

# EXHIBITION WEEK SALE

**October 24-31**

YOU CAN'T BEAT OUR EXHIBITION  
VALUES IN MEN'S AND BOYS'  
FALL WEARING APPAREL.

## MEN'S SUITS

In standard all Wool Cheviots, Cassimeres, finished and unfinished Worsteds, in a variety of new Stripes, mixtures and Plain tones, in Blues, Greys, Browns and Tans. Expert tailoring of the character usually associated with custom-made clothes. Conservative, Semi-Conservative and English styles.

EXHIBITION PRICES

**10.48 to 40.00**

## OVERCOATS

that are different—exclusive and correct in style, made of fine English and Scotch Tweeds, in Box, Double-Breasted, Slip-On, Raglan and Semi-Ulster styles. All sizes for

EXHIBITION WEEK.

**15.98 to 35.00**

## BOYS' SUITS

New Fall models and fabrics. Popular English and American styles in Fancy Cheviots, thoroughly tailored, possessing unusual wear-resisting qualities. Majority with two pairs pants. Suits your boy will like, and Extraordinary Values for

EXHIBITION WEEK

**6.98 to 12.50**

EVERY DAY WILL BE A GREAT ONE IN THIS, THE GREATEST SALE IN OUR HISTORY. EVERYTHING IS IN READINESS WITH AN ARRAY OF VALUES IN DEPENDABLE NEW FALL MERCHANDISE WORTHY OF AN EVENT OF SUCH IMPORTANCE.

Do Not Overlook These Opportunities to Supply Present and Future Needs at the Extraordinary Savings Quoted

AN OUTSTANDING OPPORTUNITY  
for the Woman who seeks Unusual Modes

## NEW FALL AND WINTER COATS

### UNUSUALLY LOW PRICES

FOR EVERY MODEL IN THESE FEATURED GROUPS WAS SELECTED BECAUSE IT WAS OUTSTANDING IN STYLE, WORKMANSHIP AND PRICE.

The high character of these COATS makes this an extraordinary purchase, for every one represents the finest quality at an EXHIBITION PRICE that will surprise you.

**9.75**

Smart New Fashions in Winter's richest fabrics. Distinctive in advance style, in faultless tailoring and materials of luxurious quality—a notable group at our EXHIBITION PRICE

**17.75**

Distinctive lines are set off by large collars and cuffs of rich furs. The materials embrace all the new, warm, handsome weaves featured for the new season, and they are warmly interlined. EXHIBITION PRICES from

**24.75 to 46.00**

## GIRLS' FINE WARM WINTER COATS

Coats of warm, Woollen fabrics—Downies, Polaires, Suede Cloths, Diagonal Polaires in rich colorings—in dozens of smart styles, tailored in a superior manner, many richly trimmed with Fur, all with durable lining and warm interlining. Diligent work through many months results in this rare value-giving event for the EXHIBITION SALE. Garments of such exceptionally high character in style, materials and making, are rare indeed, at prices so sensationally low.

**4.98**

**6.75**

**12.75**

A WONDERFUL COLLECTION OF

## Advance Fall & Winter Frocks

For every occasion, in day and evening modes. Many of the new Silhouettes are represented, the favoured fabrics and a range of desirable shades.

The Materials—  
Jersey . . . . . 5.98 and 7.98  
Silk . . . . . 7.98  
Tricolette . . . . . 4.98  
Poiret Twill . . . . . 8.98 and 24.75

Also a complete range of other Dresses full of charm and beauty, of a quality that suggests a price much higher than they are marked. There are Satins, Crepes and Twills in every new Fall shade and style, from

**9.48 to 48.00**

## Charming New Fall HATS

Alluring things! Hats for all occasions. Bewitching, Felts, rich Velvets, Hats of Silver and Gold Metallic Cloth, and many combinations. Chic little models; then there are larger ones; others flare off the face in a dashing manner. All the lovely colors to match or harmonize with the new Fall Costume. Without a doubt the largest variety of New Fall Millinery we have ever assembled to sell at such low prices.

**1.98 3.48 4.48 5.48**

THIS IS THE TIME TO BUY

## YOUR FUR COAT

You will be prepared for the first cold day if you buy your FUR COAT now, and you get a full season's wear.

**Come in and See Them**

## Silk Overblouses

In all popular shades and sizes. Well made of heavy Silk, charmingly trimmed. These would be good values at \$5.50.

EXHIBITION SALE PRICE

**3.98 and 4.98**

## Ladies' Skirts

Exceptional quality and workmanship in fine Crepes and Serges. Sizes for every woman.

EXHIBITION PRICES

**2.48 3.98 4.98**

## Ladies' Sweaters

of fine Wool, in all the new styles and colors. All sizes at EXHIBITION PRICES.

**2.98 3.98 5.98**

# COHEN'S MODERN EMPORIUM

**335 Water Street**

**Bishop's Corner Store**