

# "Competition"

is keener, and the race for pre-eminence more rapid than at any other period in the world's history, but "there is always room at the top," and the numerous devices and diversity of means to get there are amazing. We have never relaxed our insistence in doing business upon the old policy of honesty and fair dealing. It invariably gives the lead in winning trade and holding it. With a stock of Goods notably large, so large and so varied in detail and assortment, that its existence is warranted and made possible only by an assured business success back of it makes this store the right place to buy. If you haven't visited the store lately, come now.

**DO YOU WANT A FUR JACKET?**  
30-inch, bright Astrachan Jackets, \$22  
well lined, made to fit.....

35-inch Astrachan Jackets, lined with famous satin, quilted throughout, a good comfortable garment... \$20 to \$30

You take no risk in buying Furs at this store  
Bright Astrachan Capes and  
Greenland Seal Capes, special 12.50

Ladies' Handsome Sable Scarfs,  
6 tails, No. 1 quality, extra value \$12

Ladies' choice quality \$8 to \$10  
Sable Muffs, special at

Genuine Ohio Sable Muffs at \$5.00

Ladies' Electric Seal Capereines, trimmed  
with Sable Muff \$12 to \$20  
to match.....

**At 25c.** We sell Ladies' Vests,  
open front, ribbon trim-  
ming, shaped bodies, extra heavy, ribbed  
Drawers to match.

**At 35c.** You can buy new heavy  
ribbed Vests, shaped  
bodies, Silk trimmings, all sizes, drawers  
to match at same price.

**At 50c.** This is a special line and  
one which we sell a large  
quantity of. We want you to see this range  
all sizes, drawers to match.

**At 75c.** Two ranges at this price  
in white and natural fine  
Goods, sizes 1 to 5, drawers to match.

**At \$1.00** Pennman's natural  
wool, unshrinkable  
Vests, fine well-made Garments, with  
drawers to match, all sizes.

**At 25c.** We are safe in saying  
that we have the best  
line of 25c. Cashmere and Wool Hose in  
the market. Come in and have a look at  
them.

## "TAILORING"

We announced last week the purchase of the "Dorling Stock" of Cloths, Tweeds and Tailor trimmings. We have about forty Suits to offer from \$9.75 to \$12.00 to order, good trimmings, made by competent workmen. We are doubling our staff of coat makers this week, consequently will be able to turn out work at our usual short notice.

"Bring your Dried Apples to this store. You can always depend upon the highest price. Don't sell them until you see us."

## 3 FARTHING.

# Mammoth Shoe Store

## ...Grand Gift Sale...

From now till January 1st, 1899. Every cash purchaser of Shoes to the value of \$1.00 will be presented with a 10 CENT PIECE.

## You Run no Chance

Everyone who pays their dollar gets the dime. In other words we will give for the balance of 1898 a discount of 10 per cent. on all cash purchases of

**BOOTS  
SHOES  
TRUNKS  
VALISES, &c**

Money never went so far. Bargains never so full of dependance. We never stood so pre-eminently with the supply house for everything in Shoes as at the present time.

## WHAT DOES IT MEAN?

It means that the people are with us. We have been tried and not found wanting. We shall continue to sell the very best for the very least so long as our name is above the door. Our store will be the shelter of economy and truth.

**Mammoth Shoe Store.** Christie & Caron.

N. B.—The Slater Shoes not included in above discount sale.

### ADDITIONAL LOCALS.

Miss Mabel Duane has returned from a visit at St. Louis, Mo.

Mr. H. J. Stevens, of Chatham, is renewing acquaintances here for a few days.

Mr. James Tanner was in Caledonia this week attending the funeral of his mother, who died on Saturday last.

Miss Addie Hutchinson is spending a few days in Detroit with her sister, Mrs. U. Bailey.

Special meetings will be held in the Methodist church each evening next week, conducted by the members of the Epworth League.

Mr. E. N. Draper is carrying his left hand in a sling these days, as the result of a severe cut received while working in his net factory. The cut is a deep and bad one, being in the knuckle joint of his first finger, and will lay him up for some time.

Grand Organizer A. C. Graham delivered an address at an open meeting of Antiquity Lodge, No. 1, A. O. U. W., St. Thomas, on Monday night last. The lodge now has a membership of 450, and Mr. Graham will continue his canvass for a few weeks longer, owing to the grand success he has so far met with.

The following officers were elected last week by the Boys' Brigade: Warden, J. W. J. Andrew; Sub. Wardens, Geo. W. Youell, J. G. Heiter; Capt., J. Wrong; Post Capt., A. Love; 1st Lieut., J. Elliott; 2nd Lieut., H. Harris; Color Serg., G. Hollowell; Serg., 1st, G. Love, 2nd, W. Kingston, 3rd, S. McDiarmid, 4th, H. Arkell; Treas., A. B. Thom; Sec., J. Elliott.

The Rev. W. McDonagh preached two of his characteristic sermons on Sunday last in the Methodist church. They were full of thought and good gospel, although somewhat marred by expressions which from every point of view would have been better left unsaid. Where Mr. McDonagh is not well known personally, he is often misunderstood. He is a grand old man just the same.

Here is an essay on King Solomon and the origin of Masonry, published in the Fargo Forum: "King Solomon was a man who lived ever so many years ago, and in the country that he governed he was the whole push. He was an awful wise man and one day two women came to him, each holding out a leg of a baby and nearly pulling it in two, and both claiming it. And King Solomon wasn't feeling right good and said: 'Why couldn't the brat have been twins and stopped all this bother.' And he called for his sword and was going to chop the little baby in two and give each of them a piece of it, when the one who was the mother of the baby said: 'Stop, Solomon, stay thy hand. Let that hag have it. If I can't have a whole baby I don't want any.' Then King Solomon told her to take the baby and go home and wash its face for he knew it was hers. He told the other woman to chase herself. King Solomon built King Solomon's temple and was the father of all the Mason. He had 700 wives and 300 lady friends, and that is why there are so many Masons in the world. Papa says King Solomon was a warm member, and I think he was hot stuff myself. That's all I know about King Solomon."

Dr. William P. Senebault, a dentist of Port Byron, Ill., is suffering from the effects of pranks played on him while being initiated into an insurance lodge. He fell on an electric battery and fatal paralysis is threatened.

The Dominion Government lost its case Saturday morning at Osgoode, the Master-in-Chambers refusing to grant an order to compel Fox and Holloway to attend at Welland for an examination for alleged breach of the Alien Labor Act.

Two carloads of Ontario apples, which arrived recently at Vancouver, were found to be partially infected with larva of the codling moth. One car, which was consigned to Victoria, had 85 barrels condemned, and the infected fruit and barrels were cremated.

Official reports show that 2,851,455 applicants received assistance or relief from the various charitable institutions of New York State last year. The total amount of money expended for charities last year by organized charities in the State was \$28,100,000. Pauperism has grown to such an extent that the enormous sum of \$108,884,554 is now invested in their behalf in the State.

### Agricultural Experimental Union

We have received the programme of the next annual meeting of the Ontario Agricultural College at Guelph. The "Union" will commence with a public meeting in the large Convocation Hall on the College grounds on the evening of December 7th. There will be six sessions in all, and the meeting will close on Friday afternoon the 9th of December. The summary results of the field experiments conducted this year on over three thousand farms will be presented and discussed at the meeting. This along with the reports on co-operative work in horticulture, dairying, bee-keeping, soil physics, and the weeds of Ontario should make the meeting interesting and profitable to all.

We also notice that Prof. C. F. Curtis, Director of the Agricultural Experiment Station of Iowa, and Mrs. S. T. Rorer, Principal of the Philadelphia Cooking School, and an Associate Editor of the "Ladies' Home Journal" have been engaged to speak at the meeting.

The Guelph Fur Stock and Poultry Show and the annual meeting of the Ontario Beekeepers' Association are both to be held in Guelph on the 6th, 7th and 8th of Dec., and the annual meeting of the Guelph Poultry Association on Thursday of the same week.

Arrangements have been made with the railway companies for reduced rates to Guelph to attend the Experimental Union Meeting, and other interesting events which take place during that week.

All enquiries regarding railway rates, etc., should be made to C. A. Zavitz, Sec. Agricultural College, Guelph, Ont.

### THE BUSY CORNER.

## AYLMER'S CHEAPEST STORE

Experience, judgement and cash are three of the necessary qualifications to obtain the best values that are put upon the market. These you will admit we have when you examine our Goods, and then compare our prices with the general run of those you see. Our buyer was away for a trip last week; not for health or holidays, he was picking up seasonable Goods, wherever he could find them, at less than market value. He was fortunate in securing a great many snaps. They arrived and went into stock this week, and the result is we have many lines in each department, much under their value.

## Here are a Few of the Items

### TWEEDS

Grand serviceable Tweeds for boys' wear much under value, 25, 28.30 and 35c.

### WRAPPERETTES

New patterns in English, American and Canadian Wrapperettes at such prices as these, 9, 9.5, 10, 12 and 12.5c.

### DRESS GOODS

Heavy Tweed Dress Goods, 10, 12.5, 15, 20 and 25c.  
Plaid Dress Goods, 8, 10, 15 and 25c.  
Figured Dress Goods, 15, 20 and 25c.

### FLANNELETTES

Very special value at 3, 5, 6, 8, 9, 10 and 12.5c.

### SILKS

Thirty shades of 21 inch Habutia Silk, worth 30c. for 25c.

Silk Chair Drapes, 25c. worth 35c.  
" 75c. " \$1.00  
Silk Table Covers, \$1.25 " 1.50  
Silk Piano Drapes, 2.50 " 3.00  
Ladies' Silk Ties, 20c. " 25  
" 50c. " 75

### BLANKETS

You can save some money by buying your Blankets now.  
Look at these prices, 50c., 59c., 75c., 88c. and \$1.25 per pair.

### TABLE NAPKINS

We secured a very special line of pure linen Table Napkins, sizes 22 x 22, \$1.75 per dozen, worth \$2.25.

## Never Take Chances

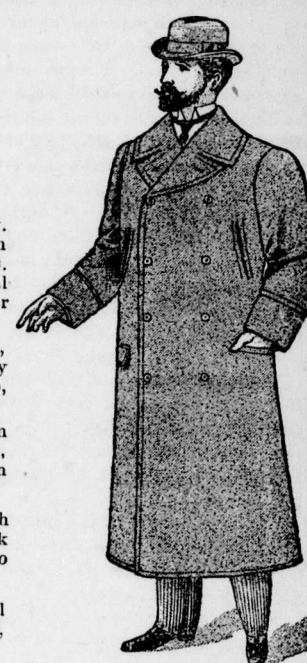
When you want such Goods as these, come direct to the busy corner. You can always save money by buying them from us.

Grey Flannels, 9, 10, 12.5, 15, 17, 20 and 25c.  
Unbleached Cotton, 3, 3.5, 5 and 6.5c.  
Bleached Cotton, 4, 5, 6.5, 7, 8, 9 and 10c.  
Fast Black Satens, 10, 12.5c. and 20c.  
Ladies' Underwear, 12.5, 15, 20, 25, 35, 50, 70 and 85c.  
Misses' Underwear, 10, 12.5, 15, 18, 20, 25, 30, 35 and 37c.  
Misses' Wool Mitts, 12.5c. and 15c.  
Ladies' Wool Mitts, 15, 18 and 25c.  
Ladies' Cashmere Gloves, 15, 20, 25 and 30c.  
White Wool Boas, 18, 20 and 25c.  
Full pound, clear stock Batts, 10c. and 12.5c.

**DRIED APPLES** Until further notice we will pay \$1.25 for Dried Apples. You can always depend upon getting the highest price for what you sell, and the lowest price for what you buy at SIMPSON & CASES.

DECEMBER PATTERNS ARE NOW IN STOCK.

Gentlemen!  
Get in Shape for the  
Cold Weather.



It is sure to be here before you are ready. There is little sense in feeling the cold when you can get Overcoat comfort at these prices. It's just another instance of those exceptional buying chances that constantly come our way. READ THE DETAILS:

**BOYS' ULSTERS**, made from heavy frieze, high storm collar, muff pockets, heavy check linings, perfect fit and workmanship, sizes 22 to 28, worth \$3.25 for \$2.75.

**BOYS' ULSTERS**, heavy frieze, high storm collar, muff pockets, heavy check lining, right all through sizes, 29 to 32, worth \$4.25 for \$3.50.

**YOUTH'S ULSTERS**, heavy frieze, high storm collar, muff pockets, heavy check lining, perfect at every point, sizes 33 to 35, worth \$4.50 for \$3.75.

**YOUTH'S ULSTERS**, made of prime wool celtic tweed, extra well made and trimmed, sizes 34 and 35, worth \$6.00 for \$4.50.

**MEN'S ULSTERS**—Heavy frieze, high storm collar, muff pockets, heavy check lining, perfect fit and workmanship, sizes 36 to 42, worth \$5.00 for \$4.00.

**MEN'S ULSTERS**—Extra heavy waterproof frieze, high storm collar, muff pockets, extra heavy check linings, sold all over Canada at \$6.75, our price \$6.00.

**MEN'S ROSEBERRY OVERCOATS**—Made from fine imported Kersey, the very latest swell Ulsterette. We have them in two qualities, \$11 and \$13.50.

**MEN'S BEAVER OVERCOATS**—Very low grade Beavers are dear at any price. Only reliable qualities will be found here. We carry a large stock, and have the best value in all Canada at the following prices: \$6.00, \$6.50, \$7.00, \$7.50 and \$10.00.

**SUITS**—We added many new lines to our Suit department this week in men's, youth's and children's, very stylish Goods, and very extra value. The list is too long for detail. All we can say is come and see them. We welcome the clearest eyesight. With half an eye you can see how little the prices are.

### ECONOMY PRICES FOR MEN AND BOYS

Men's Heavy Underwear, 25, 40, 50, 65, 70, 75, 85c. and \$1.00.  
Boys' Heavy Underwear, 23, 25, 30, 32.5, 37.5, 40, 45 and 50c. each.  
Men's Heavy Top Shirts, 40, 45, 50, 75 and \$1.00.  
Men's Socks, 10, 15, 20 and 25c.  
Men's Heavy Wool Mitts, 12.5, 17, 20, 25 and 35c.  
Boys' Heavy Wool Mitts, 15, 20 and 25c.  
Men's oil tanned Leather Mitts, 25 cents.  
Boys' lined Leather Mitts, 25 cents.  
Men's lined Ki+ Gloves, 50, 75, 90, \$1.00, \$1.25 and \$1.50.  
Men's Fleece Cashmere Gloves, 25 cents.  
Men's Ringwood Gloves, 20 and 25 cents.  
Men's Cardigan Jackets, 75, \$1.00 and \$1.25.

Special values in Shirts, Collars, Cuffs, Ties, Hats, Caps and Handkerchiefs.

## SIMPSON & CASE,

Dry Goods Importers and Clothiers, Aylmer.

### FARMERS' WANT COLUMN

Advertisements inserted under this heading one cent a word for first insertion, and half cent a word for each subsequent insertion, name and address to be counted.

FOR SALE—Seventeen pigs, 8 weeks old. F. A. Remstreet, Corinth.

## Breakfast ....Foods

We have in stock a large assortment, including

- Pettijohn's
- Flake Barley
- Cornmeal
- Rolled Wheat
- Rolled Oats, &c.

You can always rely on the quality if you get it here, as we buy in such quantities as ensures its freshness.

**H. C. Mufholand,**  
THE PALACE GROCERY.

## Shakespeare

If living to-day would not have written "T & B or not T & B; that is the question," he would have said give me

## T & B

EVERY TIME.

To Whom it May Concern:

Notice is hereby given that I will not be responsible for any debts contracted in my name by any person without my written order.

JAMES A. BAUGHMAN,  
November 16th, 1898. Mt. Salem, Ont.

### AGENTS

Those handling "War with Spain" are making money. A good share of the profit is yours if you take hold. Seven hundred pages, two full size illustrations and maps. We give the commission; pay freight, seal on time, and supply credit free.

BRADLEY-GARRETTSON COMPANY,  
LIMITED, TORONTO.

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for Headaches.

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Solid Gold Shell Ring  
Curb Chain Bracelet  
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des illustrated. Goods return  
this paper.  
SNOWDON CHAMBERS  
CO., TORONTO, Ont.

ULTRY and PORK  
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