number of month......8 Multiply by 2.....16 Add 5.....21 Multiply by 50.....1,050 Then add her age, 15.....1,065 Then subtract 365, leaving ... 700 Then add 115......815 She then announces the result 815, whereupon she may be informed that her age is 15, and August, or the eighth month, is the month of her birth. The two figures to the right in the result will always indicate the age and the remaining figure or figures the month the birthday comes in. This rule never fails for all ages up to 100. For ages under 10 a cipher will appear prefixed in the re-



mmmmmmmmm

"In me there is my heart, my liver, my lungs, my verform pendicks, my stummick, two ginger cookies, a piece of pepmint candy, my dinner."

So wrote Carolyn May Cameronwhentoldtowrite a "composition" on "what was in her." If you like a story of sunshine, brimming with the optimism of youth, read

# Carolyn of the Corners

Corresponsessessessessesses

A Shock for the Prince.

The Prince of Wales has had some embarrassing experiences during his Canadian tour, but none more so than in a small inland town when he attended a concert given in his honor. The leading townsman, a nervous old chap of seventy-six, was rather at a loss for conversation, and suggested. in a timorous voice that the prince looker, who has since written describing the incident—looked as if he had gone cold all over, and then, after a moment's hesitation, hinted that the leading townsman himself might like to delight the audience. The old man remained silent for the rest of the evening .- The London Bystander.

#### A Difference.

The Pugnacious Gentleman-But The Peacemaker—Well, he may have meant it quite kindly-like, Bill. It and the was still at war with the dirty 'ounds. the dirty 'ounds.

#### He Was Wise.

"Have you any witnesses?" enquir-ed the judge of the negro who had been accused of stealing chickens. "Noh, sah; ah don't take no witnesses along when ah steals chicken." was the reply.

Winter Shelter for Swine.

The time is past when we can expect to leave our hogs unsheltered a during the early winter rains and expect to realize the best results from feeding them. The thick layers of fat may be a protection but they are no insurance against pneumonia and kin-dred ailments. The hog is not pro-tected by a thick coat of hair as are the other animals and he is more in contact with the damp cold soil underfoot.

Rooster Sold at \$22.50 Per Pound. F. B. Wilson, of Sherbrooke, Que., ned the first prize rose comb Rhode Island Red cock at the Greater Toronto Pouliry Show, sold the bird to J. R. Fallis, of Brampton, for the sum of \$200, and the hen to go with him at \$50. This cock bird was first prize winner at Boston and other important shows in the United States. The price paid figures out at the rate of about \$22.50 per pound.

or \$15 a pair.

per cent. The travelling public demand the best that the finest hotels have to offer, whether the price be three dollars a day or thirty dollars.

said, and that said firm will pay the sum of ONE HUNI)RED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE, FRANK J.

CATARRH MEDICINE, FRANK J. CHENEY Sworn to before me and subscribed in my presence, this 6th day of Decem-ber, A. D. .386. A W. GLEASON, (Seal) Notary Public. Hall's Catarrh Medicine is taken intern-ally and acts through the Blood on the Mucous Surfaces of the System. Send for testimonials, free. F. J. CHENEY & Co., Toledo, O. Sold by all druggists, 75c. Hall's Family Pills for constipation.

#### "How do you make such good, wholesome, tasty bread day after day ?"

We are often asked this ques-tion. The answer is simple. We use only the very best goods-Five Roses Flour, Fleischmans Veast, Malt Extract, Granulated Sugar, Fine Salt and Pure Lard, mixed in a mixer by Hydro power, and a knowledge of know how. That's our answer. answer.

Have you tried a Loaf?

# F. H. Lovell's

BAKERY & CONFECTIONERY.

Farmers' Stationery of the finest quality, lower than city prices. Call and see samples and prices. THE GUIDE-ADVOCATE

THE GUIDE-ADVOCATE Small but Potent.—Parmelee's Vege-tabue Pills are small, but they are effec-tive i action. Their fine qualities as a corrector of stomach troubles are known to thomsands and they are in contant de-mand everywhere by those who know what a sate and simple remedy they are. They need no introduction to those ac-quainted with them, but to those who may not know them they are presented as the best preparation on the market for disorders of the stomach.

lers who have tasted them declare merchandising advertisements. In the they have the same flavor as sweet almonds.

Locusts have been eaten since the earliest times, and still are eaten. In Persia, Arabia, Syria, Egypt, North Africa, Palestine, Abyssinia, and the local paper. And why not? There throughout the southern regions of

# When The Day Is Over

When the household cares and the worries of everyday life dragged down; you down; made you un-happy, and there is noth-ing in life but headache, backache and worry, turn to the right

prescription, one gotten up by Dr. Pierce fifty years ago.

Everything growing out of the ground seems intended for some use in establishing natural conditions. Dr. Pierce, of Buffalo, N. Y., long since found out what is naturally best for women's diseases. He learned it all through treating thousands of cases. The result of his studies was a medicine called Dr. Pierce's Favorite Prescription. This medicine is made of vegetable growths that nature surely inended for backache, headache, weakening pains, irregularities, and for the many dismon to women in all ages of life.

Orillia, Ont.:-"I suffered from a bad case of woman's trouble with backache, nervousdisordered digestion, irregularity and I had great pain all the time, sometim would faint at my work. I had one physi-cian after another but they did me no good. I then took Dr. Pierce's Favorite Prescription and it fixed me up all right, I look much better and feel fine. I will recommend the 'Prescription' to all suffering as I did."and the MRS. MAYBELLE B. GRATRIX, 115 Albert St.

Write Dr. Pierce's Invalids' Hotel, Buffalo, N. Y., for confidential advice and you will receive the medical attention of a cialist, wholly without fee-no charge

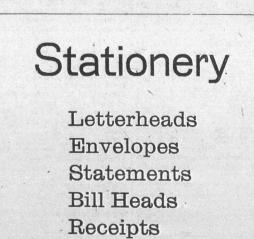
city of Brantford, for instance, the church announcements have grown from a few inches to a whole page. and all the churches in that city use from two to six inches each week in are hundreds of people in every town and city who belong to no particular church, and who seldom enter the sanctuary. If the church has a message for these people it should invite them to come to hear it. In this day of countless distractions the church has got to make the invitation general and hearty, and its services attractive, if it is going to fill the pews.

### HEADLIGHT GLARE

In order to overcome the great langer of night driving-headlight glare—one car company has invented what is known as the tilting reflector. The tilting is done through a simple arrangement of rods, controlled by the driver on the steering column. A short movement of the deflector concentrates on the road, 75 feet ahead of the car, the light which is normally projected over 300 feet of road. The deflection brings the rays of light below the level of the eye of an approaching driver. Under any system of light diminution, the driv-er, after dimishing his lights, is fore-ed to drive blindly for a few moments until his eyes have adapted themselves to the new conditions. During the movements of this optical readjustment he is not able to judge distance or objects accurately. The Ontario Motor League has been endeavoring for some time to have a law passed restricting the use of the glaring headlight, but one small tech-nically has caused the matter to be shelved indefinitely.

As a vermifuge there is nothing so potent as Mother Graves' Worm Exterminator, and it can be given to the most delicate child without feat of injury to

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