

"VICTOR" FLOUR,
"ROBIN HOOD" FLOUR,
"PURITY" FLOUR,
 At Lowest Prices.

GEORGE NEAL, Ltd.
 'Phone 264

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue. The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
General Furnishers.

Island Brand
Boneless Codfish,
 1-lb. cartons.

Flaked Codfish,
 6 oz. cartons.

"Pure as a Sea Breeze."
Your Grocer Has It.

Reid-Newfoundland Co., Limited

S. S. "MEIGLE".
LABRADOR STEAMSHIP SERVICE.
 S. S. MEIGLE will leave Dry Dock wharf, St. John's, at 10 a.m. Thursday, November 10th, calling at the usual Labrador ports as far north as Rigolet.

S. S. "GLENCOE."
SOUTH WEST COAST SERVICE.
 Passengers leaving St. John's on 8.45 a.m. train, Friday, November 11th, will connect with S. S. GLENCOE at Placentia for usual ports between Placentia and Port aux Basques.

Reid-Newfoundland Co., Limited

THE PUBLIC CRY
 Is for something that is Real Good.
 That is the reason for the increasing sale of

VERBENA FLOUR

The Lake of the Woods Milling Company.

W. A. Munn,
 Wholesale Agent.

A Suit or Overcoat at **Maunder's**, selected from a splendid variety of British Woollens, cut by an up-to-date system from the latest fashions, moulded and made to your shape by expert workers, costs you no more than the ordinary hand-me-down. We always keep our stocks complete and you are assured a good selection. Samples and style sheets sent to any address.



Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

- ALSO
- | | |
|----------------------------|-----------------------------|
| Nightdresses . . . \$3.00 | Corset Covers . . . 70c. |
| Combinations . . . \$3.00 | Dressing Sacques . . \$2.00 |
| Pillow Cases . . . \$1.50 | Pin Cushions . . . 40c. |
| Luncheon Sets . . . \$3.00 | Guest Towels, 80c. & 1.00 |
- Centre Pieces—Tan 55c., \$1.00 to \$1.80
 Centre Pieces—White \$1.00, \$1.80 to \$6.00
 Runner in great variety \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

The Carritte Company,
 ST. JOHN, N.B.
 Manufacturers and Dealers in

ASPHALT ROOFINGS.
ASPHALT SHINGLES.
TARRED ROOFINGS, SHEATHINGS.
COAL TAR, ASPHALT.
ROOF PAINT, ROOF CEMENT.

We respectfully solicit inquiries, and will gladly send samples to the trade.

John Maunder,
 Tailor and Clothier, 281-283 Duckworth Street

This is a Hot One!

(With apologies to R. W. Service.)
 And there sat Sam, looking comfy and calm,
 Whilst outside the North winds roared;
 He wore a smile, you could see a mile,
 As he said: "Never mind the door,
 It's warm in here, there's no need to fear
 The wind, the cold, or the snow,
 For down on the floor, behind that door
 Is a WESTINGHOUSE COSY GLOW."

FOR SALE BY ALL LEADING DEALERS.

W.M. HEAP & CO., LTD., Distributors.



No Matter How the Fire is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
 Insurance Agent.

TO THE TRADE!

KELLOGG'S TOASTED CORN FLAKES,
 The only genuine Corn Flakes on the market.

JOHN P. HAND & CO.,
 Distributors.

Phone 1017
 April 9, 1921

TEA.

ROYAL—CROWN—OUR BEST.
 For flavour and quality cannot be excelled. A trial will convince you.

TEA in 5 lb., 10 lb. and 20 lb. caddies.

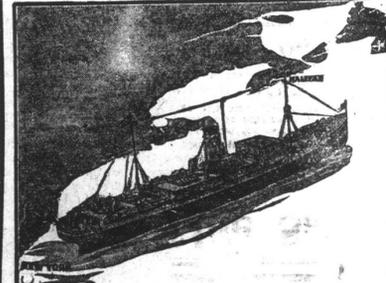
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|--|---|
| Potato Flour,
½ lb. package, 16c. | NIXEY'S BLUE.
OXO CORDIAL.
OXO CUBES.
BOVRIL. |
| Evap. Bananas,
1 lb. package, 15c. | CITRON PEEL.
LEMON PEEL.
GLACE CHERRIES.
SHELLED WALNUTS. |
| Washing Powder,
1776, 9c. package. | EGG YOLKE.
One pound equal in volume to 1 doz. eggs, 70c. lb. |
| Babbit's Cleanser,
8c. tin. | |

MOIR'S ASSORTED CHOCOLATES,
 1 & 2 lb. boxes and 5 lb. boxes.
ASSTD. BARS, CAKES.

BOWRING BROTHERS, Ltd.,
GROCERY.

Forty-Two Years in the Public Service—The Evening Telegram

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will sail from New York on Wednesday, November 10th.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.
 St. John's, Nfld., Agents.

NEW MUSIC!

All the latest hits, including—

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|-----------------------|-----------------------------------|
| Peggy O'Neill. | Love Nest. |
| Humming. | Fancies. |
| Margie. | Nestle in Your Daddy's Arms. |
| Feather Your Nest. | Whispering. |
| Old Fashioned Garden. | Ain't We Got Fun? |
| My Mammy. | Love Birds. |
| Peggy. | Poor Me. |
| Pale Moon. | Where the Lazy Mississippi Flows. |
| O-H-I-O. | |

Hold Me.

HUTTON'S

The Oldest and Most Up-to-the-minute Music Store in Newfoundland.

Phone 650. P. O. Box 1167.
 m.w.t.f.

TORONTO (Noon)—
 Part to moderate rain or sleet to-night.
 ROPER & THOMPSON
 Ther. 37.