Jacob & Co., Ltd., BISCUIT Manufacturers.

Quality, Time Tested and Proved, the Biscuit that captures the eye, taste and home.

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THE WORLD WANTS OIL!

To the uninitiated, the recent advance in crude oil may not

king of fuels. It has largely supplemented coal, industry would be paralyzed. During the war pool was tapped and drained, causing a big sur-war finished. Production was then drastically ing low prices on many issues, but many reputable who saw a reversal of form when the over supply should exhausted, warned us of a time to come when oil should The tide has turned, and to-day the word is "BUY THE GOOD OILS." or a list of safe progressive dividend-paying oils.

I. J. LACEY & COMPANY, LIMITED. STOCKS AND BONDS. TELEPHONE 1154.



often remarked by "I must try and old clothes do for Perhaps the against our cold winds investment in a good or Overcoat may save months of illness. Durle material, cut and mouldto your figure by expert rkmanship in the garment MAUNDER'S. Samples self-measuring cards



Office & Workshop, P. O. Box 909.

160 Water St. West. HUBLEY

Has moved from 406 Water St. to the above address. where business will be transacted in future. Service counts. In order to look after patrons it has been found necessary to lay in a stock of Pipe and Fittings, both for cold storage and heating work, also Machine Parts, etc. In fact

Everything in Machinery and Hardware

anized:

pan's New Premier Unce a Slave in U.S.A.

was once a slave in the Japan, States. Premier Takahashi

to school. The future Premier made sympathy, and gave the lad a shilling wick advancement, and after acquir- an example which was followed by ing a thorough knowledge of English other bystanders, and some acquaintance with Amerinew Premier, Korekizo can business methods returned to

Lord Robert Cecil

IS ONE OF NOTABLE FIGURES IN POLITICS OF THE EMPIRE.

One of the most interesting, and delegates to the Conference on the itation of Armament at Washing ton was Lord Robert Cecil, who represented South Africa. Lord Robert Cecil has been called the very soul of the League of Nations. Where he stands on the disarmament question is not in doubt. He would like to see every sword in the world beaten into a ploughshare or a pruning hook tomorrow if that could be done safely. Lord Robert Cecil wants nothing for himself, nor does he want anything unfair for Britain. The anonymous writer of "The Mirrors of Downing Street" says that at the Paris Peace Conference Lord Robert kept the ideal of the League of Nations alive in an atmosphere that was charged with war, and prevented those conferences from being a "peace to end peace." This writer has a great admiration

great defect in his character, the only thing that keeps him from being the greatest political force in England today, is the lack of that quality with which he is most generally charged. Lord Robert is suspected of being a fanatic. He has every quality for the first rank and for the foremost passion or enthusiasm. It is a sense of humor, an engaging diffidence, a continual deviation toward a mild and gentle cynicism—the very antithesis of a fanatical temper—that keeps him from leadership. We are told that there is no more firmly fixed idea in the minds of the British people than that the conquering qualities of a great captain are courage and confidence. Lord Robert has given no sign of these qualities. "He appears upon the platform as a gentleman makes his entrance into a drawing room, not as toreador leaps into the bull ring." He expresses his opinions as a genleman expresses opinions at a dinner table, and not as the ale-house politician airs his dogmatisms in the taproom. Naturally he could hardly compete for public favor with such a man as Lloyd George, who would employ

vulgar methods from which Cecil

would shrink. Early in the war Lord Robert perceived clearly that what the nation wanted above all else was not a great political leader, but a great moral eader. He said once that under the public show of national life the Britsh people were famishing for guidince. He numbered himself among hose anxiously scanning the horizon for such a leader. In the view of the Gentleman With a Duster, he should have instead been answering the inarciculate cry of the people for that eader. He had in himself the qualities needed, and this time he had the enthusiasm, but here again diffidence prevented him from stepping forth and filling a role that no one in England was so well fitted to all. Says the writer: "No good man of my acquaintince is more powerfully convinced of the goodness of British nature. He watches the British people with an abiding affection. He believes that they possess, even those of them who appear most degraded and sordid, the foundational virtues of Christian character—a love of justice, an instinct for kindness and a faith in truth."

More than one of his fine addresses

has taken for its text the words of Edith Cavell—Patriotism is not enough. Her murder by the Germans moved him perhaps more than any single incident of the war. Pondering over it he said that what most impressed him was, not that the Germans thought it no crime to shoot a woman, but that ailor and Clothier, 281-283 Duckworth Street they should be wholly incapable of understanding why such an atrocious deed should shock the world. He realized in the war that the Allies were not fighting an enemy who could be shouted down, but one whose spirit and temper were quite different from those of the British people, and that this spirit must be understood before it could be conquered. As Minister of Blockade he performed services of greatest value. He kept Sweden neutral when the Russian Foreign Office was breathless with anxiety on this point. He showed in this department that he is no mere idealist, but a man with a strong, practical grasp of affairs, whose head may be in the clouds, but whose feet are on solid earth.

Making Up the Loss.

ng a truckload of soda water syphons through the street, the wheel suddenly came off, with the result that every bottle was smashed. The lad showed signs of much distress, and a crowd speedily

After seeing what had happened, a penevolent old gentleman expressed his

Enough money was eventually sub scribed to replace the damaged goods. The boy proceeded to repair his bar ow as best he could, and the spec tators dispersed with the excep ho inquired if the lad knew who his ind benefactor was who started the

"Know him? Rather! He's a cut un, he is. That's my bos

MURPHY'S GOOD THINGS! for Lord Robert, and says that the

Men's Overalls

Made of good quality Yellow Leather with stiffened cuffs and Overalls for longest wear, greatest comfort and lowest prices. No matter what trade well stitched seams. Gloves you follow they conform to that are low in price and lasting particular demands of in quality—two things that trade. make them popular with every-

Gauntlet Wrist Gloves

Men's Heavy Leather

Mittens

body cut Gloves they are; plenty

Per Pair, 99c

Men's Dress Gloves

Brown Cape Skin Gloves

itched with outside seams that

Per Pair, 2.98

Men's

Fleecelined Singlets

Each, 89c

long, not too wide, comfortable and durable.

Per Pair, 1.49 to 2.60 Per Pair, 98c

Extra Strong Suspenders

For the out-of-door man. Broad band, stout Suspenders to resist the constant tug and pull during busy working days. Comfortable, too, there is plenty of stretch in 'em.

Per Pair. 49c



always give a stylish as well as Men's Ox Blood Boots neat appearance. Here are excellent values indeed. We have a full stock of this

splendid Ox Blood Boot, with rubber heels. Worth \$9.00. Our Price. 7.49



"Big Katch" Rubbers Men's Big Katch Rubbers, made of 7-ply rubber. They are the best boot in New foundland to-day.

Per Pair, 6.50



Woolen Underwear Very strong are these heavy weight, heavy wool garments. We have priced them to interest you; all sizes.

Per Pair, 1.79

Children's Drawer Leggings Brushed worsted mixed yarn,

COME ONE, COME ALL

And Get Your Share of

rawing string at waist, shaped g, enamelled foot straps.

Per Pair, 1.25

Hip Rubbers

Men's Long Hip Rubbers. Reg

Per Pair, 4.50

Dressing Table Mirrors

"To see yourself as others see ou" is easily accomplished when you carry one of these three-sided Mirrors, which When you slip your hands in- makes it so easy for you to view to these you'll notice what eventhe back of your hair.

Each. 98c

Calico

Fine serviceable Blay Calico Reg. 35c. stuff.

Per Yard. 25c

Cotton Beautiful Dark Cotton, 27 ins

Per Yard, 160

Shaving Stands

We have now in stock som beautiful Shaving Stands with Mirror, Mug and Brush.

Each, 1.49 to 5.60

Table Damask

Here one may choose Damasl by the yard. The pricings are low in comparison with the very evident quality and good value

Per Yard, 1.19

Flannel

In Red and White.

Suit Cases endid for those who do no wish to invest a great amount of a quantity for future sewing money. They are excellent val-ues for they will give the wear

and have the appearance of far higher priced bags. Each, 2.98

Lightweight

Trunks

FULL SIZE TRUNKS. A new line of paper covered Trunks that will stand any knocking about on steamers and rains: six sizes.

Each, 2.98 to 5.98

This is an excellent value and it will prove an economy to buy

Per Yard, 1.25

Stamped Sideboard Cloths

Made of splendid White Linen

Each, 69c



Men's Overcoats

FOR OUR NOVEMBER SALI

The biggest values in our November Sale are to be found our offerings of newly-shown Overcoats in fine warm materials and neat styles. But the prices are the biggest feature Every man of every time of life 66 ins. wide; good heavy goods. will find just what is best suited to his likes and at prices that will appeal to his common sense

Each, 17.98



Still More Ties

And more, too, than we wan o have in stock. Hence this bi ter qualities. Worth \$1.50.

Each, 98c



Men's Winter Hose

In every color, style and weight. Many of these are just beautiful design; size 54 x 18 shown for the first time. Some of them are specially priced.

Per Pair, 75c to 1.49



Tuxedo Sweaters

Just slip into one of these pretty Tuxedo Sweaters, convinces every woman that these styles are unusually becoming. Their long open reveres give graceful lines to

Each. 7.49



Two Piece Garments Practical and Comfortable-Fleece Lined.

These well cut garments give slender figure lines with no unnecessary material at the waist; fashioned to fit snugly at the ankle. Perfectly finished in every detail and moderately priced.

Per Garment, 98c



Babys' Wool Bootees We have a stock of Baby's Wool Bootees in white trimmed with blue, white trimmed

Per Pair: 694



Per Pair. 2.19

317 WATER STREET STORE OPEN EVERY NIGHT.