

9 to 11 A.M. SPECIAL!
FINE LINEN CAMISOLES
with lace insertions
and lace straps.
Pink and White... **29c**

9 to 11 A.M. SPECIAL!
CORSETS
Pink and White.
Sizes up to 25.
Values up to \$2.25
for... **59c**

The
BROADWAY'S

9 to 11 A.M. SPECIAL!
COTTON HOSE
Fine full fashioned
Cotton Hose for
ladies, in all shades
and sizes. Pair... **14c**

9 to 11 A.M. SPECIAL!
Children's Gingham Dresses
in assorted shades.
Ages 2 to 6 years.
A good \$1.25 value
for... **59c**

GREAT MID-SUMMER SALE

Begins To-Morrow with the Greatest Collection of Wanted Merchandise in the History of the Store

This event is staged at an exceptionally favorable time, for all over the U.S.A., Manufacturers, Jobbers and large Commission Houses have been taking stock. The backward season has left Heavy Stocks with many opportunities for Spot Cash Purchases. We have taken full advantage of these emergency offerings and have planned a programme which will make this a "BANNER" Sale clear through to the end. REMEMBER, EVERY DAY BRINGS A FRESH LIST OF SPECIALS! LOOK FOR OUR NEWSPAPER ANNOUNCEMENTS! WATCH OUR WINDOWS!

NOW "ALL SET"—FOR OPENING DAY—TO-MORROW!

SUMMER DRESSES
at Prices You Cannot Resist
Gingham House and Porch
Dresses in all shades of
Checks. Sizes up to 48.
Values up to \$2.50 for... **1.39**

**Voile Dresses for the
Stouts**
A wonderful collection of
large sizes in figured Voile,
beautifully trimmed. A real
value... **2.48**

**The Summer Dress
Sensation**
500 of the finest English
Gingham, guaranteed fast
colors, trimmed with em-
broidered Swiss Organdie;
every dress stamped by the
makers to ensure satisfac-
tory wear... **3.48**

ANOTHER WONDERFUL OFFERING
Charming Silk Dresses put on Sale for the first time

A special effort of ours to make this the Dress Sensation of the Season has made available to you this splendid selection. The materials and the price will convince you that they are worth inspecting—and the Dresses will sell themselves.

Canton Crepes. **5.98** Taffettas! **7.98** Satins! **9.98** All Sizes! **12.98**
Satin Faced
Cantons.
Tricoplads!
Etc. Etc.
All Wanted Shades.

Special Clearance of Costumes

Every Light Colored Costume in our stock must be cleared regardless of cost, during this extraordinary Sale. In every group you will find Costumes sold previously at double the Sale Prices. If you are in need of one, now is the time and this is the Store to get it from.

Tailored Models: **12.98** Single and **15.98** Serges!
Box Coat Models! Double Breasted **19.98** Tricotines!
Boyish Tailor Models! **24.98** Poirer Twills
and Scotch Tweeds
in Greys and Tans!

**Sweater Sale
Extraordinary!**

PULL OVERS! 1.48
TUXEDOS! 2.48
CARDIGANS! 3.48
SIDE TIES! 3.98
In fact every style for **3.98**
Sport Wear!

**Special Sale of Children's
Organdie Dresses**

MOTHERS! Dress your little girls with one of these cool Summer Dresses. Every one of these are nicely embroidered and trimmed. Colours are White, Pink, Purple, and combinations of assorted shades. Ages 2 to 6. **1.39, 7 to 12, 1.89**

9 TO 11 A.M. SPECIAL!
BLOUSES

50 Only in Black and Light
Blue Mohair Silk. Sizes 36
to 42. Easily worth \$1.98
for... **69c**

HATS! New Arrivals! New Arrivals! New Arrivals!
STRAW HATS! BOBBED HAIR All Shades.
Jaunty White Silk Hats! HATS! The Biggest Selection
FELT HATS! MATRON in the City
CREPE HATS! HATS! to choose from.
Leghorn Hats! Fancy BRAID HATS **1.98 - 2.98 - 3.98**

9 TO 11 A.M. SPECIAL!
Table Scarves

in White Linen, embroidered
with coloured Silk and Lace
Edgings. **89c**
Values up to \$2.25 for

SILK GLOVES 39c
Grey only. Sizes 6 and 6½
only. Reg. value \$1.25 for

GUIMPS 98c
in fine washable materials
and nicely trimmed with
White edgings and pockets

SKIRTS 98c
White and Cream Serge
and Gabardine Skirts in all
sizes. Values up to \$2.75

UNDERSKIRTS 1.19
Made up in the finest White
Lawn with Lace to match
and coloured ribbon drawn
through...

MISSSES' STRAW HATS 98c
in colours of Red and Blue,
trimmed with coloured rib-
bons. Values up to \$2.50
for...

What Our Men's and Boys' Department Offers You in This Great Clearance Sale

**Boys' 1 & 2
Pants Suits**

Ages 8 to 17 years.

Every Suit reduced to prices which ought to interest every mother and father in St. John's!

Values up to \$8.50 for **5.78** Values up to \$11.00 for **7.28**
Values up to \$12.50 for **9.48** Values up to \$15.00 for **10.48**

Men's
Cotton Hose
in Black, Brown
and Grey
14c.

Boys'
Play Suits
in Tan and Blue
Drill. Values up to
\$1.25 for **69c.**

Men's Fine
Negligee Shirts
Values up to
\$2.25 for **\$1.29.**

Men's
Working Shirts
in Blue Cham-
brays; fast col-
ors. Values up to
\$1.75 for **98c.**

Boys'
Straw Hats
All sizes, Black,
Brown & White
Straws. Values
up to \$2.25 for **69c. & 98c.**

Boys'
Wash Suits
Ages 3 to 8 yrs.
In assorted pat-
terns and shades.
Values up to \$2.25
for **\$1.29.**

Boys' Pants
in Heavy Tweed.
Ages 8 to 17 yrs.
Values up to
\$2.25 for **\$1.19.**

Men's
Working Pants
Heavy Tweed
Pants. Values
up to \$2.50 for **\$1.48**

Boys' Pants
in Khaki Drill.
Just the thing
for Summer wear
Ages 8 to 17. **98c.**

Men's
Silk Fibre Hose
in all shades.
Values up to
\$1.00 for **39c.**

**MEN! You Can Save
5.00 to 10.00**

By buying of these Suits during this Sale.

Values up to \$16.50 for **\$9.98.** Materials: Values up to \$25.00 for **\$16.98**
Serges.
Tweeds.
Herring-
bones.
Values up to \$19.50 for **\$12.98** Sizes to fit every Man and Young Man.
Values up to \$22.50 for **\$14.98** Values up to \$35.00 for **\$24.98**

"IT PAYS TO SHOP" AT

THE BROADWAY HOUSE OF FASHION

By Ro

To the th
the man wh
er his eye
not on hun
emergency.
that fearful
fully fasci
others we s
tions it po
We are r
wish to m
writing sc
to give the
are simply
to the man
it with a b
looking sa
tries to w
will rattle
take it to t
a glance fr
its final co
The road
road, as ou
to the Ro
there to Pl
track vary
very mad i
the way, a
but then the
this is att
the ruts, th
ually settle
mud and p
However
provided th
and the old
to take the
sides, ther
five advan
way of sco
tels, where
ways assur
certain, the
soon forgot
only to be
with gusto
to supply th
Four of us
the trip or
object and
the latter
a slap up
known hotel
eided to s
the inner m
spot was r
hered that
morning, the
breath of
than a glan
The one u
quartette w
insulting re
that he had
starting l
and smoked
Twenty m
the abstan
ies were o
anyone had
prepared, b
became op
the caution
the others.
We arriv
trance in a
galing our
ham and r
doms. The
prior from
first word
here," sound
The distan
long, and the
spirits of a
fast was br
was forgiven
Harriet
from the S
church, lea
St. Mary's
followed by
longest hill
reached in
cidents, an
structure w
old wooden
cause the
thrill as it
the weight
was made
with another
from town
looked as if
ly the snap
them were
on exact
sidered lib
stantiated
Not to be d
ed for a m
resort, an
towards Pl
here and th
promising
apparently
rose nobly
us too we
appeared t
strike und
Their meth
what from
quillo, wh
bayonet, the
malko the
torturers, a
away to dis
a nearby t
the distinct
ough and
usly he
from a wea
Rocky Riv
ul lake is
Foggy to
dark foam
concrete b
striking tes
ruining, o
he artistic
beauty of N
it a point
role of the
and inclin