

ROWAT'S COFFEE
Never fails to please. It is always as good as you expect it to be—or better.
50c POUND.
TRY A POUND TODAY.
T. A. ROWAT & CO.
256 Dundas Street. Phone 2951-2952.

CHRISTMAS SUGGESTIONS
FIELD GLASS
READERS
COMPASSES
EYEGLOSS CHAIN
THERMOMETERS
Eyeglasses, Spectacles and everything optical.
Eyes examined. Optical Dept.
C. H. Ward & Co.
386 RICHMOND ST.

We have Trusses to fit all needs. Our fitters are experts. \$1.20 to \$5.00.
ANDERSON & NELLES
216 Dundas St.

The Store With the Stock
W. J. WRAY
MAKE YOUR Selection for Christmas.

London & Port Stanley Railway
Effective Sept. 6, 1934.
TO ST. THOMAS: 7:00, 7:05, 8:20, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.
TO PORT STANLEY: 7:00, 7:05, 8:20, 9:20, 10:20, 11:20, 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20 p.m.
*Limited, London to St. Thomas. Daily except Sunday.
All trains stop at Glanworth.

Winter Bargains!
Shoes, Rubbers, Mitts at pre-war prices. Try us. We are out of the highest district.
SAMUEL'S SHOE STORE.
Open Evenings.
90 Dundas St. W. Phone 4977W.

Why Wait?
To have your watches and clocks repaired, when you can have them done in a few hours?
W. R. CLARK, Jeweler, 455 Talbot St.

LONDON OPTICAL CO.
HAVE YOUR EYES EXAMINED.
Dominion Savings Building, Richmond Street. Phone 6180. zkv

J. H. POLLOCK
5782W. 237 Clarence. zkv

SINCE 1868
TAYLOR'S
Throat and Lung Balm
has been the favorite household remedy for coughs, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.
35c, 65c and \$1.20.
Manufactured and Sold Only at
TAYLOR'S DRUG STORE
New address
390 RICHMOND STREET
Phone 594. Three Graduate Druggists. lz xv

JEWELRY
The Gift Supreme
If you want to express esteem of the highest, nothing will serve like a gift of well-chosen Jewelry. Here you will find the newest and most artistic designs and finest gems in an attractive variety. Ready for your selection at all prices.
Include Jewelry in your Christmas list, and you'll be rewarded by sincere appreciation.
Open Evenings Until Christmas.
WALTON
234 Dundas Street. Tel. 1940-J.

FOR Christmas Cakes and Puddings
We Have the Ingredients of Finest Quality.

VALENCIA RAISINS
Large, Meaty, Spanish Raisins. 35c and 40c Pound.

CHOICE CURRANTS
Cleaned Vestizza Currants. 30c and 35c Pound.

ENGLISH PEELS.
Finest Quality Dried Peels. Direct From England.
Orange, pound 60c
Lemon, pound 60c
Citron, pound 90c
Mixed, pound 75c

IMPORTED GLACE FRUITS.
GLACE CHERRIES.
GLACE PINEAPPLE.
ANGELIQUE.
CRYSTALLIZED CHERRIES.
GLACE MIXED FRUITS.

SHELLED NUTS
Valencia Almonds, pound 80c
Bordeaux Walnuts, pound \$1.20
Jordan Almonds, pound \$1.20
Blanché Almonds, pound \$1.00

ALMOND PASTE.
GROUND ALMONDS.
WINTERGREEN BERRIES.
CANDIED CARAWAYS.
RAW SUGAR.
PURE SPICES, ETC.

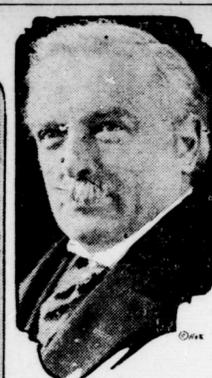
SEE OUR DISPLAY OF CHRISTMAS CRACKERS.
The Finest in the City.
From 50c to \$3.50 Box.

T.A. ROWAT & CO.
Established 1887.
GROCERS, IMPORTERS.
256 Dundas St. Phone 2951-2952.

WET WEATHER INSURANCE
Keep your shoes well soled. This is the best insurance. Best oak-tanned leather and finest workmanship. Delivery service.
American Shoe Repair
459 Talbot St. Phone 1200W.

PAY CHECKS ARRIVE.
ST. THOMAS, Dec. 8.—The M. C. R. pay checks will arrive in the city Friday morning.

Lloyd George and His Best "Pal"




MEIGHEN'S FUTURE PLANS UNCERTAIN
OTTAWA, Ont., Dec. 8.—(By Canadian Press).—Premier Meighen is still silent in regard to his future plans. It is understood that the prime minister proposes to take his own time in deciding whether to accept the invitation of some of his followers and contest a seat which supported a Conservative candidate in the recent election, or to return to private life.
The demand that he continue in public life as leader of the Conservative group in the House of Commons is said to be insistent and strong and a number of seats have been offered him. The first offer came from Briz-Gen. Clark, member-elect for Burrard.

BENNETT BEATEN IN WEST CALGARY
CALGARY, Dec. 8.—According to the Calgary Albertan, a complete count on all polls in West Calgary gave J. P. Shaw, Ind.-Prog., a majority of 28 over Hon. R. B. Bennett, minister of justice.

THE WORLD AND HIS WIFE
Every man, if interested or holding any feeling for his wife or sweetheart, is anxious to delight her at Christmas. This can be accomplished easier by "Gifts that last" than any other way. We would suggest a Perfect Blue White Diamond that has that winning smile. Sold by John A. Nash, Jeweler, 182 Dundas street, "where you will eventually buy." zkv

1000 Eggs In Every Hen TELLS HOW
New System of Poultry Keeping—Get Dollar a Dozen Eggs—Famous Poultryman
"The great trouble with the poultry business has always been that the laying life of a hen was too short," says Henry Trafford, International Poultry Expert and Breeder, for nearly eighteen years. The average pullet lays 150 eggs. If kept the second year, she may lay 100 more. Then she goes to market. Yet, it has been scientifically established that every pullet is born or hatched with over one thousand minute egg germs in her system—and will lay them on a highly-profitable basis over a period of four to six years' time if given proper care.
How to work to get 1,000 eggs from every hen; how to get pullets laying early; how to make the old hens lay like pullets; how to keep up heavy egg production all through cold winter months when eggs are highest; triple egg production; make slacker hens hustle; \$5 profit from every hen in six winter months. These and many other money-making poultry secrets are contained in Mr. Trafford's "1,000 EGG HEN" system which will be sent absolutely free to any reader of this paper who keeps six hens or more. Eggs should go to a dollar a dozen this winter. This means big profit to the poultry keeper who gets the eggs. Mr. Trafford tells how. If you keep chickens and want them to make money for you, cut out this ad. and send it with your name and address to Henry Trafford, Suite 730, Court Bldg., Binghamton, N. Y., and a free copy of "The 1,000 EGG HEN" will be sent by return mail.—Adv.

ARE TO EMPLOY ONLY "SAFE" MEN
TORONTO, Dec. 8.—General Elliott, provincial commissioner of police, announced today that in enforcing the Ontario temperance act he would try to make as little use as possible of "spotters" and that in cases where it was absolutely necessary to get evidence in this way, district officers are being informed that they will be held strictly responsible for the type of men employed in enforcing the act.

WET WEATHER INSURANCE
Keep your shoes well soled. This is the best insurance. Best oak-tanned leather and finest workmanship. Delivery service.
American Shoe Repair
459 Talbot St. Phone 1200W.

MEIGHEN'S FUTURE PLANS UNCERTAIN
OTTAWA, Ont., Dec. 8.—(By Canadian Press).—Premier Meighen is still silent in regard to his future plans. It is understood that the prime minister proposes to take his own time in deciding whether to accept the invitation of some of his followers and contest a seat which supported a Conservative candidate in the recent election, or to return to private life.
The demand that he continue in public life as leader of the Conservative group in the House of Commons is said to be insistent and strong and a number of seats have been offered him. The first offer came from Briz-Gen. Clark, member-elect for Burrard.

BENNETT BEATEN IN WEST CALGARY
CALGARY, Dec. 8.—According to the Calgary Albertan, a complete count on all polls in West Calgary gave J. P. Shaw, Ind.-Prog., a majority of 28 over Hon. R. B. Bennett, minister of justice.

THE WORLD AND HIS WIFE
Every man, if interested or holding any feeling for his wife or sweetheart, is anxious to delight her at Christmas. This can be accomplished easier by "Gifts that last" than any other way. We would suggest a Perfect Blue White Diamond that has that winning smile. Sold by John A. Nash, Jeweler, 182 Dundas street, "where you will eventually buy." zkv

1000 Eggs In Every Hen TELLS HOW
New System of Poultry Keeping—Get Dollar a Dozen Eggs—Famous Poultryman
"The great trouble with the poultry business has always been that the laying life of a hen was too short," says Henry Trafford, International Poultry Expert and Breeder, for nearly eighteen years. The average pullet lays 150 eggs. If kept the second year, she may lay 100 more. Then she goes to market. Yet, it has been scientifically established that every pullet is born or hatched with over one thousand minute egg germs in her system—and will lay them on a highly-profitable basis over a period of four to six years' time if given proper care.
How to work to get 1,000 eggs from every hen; how to get pullets laying early; how to make the old hens lay like pullets; how to keep up heavy egg production all through cold winter months when eggs are highest; triple egg production; make slacker hens hustle; \$5 profit from every hen in six winter months. These and many other money-making poultry secrets are contained in Mr. Trafford's "1,000 EGG HEN" system which will be sent absolutely free to any reader of this paper who keeps six hens or more. Eggs should go to a dollar a dozen this winter. This means big profit to the poultry keeper who gets the eggs. Mr. Trafford tells how. If you keep chickens and want them to make money for you, cut out this ad. and send it with your name and address to Henry Trafford, Suite 730, Court Bldg., Binghamton, N. Y., and a free copy of "The 1,000 EGG HEN" will be sent by return mail.—Adv.

MRS. T. CARROLL DIES.
ST. THOMAS, Dec. 8.—Mrs. Alice Emily Carroll, wife of Thomas Carroll, died Wednesday evening at the family residence, St. George street north, after a brief illness. Mrs. Carroll is survived by four daughters, Mrs. J. A. Esson, city; Mrs. J. Deneau, Windsor; Miss Nettie Lee, Windsor; and Miss Ina Lee at home; two sons, Albert Lee, Elm street; Nelson Lee at home; one brother, James R. Laing, Fairbank, Alaska, and one sister in England. Mrs. Carroll was a member of Centre Street Baptist Church.
The funeral will be held Saturday at 2 o'clock. Interment in South Park Cemetery.

CANADIAN PACIFIC "VANCOUVER EXPRESS"—WINNIPEG—CALGARY—VANCOUVER.
Passengers for Western Canada will find the "Vancouver Express," leaving Toronto 10:00 p.m. daily, a most convenient train, stopping at and connecting for all principal points.
Equipment consists of first-class coaches, up-to-date standard and tourist sleepers, compartment observation, dining and colonist cars.
The most beautiful in Canada is along the line of the Canadian Pacific.
For tickets, reservations and full information apply to any Canadian Pacific ticket agent, or H. J. McCallum, city passenger agent, corner Dundas and Richmond streets. zkv

REPLACE GEDDES.
LONDON, England, Dec. 8.—Lord Peel has been appointed minister of transport, to succeed Sir Eric Geddes, brother of the British ambassador at Washington.
There is no salary attached to the office.

Give Her Spectacles!



There is nothing so nice to give father or mother as a pair of glasses of quality.
THE BROWN OPTICAL CO.
Vision Specialists.
223 DUNDAS STREET. MONTREAL. LONDON. WINDSOR.
PHONE 1877.

COAL
Lehigh Valley & Pittston Coal
Martin Lyons Fuel Co.
711 YORK ST. b PHONE 1515. zkv

Coats, Suits, Dresses AT MANUFACTURERS' PRICES
Direct From Factory To Wearer No Middlemen's Profit
Every garment guaranteed satisfactory bearing our label. Modern methods of business demand the elimination of all middle profits and the supplying of reliable merchandise at the lowest minimum of cost.
Our factories are established for that purpose as well as constantly furnishing correct styles that keep pace with all the latest changes of fashion.

COATS
Hudson Seal Plush Coat, full belt, large shawl collar and cuffs of opossum. Lined throughout with flowered satin \$100.00
Hudson Seal Plush Coat, full belt, large shawl collar and cuffs of genuine beaver. Lined throughout with flowered satin \$133.50
Novelty Velour Coat, in reindeer shade, plain full back, narrow cross-over belt, large shawl collar of natural racoon. Lined throughout with flowered satin \$62.50
Nubian Velour Coat, in sorrento blue, plain full back, narrow shawl collar of opossum. Lined throughout with flowered satin \$62.00
Brown Velour Coat, large collar of beaverine. Lined throughout with flowered Italian satin \$39.00
Splendid range of English, All-Wool Material Outing Coats, made in plain tailored styles. Colors: Brown, Oxford grey, green and plaids \$27.50, \$35.00, \$37.00

SUITS
Balance of our Suits, plain and fur-trimmed, are now being offered at prices to clear; in many cases less than actual cost of manufacture.

DRESSES
Balance of our Suits, plain and fur-trimmed, are now being offered at prices to clear; in many cases less than actual cost of manufacture.
Shot Salmon Silk Evening Dress, made in tunic style, guimpe and sleeves of silver lace. Tunic finished with ruching \$38.50
Brown Crepe Back Satin Dress, tunic and sleeves of French lace, finished with cire ribbon \$56.00
Evening Dress of Pemento Satin, with over-dress of sequin and black lace, crushed girde of net, finished with large bead tassels \$50.00
Brown Crepe Back Satin Dress, blouse made in new cape style and bell sleeves, finished with banding of buttons and beaverine. Skirt is made in strap style, lined with henna \$49.50
One-Piece Serge, Tricotine and Jersey Dresses. Colors: Navy, black, brown, taupe and open. Embroidered, beaded and braided. Sizes \$14.50 to \$40.00
from 16 to 48

SKIRTS
Sale of Baronette Satin Skirts. Colors: Black, navy and brown. Sizes from 25 to 34 \$12.95
Jersey Silk Underskirts, combination of royal and grey, also fuchsia and taupe \$7.00
Tan and Peacock Blue Underskirts, embroidered in henna and blue \$9.00
Shot Silk Underskirts, in green, tan, Nile and navy. From \$6.75 to \$8.00

Hundreds of Men's and Boys' Suits, Overcoats and Odd Trousers Still On Sale at Wholesale Prices



Not reductions off former exorbitant high retail prices, but the manufacturer's actual wholesale figures.
Your Choice of the Newest Stock in the City at the Lowest Prices. All Fresh, Clean, Up-to-the-Minute Merchandise. Not Old-Time Shelf-Warmers That Would Be Dear at Any Price.

Get These Figures on
MEN'S OVERCOATS
\$14.50, \$15.00, \$16.50, \$18.00, \$19.50, \$20.00, \$22.50 to \$36.20
These prices include all styles, Chesterfields, Ulsters, Ulsterettes and body-fitting models, in plain black, brown, grey or mixed colorings.

BOYS' OVERCOATS
Dependable qualities and low prices, a strong combination. Sizes 23 to 35, to fit ages 4 to 18 years.
\$5.50, \$6.50, \$7.50, \$8.00, \$8.50, \$9.00, \$10.00, \$12.75 and \$14.80
Save the Retail Profit.
Frieze and tweed cloths, plain colors and neat mixtures. Priced according to size and quality.

MEN'S AND BOYS' FALL AND WINTER CAPS, HALF PRICE.
All \$2.50, \$3.00 and \$3.50 values for \$1.50
All \$1.50, \$2.00 and \$2.25 values for \$1.00
Hundreds of Caps, all styles and patterns.

MEN'S ODD TROUSERS
\$3.15, \$3.25, \$3.50, \$4.00, \$5.00, \$5.50, \$6.25, \$7.40, \$8.25, \$9.80
Including all-wool Botany serges and fine worsteds to match that good coat you have.

SUIT PRICES THAT SOUND LIKE BYGONE DAYS
MEN'S SUITS
\$15.00, \$16.50, \$17.50, \$18.50, \$19.60, \$21.00 to \$37.20
At these prices you buy All-Wool Serges, Tweeds and Worsteds Cloths tailored to fit. All guaranteed and in models for men of all ages and types. Our stout man's model is a wonder. Sizes up to 48 chest.

BOYS' SUITS
Exclusive models and low prices. All-Wool Serges, Fine Tweeds and Worsteds Cloths. Priced
\$5.85, \$6.50, \$7.00, \$8.50, \$10.00, \$12.00 and \$14.80
You save \$3.00 to \$8.00 on these suits. Remember, these goods are all new models fresh from one of Canada's foremost wholesale clothing manufacturers.

UNION-MADE OVERALLS AND SMOCKS.
Mechanic Style.
Plain Black, all sizes \$1.75
Plain Blue, all sizes \$1.75
Blue and White Stripes, all sizes \$1.75
Railroad Style.
Plain Black, all sizes \$1.95
Plain Blue, all sizes \$1.95
Blue and White Stripes, all sizes \$1.95
All union-made and guaranteed. You save 50c to 75c a garment. No extra charge for large sizes.

342 Richmond Street Is the Place
Opposite Hobbs Hardware Company
E. H. CUMMING, Manager.
MANUFACTURERS' CLOTHING STOCK.

ROSS' LIMITED
MANUFACTURERS
PHONE 1319. 196 DUNDAS STREET.