SPOT IN

A GOOD

Mon., Tues., Wed. "CODE OF THE SEA"

Starring Jacqueline Logan and Rod. La Rocque

IN VAUDEVILLE

Arthur Ashley

"The Man Who Came Back." 2 OTHER BIG ACTS

Late star of the famous play,

Thurs., Fri., Sat.

"The Bedroom

Malcolm MacGregor

Attraction Extraordin'y

Jan Rubini

2 Other Acts of Supreme Vaudeville.

SIXTH ANNUAL Dominion Day Celebration

Under auspices of UNITED FARMERS' POLITICAL ASSOCIATION, of West Middlesex.

Fair Grounds STRATHROY Tuesday, July 1st, 1924

\$3,000 IN PURSES RACE PROGRAM:

Grand Equine Half-Mile

Sack Race PRIZES: 1st, \$20; 2nd, \$15; 3rd, \$10; 4th, \$5. Baseball Tournament Spectacular Tournament In front of Grandstand at 10:15

CALITHUMPIAN PARADE. The Middlesex Regimental Band and ondon Pipe Band will furnish music during the day, Admission, including war tax, 50c Children, 25c; Autos, 25c; small chil LAYMAN CHAPMAN, President. HAROLD CURRIE, Secretary.

AJESTI THEATRE THE COOLEST SPOT IN TOWN.

Special Matinee and Evening Performance on Saturday at which Dr. De Forest's personal representative, Mr. Merkel, will be present to give a short discourse on the famous

Talking Motion **Pictures**

SUNDAY CONCERTS **Port Stanley**

Afternoon - 3:30 SYMPHONY ORCHESTRA

Added Vocal Features

BASEBALL TODAY Sarnia vs

London A.A.A. TECUMSEH PARK

GENERAL ADMISSION -25 CENTS. **GARDEN PARTY**

Auspices of Coldstream Women's Institute, at Memorial Park, Poplar Hill, July 4, St. Paul's Dramatic Club of Kerwood are presenting a three-act play, "Tompkin's Hired Man." Strawberries, ice cream and cake served at booth. Baseball at 6 p.m. Admission 36c. Children, 20c.

Paul Wilson and his famous orchestra. Do not miss the big ball game on holi-day afternoon. Two ladies' all-star teams of London. Dancing afternoon and evening in Casino

SUNDAY EVENING. **Band Concert**

G. W. V. A. BAND. QUEEN'S PARK Silver Collection. b 8:30 p.m.

INSTRUCTION PRIVATE nurses earn \$15 to \$30 a week; learn by home study; catalogue free. Dept. 18, Royal College of Science, Toronto. Canada.

IN MEMORIAM.

McNIGHT—In loving memory of our dear mother, Sarah B. McNight, who died one year ago today, June 28, 1924.

The world may change from year to

WHEN sending money by mail use Dominion Express Money Orders But 1

Window" With May McAvoy and

MEETINGS

ACACIA Lodge, No. 580, A., F., and A. M., G. R. C. Regular meeting at the Masonic Temple. Queen's Ave., this (Saturday) evening, 7:30 o'clock. General business and conferring first degree, Visiting brethren welcome. J. H. Lang, W. G. Harding, secretary ing brethren welcome. J. H. Lang-ford, W. M.; W. G. Harding, secretary.

LANGEMARCK L. O. B. A. No. 238, will hold the regular meeting on the 30th instead of the 1st. Mrs. Ruth Day, recording secretary; Mrs. Olive Kelly, W. M.

NOTICE—The adjourned Court of Revision of the Township of Westminster will be held in the County Council Room on Wednesday, July 2nd. at 2 o'clock p.m. The regular council meeting will convene at 10:30 a.m. E. S. Hant. Township Clerk. MYRTLE, No. 2, Knights of Pythias, meets Tuesday evening, 110 Dundas St. All members attend.

BUSINESS OPPORTUNITIES

AGENTS—Don't answer this ad, if you don't mean business. But if you're out for money and want a fast-selling auto necessity, if you own a car, get particulars of your agency. Fan Flame Spark Plug Co., 3070 St. Lawrence, Montreal, Que. -"WATCH STRATFORD GROW."

Manufacturers and others desiring in-formation, write Thornton Park Ltd. Stratford. opposition, good business, fully equipped. Will sell or rent. Owner going to Detroit. Terms easy. Barr & Barr, 139 Egerton St., London, or Dorchester, Ont.

STOCK of stationery, with magazines, newspapers, tobacco, candles soft drinks and ice cream, with small-wares, Sydney Smythe, Market Lane,

LEGAL CARDS

BARTRAM, W. G. R.—Barrister, notary etc., 59 Dundas St. CHNER & RAMSAY - Barristers, COLERIDGE, THOS.—Barrister, solici-tor notary, 26 Bank of Toronto Chrs. Phone 838J.

PRONYN & BETTS & BLACK—Frederick P. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Erie Bldg., London, Ont. DOUGLAS, A. R.—Barrister, solicitor notary public. Oak Hall Building. FITZGERALD, W. C. — Barrister, notary. 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN-Barristers, etc. Imperial Bank Build-ing. F. F. Harper, J. A. Braden.

Market Square north, Bank of Mon-treal Building. REENLES, F. HARRY — Barrister, Moore Bldg., cor. King and Talbot. MACPHERSON & PERRIN—Barristers, 57 Dundas St. Tel. 554.

MAJOR G. N. WEEKES, Huron & Erie Building Market Square. Hours, 10 to 5. Saturday 9 to 1. Monday evenings, 8 to 3.

McEVOY, JUDD & HENDERSON—
Barristers and solicitors. Money to loan. Bank of Toronto Chambers. MENZIES & CLUFF—Barristers, sol citors, etc., 404 Talbot St. Tel. 874. MURPHY, GUNN & MURPHY — Bank of Toronto Chambers. Phone 170.

RIDOUT & MAYBEE—156 Yonge St., Toronto, solicitors of patents and experts in patent law. Send for our handbook. SCANDRETT, T. W.—Barrister, solici-tor, notary. Money loaned. 98 Dun-

SPENCER & BRAUND — Barristers, solicitors, 211 Dom. Sav. Bldg. Tel. TENNENT & TENNENT — Barristers notaries, etc. 78 Dundas St.

BORN, MARRIED, DIED

MARRIED. TUCKER—GOODHAND—On Thursday, June 26, 1924, by Rev. W. H. Mc-Intosh, Myrtle Annie, third daughter of Mr. and Mrs. R. J. Goodhand, to Donald Frederick, eldest son of Mrs Tucker and the late J. A. Tucker, of this city.

CALHOUN—At Harrietsville, Ont., on Friday, June 27, 1924, Sarah Calhoun. Funeral from the Harrietsville Methodist Church on Sunday, June 29; service at 2 p.m. Interment at Dorchester Union Cemetery. Friends and acquaintances please accept this intimation.

ARRUTHERS—In Strathroy, on Friday morning, June 27, Annie Thompson, beloved wife of the late John son, beloved whe of the son the Carruthers.
Funeral will take place from the family residence, Elor street, Sunday, afternoon at 1:30: service at 1.
Interment at Strathroy Cemetery.

Funeral private. Funeral private.

CHAPMAN—In Lobo, Friday afternoon.

June 27, 1924, Edna L. Chapman,
eldest daughter of Mr. and Mrs.

Lyman Chapman, in her 23rd year.

Funeral from family residence, lot
6. con. 11, on Sunday afternoon; service at the Ivan Church at 3 p.m.

Interment at Ivan Cemetery. CHITTICK—At the residence of his son-in-law, Mr. George Mansbridge, 105 Bruce St., on June 25, 1924, George, beloved husband of Margaret Chittick, to his 22rd vest. in his 93rd year,
Funeral services will be held at the above address on Saturday at 2:30 p.m. Interment at Woodland Cemetery, Friends and acquaintances please accept this intimation.

WARTIN—At her late residence, 214
Windsor Ave., on Friday, June 27,
1924, Jean, beloved wife of Reginald Martin.
Funeral services from above address on Monday, June 30, at 2 o'clock.
Interment at Mount Pleasant Ceme-

MALE HELP WANTED

BIG MONEY for you in electrical ig-nition, battery welding, auto mechanschools in America. Hemphill, 163 es; let us show you how; guaranteed ractical training; largest chair BOY, 13 to 18 years, for farm during holidays, or by year. Apply W. V. Roy, Londesboro.

ing mushrooms for us all summer; illustrated booklet and full particulars for stamp. Canada Mushroom Company, Toronto.

TEN GOOD MEN to hoe and cultivate. Apply U. G. Gee & Sons, Chelsea Green. ARN UPWARDS of \$25 weekly grow

FEMALE HELP WANTED

OOK-GENERAL, no washing, good wages. Box 78, Advertiser. EARN \$5 to \$25 weekly, the pleasant home work way, making soc's on the fast, easily-learned auto-kn tter; ex-perience unnecessary; distance immaterial. Particulars, 3c stamp. Dept. 79C, Auto-Knitter Company,

MAID—General, references, good, plain cook. Apply evenings, 753 Richmond St. PUPIL NURSES wanted at the Ontari HOFIL NURSES wanted at the Ontario Hospital for Mental Diseases, London, training course lasting three years, salary including all perquisites first year, \$25 per month; second year, \$36 per month; third year, \$35 per month; qualifications, one year in high school or its equivalent. Apply to Medical Saperintendent.

WANTED — Experienced stenographer with general knowledge of bookkeep ing. Apply in own handwriting to Advertiser. Box 84. WANTED—Pupil nurses for Niagara Falls General Hospital, 3-year course uniforms and allowance, 1 year of high school work. Apply Saperintendent.

TEACHERS WANTED

EXPERIENCED Protestant teacher for S.S. No. 5, Dawn Township, Apply, stating qualifications and salary ex-pected. Splendid locality. Samuel McTaggart, Florence, Route 3. EXPERIENCED Protestant teacher for S. S. 13, Sarnia Township, piano in school, Petrolia-Sarnia bus passes school, salary \$1,000 per annum. Apply Silas M. Miller, Route 3, Petrolia. XPERIENCED teacher wanted for U. S. S. No. 2, Ekfrid, near station. Apply, stating qualifications and salary expected, to Tom Warren, Longwood, R. R. No. 1.

PROTESTANT TEACHER for S. S. No. 1, Caradoc and Lobo; state experience, qualifications and salary expected, to Ed. Henderson, R. 2, Mount Brydges, Ont.

PROTESTANT teacher, S. S. No. 3, Lobo. Apply, stating references and salary expected, to W. Arrand, Lobo.

PROTESTANT teacher for S. S. No. 12, Dover, with second-class certificate, at least two years' experience close to church, store, 1½ miles to C., W. and L. E. Railway 8 miles to C., W. and L. E. Railway 8 miles to commone Sept 1

EACHER wanted for S.S. No. 6. Caradoc; duties to begin Sept. 1. State salary and qualifications. Personal application preferred. Apply to R. T. Runnalls, Route 2, Mount Brydges, Onth. EACHER for S.S. No. 3, Ekfrid. Please state salary and qualifications. Dutles to commence Sept. 3. J. B. Corneille, secretary-treasurer, Melbourne. Ont.

SACHER for Union School Section No. 4, Dercham, and No. 9, North Norwich. Apply, stating salary and qualifications, to Arthur Thonias, secretary-treasurer, Salford, Ont.

SUMMER RESORTS.

GRAND BEND—Cottage, 6 rooms, large veranda, \$65 per month; 5-room cottage, veranda, nice jot, for sale \$900, EACHER wanted for School Section No. 9, Adelaide. Must be Protestant.

State salary and experience. Address George Emmons, R. R. 3, Kerwood P.O., Ont. P.O., Ont.

TEACHER for S. S. No. 6, Plympton.

Apply, stating qualifications and salary expected, to David Richardson,

Wyoming, Ont., Route 1.

AGENTS WANTED

TS—Opening for a few high-le men; Studebaker watches, 21-el timepieces, of highest quality, now being sold from factory to sumer at saving of 50 per cent. Dayments. Nationally adveratch Company of Canada, Limited indsor, Ont. ISTRIBUTORS quickly develop

Jersey City, N. J.

225 SURE for 90 days 'work, distributing religious literature; man or woman; may work spare time; no experience necessary; opportunity to earn \$30 to \$50 weekly; state age and church connection. Mr. Conrad, Spadina Building, Toronto.

HELP WANTED

LEARN BARBER TRADE—Few weeks re-uired; earn while you learn; 31 years' established; 42 branches; write for catalogue and full particulars. Moler Barber College, 198 Queen East, Toronto.

SITUATIONS WANTED

MARRIED couple desire position; man, good all round farmhand; wife domestic. Write particulars. C-o W. J. Smith. Parkhill, R.K. No. 8. LOST AND FOUND

AVOID loss when sending money by mail. Use Dominion Express Money Orders, the safe, convenient, inex-Orders, the safe, convenient, inexpensive way.

LOST—Blue suit coat, white collar attached, somewhere between Warwick and Strathroy, on London Rd. Finder please communicate with Mrs. D. N. Gilbert, 825 Erie St., Port Huron, Mich. U. S. A.

MOVING AND STORAGE

BIGGS Furniture Storage — Moving vans. 97 Carling St. Tel. 1162. DAY, H. F.—Covered motor vans, fire-proof storage; reasonable rates. 480 Maitland. Phone 2887. E. C. KNOTT, 100 Delaware St., local and long distance cartage, transportation for concert parties, etc. Phone 7642J. FREEMAN & WHITING — Auto truck-ing, large van, local and long dis-tance, 1036 Florence, Phone 6038. LANGDON—Draying and moving, local and long distance, 2-ton truck. 350 Burwell St. Tel. 3019J 350 Burwell St. 1c. LONDON CARTAGE — For unloading LONDON CARTAGE — For unloading and machinery. 306 Grey

SKEGGS BROS., local and long distance cartage. Charges reasonable Phone 4947W-7451W. ACCOUNTANTS

DOGGEREL, A. J.—Chartered account ant. 91 Tecumseh Ave. Phone 6599 tor, authorized trustee, as

REAL ESTATE

A LIST of properties for sale. List your properties with the well-known agent, R. Reely, 795 York St. Tel. 3893. ASK WHEELER the Homefinder, 1821/2 Dundas St. Phone 5264.

Dundas St. Phone 5264.

BUNGALOW, most modern, of Buff brick, with 7 rooms, hall in centre, all adorned with oak finishings, fireplace, tubs, motor pump, fine shape, choice lot with garage; special fixtures; location ideal and joining a small forest; beauty homes about. Where is it? At 197 Wharncliffe Road South, Early sale will mean a bargain to the lucky buyer. Easy terms. See it today. CHARMING bungalow at 241 Ridout St. South—Red brick, 7 rooms, all very modern in classy condition; veranda and balcony; above is complete; oak floors, fireplace, glass doors, laundry tubs, motor pump, sleeping parlor and choice lot and garage; location the very best; homeseeker's ideal. Price to meet you, May rent. It will sell. Sam D. Campbell, realtor, "The Hub."

EXCHANGE FOR CAR.

\$4,700—I will exchange my house on Rectory St. for a good car and a small amount of cash. House con-tains living-room, dining-room, kit-chen, 3 bedrooms, 3 c. c. full base-ment, 3-piece bath, furnace, large veranda. Phone 7085W.

HERE'S a real bargain—South, close in, 1% story frame home with extra large lot set out with fruit and shrubs. House contains usual living-rooms and den downstairs, 3 bedrooms and bath apstairs, is fully modern with full basement and lovely veranda. This home has to be seen to be appreciated. Frice reduced \$500 for quick sale. Owner will now sell for \$3,500, about half cash. White & Balnard, King and Talbot streets. Phone 7041W, evenings 5339J.

NEW HOUSES FOR SALE Six two-story rug brick houses, just ompleted, fully up-to-date, close in also one bungalow, best in the city Easy terms. Will call for intended pur-chasers. Apply 51 Wortley Road Phone 1044, or evenings 1725W. 100c QUEBEC ST.—Red brick, 7-room bun-galow, fully modern, choice locality; will sell at a bargain; apply owner. Phone 2477M.

London.

ST. JAMES ST., 330—Two-story white brick, reception hall with fireplace, living-room with fireplace, dining-room with French doors opening on back veranda, white enamelled kitchen, wired for stove, and with many built-in cupboards, hardwood floors downstairs, oak stairs. Second floor, 3 bedrooms, siting room with fireplace, bathroom and extra basin, woodwork all ivory enamelled. Third floor, large bedroom, also storeroom. Basement under whole house; garage and garden with many shrubs. Phone 4980.

YOU KNOW 111 Elmwood Ave. is about the cheapest house in London at \$12.501, and one of the best; 12 large rooms, tiled bathroom, with needle shower, 3 toilets, laundry on ground floor, heated sunroom, 2 quartered oak floors, hot water heating, twin boilers, lot 90x200, more if desired; must be sold on Wednesday; any reasonable offer accepted; key at \$49 Hellmuth Ave. Phone or wire owner, Frank Sloan, 280 Church St., Toronto. YALE St.—(The Street of Charming Homes)—Excellent 2-story red_brick, 5 to 7 rooms, all modern and in good shape. Nothing to spend on it, and ready to occupy. Ideal lot and neighborhood. I will sell it at a right price to the right party. Will be sold. Might rent. Act quick. Sam D. Carnell W.

ct quick. Sam D. Campbell, realtor, 467 YORK ST.—Brick cottage, 3 living-rooms, 3 bedrooms, 1 bedroom and

veranda, nice iot, for sale \$900, terms. Geo. Eccelston, Grand

NEPAHWIN-GREGORY, Lake Rosseau, Muskoka offers you a wonderful two weeks vacation, including railroad fare, for as little as \$50. Write for booklet. If postal strike continues,

ORT STANLEY (Isle of View)—No. 6 Cavell Boulevard, room and board. Apply Mrs. H. C. Spencer, No. 6 Cavell Boulevard, Port Stanley.

BARGAIN-65 acres of choice land, 30 mile west, on Longwoods Rd. Sell cheap or trade for city property. Apply Box 80. Advertiser. ONTARIO—700 choice farms; catalogues sent free on application. Thomas Myerscough & Edy. 226 Darling St., Brantford. Bell phone 1233J. WANTED—Good farm, clear of en-cumberance, for good-revenue city property. Apply Box 80, Advertiser. property. Apply Box 80. Advertiser.

1½ ACRES, well built on close in sell or exchange for small farm between Kitchener and Galt. J. C. Patterson, 359 Richmond St.

TO LET

ASK WHEELER the Homefinder, 1821/2 OLD gold and silver jewelry, watches
Dundas St. Phone 5264. CENTRAL—Upper duplex, all modern conveniences, hardwood floors through-out, rent reasonable, garage, space if required. Apply 572 Colborne. COTTAGE—Six rooms newly decorated, modern, large garden, immediate pos-session. Apply after 6 p.m. 1027

Pine St.

CORTH—Brick house, fully modern,
8 rooms also frame cottage, semimodern, 6 rooms, reasonable rent.
Apply 105 Wharncliffe north. NORTH—Six-room cottage, partly mod-ern, rent reasonable, Apply 892 Water-loo after 6. loo after 6.

NORTH—Three apartments, fully mod-ern, hardwood floors, immediate pos-session, rent reasonable. Phone 383W.

SOUTH—Modern ground floor duplex, separate entrance, 3 bedrooms, hotwater heat, electric range, boiler and garage, close in, rent only \$35. South—Furnished ground-floor apartment, with 2 bedrooms, piano, phonograph, select place. Furnished flat, rent \$25. Apply Spruce Terrace, Grand Ave.

Phone 5935F.

TO LET—Story and a half brick house, on Connaught Ave. equipment fully modern; possession at once. J. W. G. Winnett, barrister.

TWO cottages, \$20; modern bungalow with garage, \$45; several apartments. Brodie & Brown, 220 Dundas St.

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ALL MAKES of phonographs repaired at Ashton's Music Store, 627 Dundas St. Phone 995M. EAST—Comfortable, private, modern home with board and use of phone. 7686J.

YOUNG Women's Christian Association

—Residences, 187 King street and 516
Wellington street, rooms with board, separate meals, moderate prices, accommodation reserved for transients

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CENTRAL—Bed-sitting-room for gen-tleman; board if desired. Phone 7275. ENTRAL—Block from C.N.R. station, furnished front rooms, all conveni-ences, private home. 280 Talbot St. Phone 5681J. Phone 5681J.

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LARGE light housekeeping room in modern house, \$8 a month. 558 Maitland St.

NEAR Victoria Park, two nicely furnished rooms, private modern home, breakfast optional. Phone 6384W. PERSONAL

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A NICE selection of legnorns in the poke shape has just come in. Why not walk out east this evening and see them at Miss Blackmore's Hat Shop, 700 Dundas St.

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ANTIQUE dining-room suits in solid walnut. We cordially invite you to come and see these. Lesse's Antique Shop, 71 Dundas St. Phone 7009J.

Shop, 71 Dundas St. Phone 7009J.

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DRESSMAKING, beading and embroidery, work guaranteed, prices moderate. Mrs. Priest, 42 Dundas St. W. Tel. 4353W. DRESSMAKING, latest styles, prices moderate. Miss Marshall, 925 Duf-ferin Ave. Phone 5479W.

DR. M. W. EDGAR-Nervous, circulatory and organic diseases permanently cured by electro-therapeutics. 546 Richmond. Phone 1009M. FOR adoption—Strong, healthy baby boy 5 weeks old,, light hair and blue eyes. Apply Advertiser Box 82. HEMSTITCHING—Cotton 6c; linen 7c; silk 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Road. Phone 4328F.

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HAIRBOBBING, all latest styles, shampooing, curling, marcell wave and massaging. Tecumseh Barber

LADIES—We specialize in hair bobbing. All the latest cuts, 25c. Earl Arnold, Forest City House Barber Shop, 91 King St.

LEVITT, M. J. (successor to Henry Edwards)—Cancers cured with plasters. Advice free, 390 Ridout St. Phone 2666. SPIRELLA HEALTH CORSETS and girdles for all types of figures. Phone 2224F. Miss Scott, organizer.

SUITS and coats ready-made or tailored by custom tailor, cut rates. Novelty Cloak and Suit Mfr., 290 Dundas St. Phone 6289J. make your reservation by night lettergram.

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THE BLUE DRAGON TEA Room—All home cooking. 247½ Dundas St. Phone 7016J. PORT STANLEY — Beautiful cottage, well furnished, on Hillcrest, overlooking Orchard Beach with lake view, for month or season. Apply Mor-

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etc., bought. J. J. Feeney, 12 Market Lane. Phone 765J. ROWBOAT, good size. State cash price, where and when it can be seen.
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Apply Box 82. Advertiser. 22 REPEATING rifle, magazine State how long in use, present of

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TALBOT ST., 505—Rooms with board, also table board by the week. Phone 5554J.

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APEX vacuum cleaners, \$45. Bay here and spend the difference. Leff Electric Co., 316 Grey St. Phone 4626W. BABY BUGGY, artillery wheels cost \$60, will sell for \$30, has only been in use six months. Phone 7685J.

BABY GRAND PIANO, nearly new, owner leaving Canada, \$600 cash. Apply Methodist parsonage, West Lorne.
BOOKS, theological, medical, scientific, classical, art, fiction, theoretical and practical; wanted, Britannica tenthedition. Hamilton's, 210 King St. BUY IT AT Taylor's Drug Store, 356 Richmond St., London, Wright's Eczema Reliever. BUY your out-of-town supplies with Dominion Express Money Orders.

FULL LINE Pedlar perfect product, including metal lath, shingles, cor-rugated iron and garages. Brick and Supply Co., 609 William. Phone 4244. FURNITURE bought and sold, also auctioned on commission, Ralph-Mc-Lachlan, 411 Ridout St. Tel. 6084W; wesidence 5576W. ET YOUR banjo, violin, guitar

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Store, 627 Dundas St. Phone 995M.

JUNE brides of other years would appreciate the gift of a grand prize Eureka vacuum cleaner or a Sunnysuds electric washer. Cali at the Wife-Saving Station, 231 Dundas St. and see one work. Sold on terms anyone can afford.

Arnold, Forest City House Barber Shop, 91 King St.

LOOK YOUR BEST—Have a permanent wave. Grey Beauty Shop, 221½ Dundas St. Tel. 2632W. Mrs. Daugherty, Mrs. Eady.

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2998W Bend.

LADY would like accommodation at Port Stanley for two or three weeks as paying guest. Reasonably quiet location desired. Box 85, Advertiser. PRACTICAL NURSE — Experienced country calls accepted, will assist with light duties. Apply 412 York St.

PRACTICAL nurse open for engagemon mosquitos or black flies; bathing tennis, golf; excellent meals; farm in connection; rates reasonable. Write for information.

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PRACTICAL nurse open for engagements. Phone 2188.

SPIRELLA HEALTH CORSETS and girdles for all types of figures. Phone 2224F. Miss Scott, organizer. METAL DISC for musical boxes, Scabosia, Morning Bride, 944 Colborne.

Early morning delivery. Your Orders Solicited. Phone 7853J.

REPOSSESSED steel frame buzz saw. a bargain; also cultivators, plows, and a disc harrow. Cockshutt, 94 King.

Barrett's products in rolls and shingles. London Wrecking Co., 500 Bathurst St. Fhone 6640W. SEE QUICK, the upholsterer, about your furniture when in need of recov-ering, 528 Richmond St. Phone 3:87J.

SEE THIS ONE-YOU'LL BUY IT

WM, McPHILLIPS, LTD.

SPECIAL SALE for two weeks of choice perennial plants; 50c per doz. Shrubs from 50c up. Richard Trow-hill, 335 Victoria St. Phone 7813W. WE BUY and sell new and used furni-ture. We offer a few specials for this week; a walnut writing desk walnut chest of drawers, walnut couch, Hoosier kitchen cabinet/ \$33; sideboards \$7.50, \$9.50, \$11 and \$12.50; dressers, \$6 up. Call evenings be-tween 6 and 9 p.m. 218 Horton St., near Clarence. WE can supply double vision lenses as low as \$4.50. F. Steele, London's lead-

ing optician, opposite Loew's and Allen's Theatres. WHY PAY CASH? Save your money I sell on credit. It costs nothing ex-tra. Ladies' coats, suits and dresses. Men's and boys' suits. Very latest styles and materials. J. M. Fink, clothier and housefurnisher, 123 Mait-land St. Phone 3722W. Open even-ings.

WANT AD TIPS -

Shrewd Lawyer Makes Discovery Most of the secret of a successful want ad sale of household goods—the contents of a home—is a sufficiently detailed want ad. This means a want ad running to quite a number of lines. Its

a "big" event. Another principle enters. A shrewd lawyer, who had occasion frequently to use want ads as an administrator, was known for

size will get for it favorable attention among other ads, thereby

insuring that most will read. A curious psychological trait of the public enters, too. A large want ad indicates a "big" event.

So people want to go to it, and because they do it really becomes

the uniform great success of his sales. He had simply discovered that the bigger his want ad, and the more detailed his listing of articles, the greater the number of people who attended. He abandoned "contents of one house," "other articles too numerous to mention," etc., and specifically

"It only takes a single article to make a person visit a sale of household goods," he explained. "The more different articles you mention, the more people are thus attracted. The average woman comes for one particular article, perhaps two-she has seen them listed in the want ad. Then, while she is at the house, she buys others.'

Mention first in your want ad the newest, most popular pieces of furniture—that recently-bought overstuffed parlor set, for example; the splendid phonograph; the dining suite you have been so proud of, the modern range. Put the most desirable offerings first. Then list numerous other articles.

Remember, as the lawyer was wont to say, it only takes one

will, if an average person, at least consider, very likely buy, more. One man replied to a household goods want ad because he had seen a crosscut saw listed. He brought home, besides the saw, a tent, a fishing rod and tackle and a dresser. That's typical. That's why it pays to list many, even small articles, in the house-

article to bring a buyer to the sale. When the buyer is there, he

hold goods want ad. (All Rights Reserved)

FOR SALE

An eight-piece dining suite, in which the chairs and table are brand-new, with only the buffet having been used. Of course, the chairs are covered with genuine leather. On sale, \$85

One odd set of six surface oak dining chairs. A snap at only \$17. Two cabinet-base kitchen tables, in good state, having come from fine homes, \$10 and \$12.

One only odd buffet, in fumed finish. It's yours for only \$28. THE FURNITURE EXCHANGE 197 KING ST. Phone 4253M. Opposite Central Fire Hall.

POULTRY AND LIVE STOCK. COTCH collie pups, purebred, regis tered. J. W. Wilkinson, R. R. Hyde Park, Phone 171, St. Johns.

MUSICAL INSTRUCTION lin and banjo. 627 Dundas St. BARRON, W. C. — Pianist, composer, teacher. 23 Alma St.

MARKS-WINN School of Popular Music, 627 Dundas St. Phone 6244.

MARLEY TAXI—Reliable drivers and cars at reasonable rates. Phone 2823. MAURICE SOMMERFELT, teacher of banjo, violin and mandolin, etc. 656 Queen's Ave. Phone 7410. Plano—For thorough prane fulfion see Miss Mary Weston, No. 64 Stanley St. Fletcher method taught to chil-dren. Phone 3422W. dren. Phone 34zzw.
READING and dramatic art. Gwendolyn Anthistle. Studio, WoodmanBidg., 476 Richmond. Phone 698W.

THEODORE GRAY—Piano, singing Interviews, 5 to 7 p.m. Studios, Imperial Bank Bldg.. res. phone 7858W.

W. A. BLUETHNER—Pianist; beginners and advanced pupils. Studio, 233 Princess Ave.

Ave.
FRED T. GILL—Comedian, clean, pepteachers of elocution LONDONIAN MIXED QUARTET—Ex-cellent comedian, superb singing, very select humorous entertainment, clean,

OSTEOPATHY

AUTOMOBILES

GAS STOVE, new. Will sell cheap, \$25 cash. Apply 146 Hamilton Rd.

UNUSUALLY GOOD SECOND-HAND FURNITURE—

This week sees several new articles to the front at prices that insure ready sale. Many have been disappointed in the past through not making up their minds quickly enough.

Solid oak kitchen cabinet, complete with genuine porcelain top and all latest improvements. Sale price, \$33.

Moffatt four-burner gas stove, in spiendid shape, \$17.

An eight-piece dining suite, in

HERE IS YOUR CHANCE TO GET A GOOD CAR-

\$1,100—Chalmers touring, 1923 model, in perfect running order. \$200--Maxwell touring, 1919 model. This car is a real bargain.

WE also have several Fords at prices that will surprise you. Come and look them over.

CHAS, HUTCHESON. 397 TALBOT ST. PHONE 1373. JEWETT SPECIAL, fully equipped, practically new, guaranteed in Al condition, must be sold, leaving city. Phone 5869W.

WANTED-A small car in exchange for AUTO ACCESSORIES STEEL teeth, fllywheels, for all cars. See us first. London Auto Wreckers,

teacher. 23 Alma St.

CRESSWELL, JAMES — Teacher of violin, band and orchestral instruments. 478 King St.

GURLI ERNESTINE HAUSCH—concert violinist and viola. 392 Central Ave. Tel. 5070.

JEAN WALKER—Instruction dramatic art, concert engagements. Institute Musical Art.

JOHN LORD, 610 Emery St.—Piano, theory, harmony. Institute of Musical Art.

LETHBRIDGE, GEORGE—Piano, vocal Art.

LETHBRIDGE, GEORGE—Plano, vocal and organ, theory; pupil of C. M. Widor, Paris, France. 290 Princess Avc. Phone 5214.

Night Servic, 7670.

DOLLAR TAXI—Phone 931; 50c, 75c, \$1, any part of city, night or day.

HEXTER TAXI—Phone 2859 (formerly Marley-Hexter). 483 Richmond St.

BLAIR, DR. JOHN F.—Office moved to 241 Queen's Ave. Phone 1400. WINDRIM, DR. HAROLD L.—General practice. 242 Queen's Ave. Phones 1827W-1827J. singing lios, Ime e 7853W | FREZELL, DR. M. J.—386½ Richmond St. over Taylor's Drug Store. | KELLY, DR. V.—Fixed and removable bridge work. 241 Queen's Ave. Tel. 1400. Rers and advanced pupils. Studio, 293
Princess Ave.

ENTERTAINERS.

SUCCESS—Star Concert Co., entertainers. Write Gilmore, 387 Central Ave.

1400.

MOORE, DR. S. A.—Orthodontist, 241
Queen's, Practice limited to straightening teeth. Dewey graduate, N. Y.
ROSS, DR. J. V.—Corner Dundas and Richmond, over C.N.R. office, Tel. 374.

INSURANCE

ABBOT-LAWSON Assurance Agencies, Your Safety Service. Dominion Sav-ings Bldg. Phone 650. months' coast-to-coast and Los Angeles five weeks; will arrive nome June 15 to accept summer engage-ments; three comedians, singers, contertainers; everything new and up-to-date; pipe band and dancers. We guarantee the best program that money can buy. Phone or write P. R. Spence. 13 Napier St. London.

Spence. 13 Napier St. London.

May Lethbridge. Phone

LIFE and Stoner, Room 4, Moore Bidg.

1562 and 6362J.

ROBT. STEEDMAN—Accident, fire and automobile, good companies. Moore Bidg.

WILSON, S—Sick, accident, hold-up, robbery, fire and automobile insurance, money to loan, mortgages, rents collected. 216 Richmond St. Tel. 2103W.

FARNCOMB, F. W. — Civil engineer Surveyor, 307 Dom. Savings, Tel. 552 ATON, DR. H. V., has removed to 380
Adelaide St., between Dundas and King Sts. Phone 1673.

Surveyor, 307 Dom. Savings, Tel. 552.

McBRIDE, H. C. — Architect, Molsons Bank Building Phone 262W.

MURRAY, WILLIAM H. — Architect, Dom. Savings Building. Phone 1557W.