Don't Sit and Shiver

in a cold room these damp days-get a

"HYDRO" Electric Heater

and be nice and comfortable.

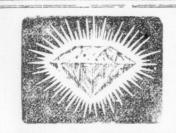
All Prices From \$4.50 Up

The HYDRO Shop

Autumn at the Shore A few days or a week at the nore will work wonders with busy man or woman who s it impossible to take an nded vacation.

The St Charles

Newlin Haines Co., Atlantic City, N. J.



DIAMOND RINGS, \$5.00 TO \$500.00. C. H. WARD & CO. D'amond Merchants and Jewelers, 386 Richmond Street. Phone 1084

USE CONNELL'S COAL!

Phones 770 and 1096.

A Correct Visiting or Business Card

Must be on the best stock and with the finest printing or engraving. Phone 150 or 53 and ask for samples.

Hay's Stationery 173 DUNDAS STREET

SHELL GLASSES

Are both stylish and comfortable. We have them in a variety of new shapes at very moderate prices.

John S. Barnard Optician. 194 DUNDAS STREET.

D., L. & W. COAL We sell dependable coal, and

give quality and service. A trial will convince you our coal will last longer, and we guarantee weight.

Heaman & Son YORK AND BURWELL STREETS Phone 312.

After your Saturday afternoon shopping, come in and enjoy Afternoon Tea or Supper in our Tea Room.

PETERS, LONDON Taylor's Throat and Lung Balm

has been curing the worst coughs and olds for over forty years. Taylor's 6 Cut-Rate Drug Stores

Coal Company's

Scranton Coal ost satisfactory coal for furnace Camp Commission by Mrs. P. J.

PHONE 348. 19 YORK STREET.

THE LONDON LOAN and SAVINGS COMPANY OF CANADA Allows

4% on Deposits 5% to 51/2% on Debentures

COR. DUNDAS AND PARK AVENUE.

BRITISH CAPTURE SENUSSI. LONDON, Oct. 20 .- An official report today on British military operations in Egypt says: "Forty-five Senussi by one of our patrols in the Dakhli



Trades and Labor Council and Imported French China

WORST IS YET TO COME

YOUNG'S DIAMOND HALL C. P. R. AND G. T. R. OFFICIAL INSPECTORS LONDON AND EAST LONDON

Keeping

Is largely a question of keeping the digestive organs in good condi-

Eat brown bread if you want a food that promotes instead of re-tards digestion. Our whole-wheat loaf is ap-

JOHNSTON

BROS. XXX BREAD

CANADIANSWIIO ARL

Some Songs.

MANY DONATIONS SENT

Names of All the

Contributions.

Further contributions for war prisoners will be forwarded to the Stendal

WANTS \$500 DAMAGES.

Langarth street has issued a writ against the city of London and the county of Middlesex for \$500 damages. Miss Kilbourne fell on the sidewalk

n the west side of the Wharnclift

road, opposite Wreay street, on May

MEN YOU KNOW

Federal

Advertising

Donors.

GERMAN PRISONERS

MUSIC WANTED BY

Well

The high cost of living was discussed t the two well-attended meetings last vening, both the trades and labor counoil and the Real Estate Owners' Association dealing with it. While there were endless facts and theories cited by all the speakers, no decisive action of

Real Estaters Talk.

ter Will Cost 75

Cents.

any kind was taken. called with a view of having a public

man at the bottom of the social at once. esponsible for much of the trouble.

"We must look into this matter," and other necessities said Controller Rose.

Crothers in I

league, he said, had been the means of breaking a butchers' combine in New York and in a few weeks had caused the price of meat to drop four cents a pound, "We are up against similar combines here amongst the bakers and retail grocers. The bakers of Western Ontario have met in this of Western Ontario have met in this of Western Ontario have met in this of the present conditions. He spoke of the war and its influence saving. Lance-Corp. Watt Asks for Prisoners Would Like to Know

The manner in which Londoners can help the Canadian boys, who are prisoners of war in Germany, is told by oners of the best in the living.

How? Asks Rogers.

He asked how they could regulate history of the mission and \$20 was noted from the collection. Rev. J. H. wheat prices, when they were ruled by presided. a letter to his mother, Mrs. P. J.
Watt of Riverview avenue. He is a prisoner in Cermany. He belonged to the 5th Royals of Montreal, and was captured when they were almost annihilated in the early part of the workers' food as "prison fare."
He says: "I have received up to date six parcels of clothing for the Red Cross, all in excellent condition. When you send the next lot of parcels of living.

men were able to work full time.
However, in many cases the man was laid off for as much as three months a year. Meals figured out to seven cents each. He characterized the workers' food as "prison fare."
"Do the employers think they can get efficiency or safety by starving their workers?" he asked.

Reaping a Harvest.

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However, in many cases the man was laid off for as much as three months a year. Meals figured out to seven cents each. He characterized the workers' food as "prison fare."
"Do the employers think they can get efficiency or safety by starving their workers?" he asked.

Reaping a Harvest.

George F. Rogers, president of the living.

How? Asks Rogers.

He asked how they could regulate wheat prices, when they were ruled board that Queen's Park and the fair grounds had been taken over for military purposes on October 16.

Reaping a Hover.

A. B. Greer asked for possident of the month inchem saked for the months a year. Meals figured out to seven cents each. He characterized the workers' food as "prison fare."

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Reaping a Harvest.

A. B. Greer asked for possident of the wheat prices, when they were ruled board that Queen's Park and the fair grounds had been taken over for military purposes on October 16.

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A. B. Greer asked for possident of the wheat prices, when they were ruled board that Queen's Park and the

Reaping a Harvest.

When you send the next lot of parcels, please put the name of the man harvest," he continued, and are workcels, please put the name of the man who donated them on the parcel or inside on a card so we can tell whom they are from. The president, Sergt. H. M. Pursu, of the 48th from Toronto, will send next week a complete list of all contents of parcels, thanking it profits have increased greatly this year and why shouldn't the men share them?"

James Herrick, a local coal dealer, snoke on the producers The action of the C. P. R. The board committee we discuss the and Port Str. James Herrick, a local coal dealer, snoke on the prices of coal. Since he is the continued, and are working a freeze-out game on the producers. The action of the C. P. R. The board the matter.

municipal coal yard at \$6.25 a ton, the George Fielder recently threw up his

O.K. I should the The Sands of the high cost of living was not a local one. He thought that gambling on the stock exchanges was greatly to blame, and that the first blows should d. If you could get them we ware blame, and that the very much pleased. They are be struck at this.

mostly ragtime, and one score is enough. "He's a Rag-Picker," mostly ragtime, and one score is enough. "He's a Rag-Picker,"
"There's a Little Spark of Love Still Burning," "Down Among the Sheltering Palms," "Tip-Top Tipperary Mary," "When I Was a Dreamer," "That Old Gal of Mine," "At the Devil's Ball" and "You Were Made for Me."

Hall in Bad Shape.

Much dissatisfaction was expressed at the condition the city authorities permitted the hall to be in. There was no fire in the building and the floor was littered with paper. Delegates of the trades and labor council stated that they did not know the hall was in which a condition or they would have "Hoping you are all well and having such a condition, or they would have "Hoping you are all well and having the best of luck." da good time, and thanking all for their trouble and kindness in our behalf. Yours,
"BOB."

"Bo urged that there be a larger attend-Contributions.

Those who gave contributions for the prisoners were: Harley Brown, cigarettes: S. Screaton, groceries and tobacco; Battle Creek Corn Flake, 100 individual; Standard Drug, 45 cakes toilet soap; Canadian Milling, 45-lb. bag oatmeal; Elliott & Marr, 4 dozen food stuffs; Line, McDonald & Co., 1 large box smokes: Dyer & Co., box cigars; Silverwood, 10-lb. cheese; Taylor Drug, 18 combs; Strong's Drug, shaving.

The red estate owners had a keap

combs; Strong's Drug, shaving The real estate owners had a keen ushes and soap; Bruce Wallace, discussion on the H. C. of L., the trend eating powder; Howden, wholesale, 8 of which was that until there are more azors: Cairneross & Lawrence, combs; producers and more efficiency and sys-Brownlee, graniteware; Robinson, Litter in producing, prices will remain the & Co., underwear, socks, handker-high. One member predicted that but-

the & Co., underwear, socks, handkercheifs; Gaste, cigars; Hobbs, half dozen razors; J. Gray, socks and handchiefs; Kingsmill, handkerchiefs; P. J. Watt, \$25; Smallman & Ingram, \$10 worth of goods; Miss D. Gunn, boots, bandages and a housewife; Hobbs, hardware; M. Masuret. 6 boxes of gum; Mrs. Watt, quartets, choruses, apples and pines; Clayev & Sore bytas. published a two-volume report containing over 2,000 pages on that par icular subject. The people are a good its own calf, in other words they are themselves responsible for the set of

Alleging that the defective condition the sidewalk caused Miss Mary A. TWENTY THOUSAND BULBS GIVEN TO LONDONERS

Horticultural Society Plans To Have 1,000 Members Shortly.

The London Horticultural Society is stributing the fall premium to mem-It consists of three different varieties of tulip bulbs and a Mason & Risch, Ltd. donation to the society from S. L. Vood, one of the directors. Twenty ousand bulbs have been given away this distribution, and if the memfine showing next spring in helping beautify the city. The society gave aree rose bushes to its members as a spring premium, besides some literature nd a monthly paper donated to flower culture. The membership this year was over 550. The directors feel it ould reach the thousand mark in ondon. The annual meeting will be Testern Fair offices, Dominion Savings

HIGH COST OF LIVING ROWAT'S Pleases people who are particular. DISCUSSED AT TWO MEETINGS LAST NIGHT

WILL INVESTIGATE **COMPLAINTS FROM**

One Man Predicts That But- Board of Control to Inspect Hon. Mr. Crothers Says Can-Breakwater Shortly.

> MUNICIPAL COAL YARD Brotherhood of Trainmen Asks

Council to Take Prompt

Action. West London that the foot-walk on the breakwater had been closed against a committee of the federal cabinet apothers called attention to the fact that cost of necessaries of life. by about one hundred citizens. It was the first of a series to be held under the the action of the city engineer in clostof a series to be held under the line the nassage had caused from the cabinet committee consisted of over the basic cause of steadily- without improving matters in the ers and Hon, E. F. Doherty, From

responsible for much of the trouble. Produce which they take being in many cases actually thrown away or kept until not fit for consumption. He recommended Government interference. The Government is for the protection of the people, he said; why then does it not do something to prevent them from being robbed?

The public can do much to assist if it will keep the question under discussion at frequent meetings. He recommended public schools as suitable meeting places.

Said Controller Rose.

W. H. Heard of the Spramotor Company whose munitions plant on Laura street is giving employment to 150 men with a daily payroli of \$600, could not get sewer accommodation. He thought that some consideration should be given manufacturers. It was found necessary to construct two separate sewers, a storm and a sanitary sewer, but as these would take some time to construct, it was decided to open a drain to afford temporary relief.

Will Be Enlarged.

Crothers in Defense.

Hon. Mr. Crothers, minister of labor, who acted as chairman as a preliminary, pointed out that necessities in Canada had increased 17 per cent since war began, and that this was less than in any belligerent country, and with one exception, the United States, less than in any neutral country. The speakers included Mayor T. L. Church, Toronto; Mayor Porter, Ottawa; Controller Cameron and James Simpson, Toronto; Mayor Stevenson, London; Mayor Stevenson, Lindon; Mayor Richardson, Kingston; W. D.

the himself heard," declared R. H. essel, the next speaker, in urging the mation of a league similar to the usewives' league of New York. This ugue, he said, had been the means breaking a breaking a breaking a continuation of the controllers that a satisfactory arrangement could be arrived at.

Montreal; Mrs. Adam Shortt, Ottawa, and many others.

Hon. Mr. Rogers replied for the Government. He said he and the cabinet appreciated fully the importance of the question under debate.

ty many times during the past year legislation to permit the establishment canada had entered into it freely and

place a galosine tank on his property

discuss the bylaw giving the London and Port Stanley \$125,000 for extension purposes.

He said they had not added much to what was already known before.

The Government was already known before.

"We have a gramophone here now, "Victor" 10-inch or 12-inch record. We are always pleased to accept needles or records. If unbreakable records were sent, well packed in a wooden box, they would come through O.K. I should like "The Sands of the Desert"

price had been steadily rising. Freight rates accounted for much of the raise, although there was a great scarcity also in many lines of coal. Freight amounted to \$2.90 a ton in the early part of the year, but had now increased to \$2.99.

Max Lerner declared that the cause of the high cost of living was not a series of the high cost of living was not a series of the rate for this work. City Engineer Brazier and City Solicitor Meredith will prepare a petition to be circulated among the residents of Ridout street, asking whether or not they are willing to pay a portion of the cost of a breakwater there.

Have you seen the "Canadian Music"

We have a gramophone here now, rates accounted for much of the raise, although there was a great scarcity also in many lines of coal. Freight amounted to \$2.90 a ton in the early part of the year, but had now increased to \$2.99.

Max Lerner declared that the cause of the high cost of living was not a series of the year willing to pay a portion of the believe were suffered to Meredith will prepare a petition to be circulated among the residents of Ridout street, asking whether or not they are willing to pay a portion of the year willing to pay a year willing to year willing to year will tor Meredith will prepare a petition to ministers did not believe that wages



By a system that insures definite results. Glasses made in our shop so equipped and conducted that glasses are right.



London's Rubber Man 186 KING-REAR.

DRUGLESS EYE EXAMINATION Combining That of Oculist and Optician.

Brown Optical Company

PIANO TUNING Have your plano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

248 Dundas Street.



T. A. Rowat & Co. 250 Dundas St.—Phones 3051-3052. COFFEE 50c Per Pound T. A. Rowat & Co. COST OF NECESSITIFS COST OF NECESSITIES

Hon. Bob Rogers Would Like to Know How.

WEST LONDONERS LISTENS TO DELEGATION

ada Is Not Faring Very

OTTAWA, Oct. 20 .- Continued proest against the high cost of living from every part of the country reachfluential deputation, consisting of the mayors and aldermen of many cities in The complaint of the residents of Ontario and Quebec, representatives of them, was presented to the board of a committee of the federal cabinet apcontrol yesterday. R. Henderson and pointed to inquire into the increased

auspices of the trades and labor council to enable the people of London disoreasing prices.

George Terry acted as chairman, deorge Terry acted as chairman, king the opening address. High of property belonging to the city were improperly fenced in. The city engineer asked that the Government take action at once.

Crothers in Defense.

John; Mayor Stevenson, London; Mayor Richardson, Kingston; W. D. places.

o the Consumer.

for the consumer to city of the sewer under Hyman's Tancity of the sewer under Hyman's Tancity of Carling's creek

Mayor Richardson, Kingston; W. D. Lighthall, Controllers Cole and Ross, Montreal; Mrs. Adam Shortt, Ottawa,

for the sole purpose of raising the price of bread." He declared that it shortly.

of such enterprises will be received not to assist England so much as because it realized that it was a fight was nothing less than "piracy."

He presented detailed schedules, Council favored a commission form of and he hoped the same spirit of union and h cause it realized that it was a fight

on the matter. They felt very serious City Engineer Brazier and City Solici-

Hon. T. W. Crothers said that men earning \$2 a day, as many were, could not live with prices as they are. Wages must go up if the workers wanted to live decently.

Hon. Mr. Doherty promised drastic

measures by the Government if it was shown that combines existed or if any wrong-doing was proved against thos who control the production of food.

The first issue of "The Canadian Music Student" will be out Tuesday Be sure and get a copy at any musi entertaining reading and musical in-

Parnell's Famous Homemade Breads

We simply ask if you have tried our breads yet? A good many people blame the Baker for boosting the price of bread, so that he may make more money. This is not the case, if you will only look at the wheat markets of last week where wheat jumped 8 cents a bushel in three days. Flour today is selling at from \$9.50 to \$10.00 a barrel, yet a good many people blame the baker for keeping the price up. These are facts, and if you are in doubt call at the office and we will gladly go into figures with you.

Parnell's Breads are known for their quality throughout Ontario, and it is our intention to try and keep the price of bread down as low as possible. All we ask is a living margin.

Parnell's Breads Are Made By Parnell, The Breadman

FACTORIES 75 AND 87 BRUCE STREET, LONDON.

HAD FOOT CRUSHED.

Harry Smith of 106 Trafalgar street, heel so badly crushed that ten stitches were required to bring the wound together when his foot was caught between the floor and elevator as he was wound dressed by Dr. C. S. Moore.

THANKSGIVING CONCERT.

Stewart, Gilroy, Southcott, Milliken,

Two Shoe Stores Moore will confer with him regarding the matter.

The board of control and the finance committee will meet on November 2, to discuss the bylaw giving the London and Boart Stanlay 2125 000 for extension.

He said they had not added much

With Basement Makes—

With Basement Makes—

With Basement Makes—

With Basement Makes—

He said they had not added much

> Leather Goods? We can save you money on Trunks, Bags and Suitcases, for we

Real Store Service is to be had here in a large choice, and painstaking atfind shopping here a comfort, and our

cases, Shoes of all kinds at all prices, The Store that Serves You Best'

COLERICK BROS.

Wallpaper Rules:

1. Heed the call of plain, quiet wallpapers. 2. Lighten dark rooms by the use of light-hued, yellow-tinted wallpaper, that suggests the blessed sunshine.

3. See that thy walls are not too forward, but modestly retiring.

4. Use no large-patterned wallpapers against which to hang thy pictures. The one will kill the

5. Have no centre piece or corner pieces upon thy ceiling, but only a very nearly plain expanse of light color.

6. Have thy fill of bright tints and delicate designs for bedrooms and boudoirs, but for drawingrooms, dining-rooms, libraries and halls, thou shalt be compelled to use less frivolous papers.

7. When the ceiling is not too high, run the paper of the side wall up to the ceiling, putting the border just below the angle.

8. Do not panel the walls of a small room. 9. Use cut-out borders, or conventionally-

tures, thy furniture and thy friends.

designed strips for divisions between walls and 10. Remember at all times that thy wallpaper is but a background against which to show thy pic-

> COLERICK BROS. 212 DUNDAS STREET.

Fall Shoes We open the new season with the most complete lines of shoes for men, women and children we have ever shown-Shoes we are very proud of. to find in the best shoe stores. We expect a profit on our shoes, and in return we offer you the best shoes at any

Just the sort of shoes you would expect

given price your money can buy,

It will be profitable to be on very intimate terms with this home of good

Johnston & Murray LONDON. ST. THOMAS

15c SALE

Ladies' Market or Shopping Cases Fiberet Club Bags, 16 or 18 inches. .75c Fiber or Matting Suit Cases \$1.00 All Leather Suit Case, 24 or 26 inches. •••••• \$4.50

RAIN COATS, ALL SIZES AND STYLES. MILITARY REQUIREMENTS OUR SPECIALTY. ME DARCH'S

PHONE 542.

379 TALBOT STREET.

Have You A Financial Problem?

A referencial and a second and a second

Is there anything connected with the care of property, the investment of money or the making of your will that troubles you?

Why not personally consult our officers, or else write us about it?

Our business is to help people in such mat-



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St Thomas Regina