



AUGUST CLEAN UP

SALE IN OUR STORE

EXCELLING IN GOODNESS and Outclassing in Values any Previous AUGUST SALE HERE

Final price reductions—final opportunities to share in savings of unequalled size on needs for this and next summer. All warm weather goods simply must go! Everything that will hasten their selling has been done. The price drops are the greatest for the season—every purchase brings you an unprecedented profit. This sheet could not tell the whole story, VISIT THE STORE.

FRIDAY, SATURDAY & MONDAY

SPECIAL!

WHITE JEAN—This is a splendid material with soft undressed finish, and can be readily used for ever so many purposes. Reg. 65c. yard. Friday, Saturday and Monday .. **47c**

SPECIAL!

MEXICAN WRAPS—Very handy Wraps for couch, baby carriage, hammock, or as a dust wrap. They come in almost every shade; a generous size, fringed and plain. Special Friday, Saturday & Monday .. **55c**

SPECIAL!

SPOT MUSLINS—Shower o' Hail Muslins in a real nice quality. Muslins that may be used for almost every purpose. 40c. value. Friday, Saturday and Monday, the yard .. **34c**

FINAL PRICINGS ON CLEAN-UP-LINES IN THE MEN'S SECTIONS. NOTABLE VALUES.

COUNTRY CLUB NIGHT SHIRTS—A nice cool White Linen Night Shirt for men, turnover collar, galon trimmed front, collar and pocket; made in true fitting sizes. Reg. \$2.65. \$3.00 value. Friday, Saturday and Monday .. **\$2.65**

MEN'S SOFT COLLARS—"Tooke" and "Ide" Soft Collars are favorites; they fit well, look well and feel good these warm days. Many styles to suit many tastes; rounded and peak fronts. Regular 35c. value. Friday, Saturday and Monday .. **30c.**

CUFF LINKS—Gold fronted and untarnishable Cuff Links that are exceptionally strong; lots of pretty designs and plain Links also. Regular 60c. pair. Friday, Saturday and Monday .. **49c.**

MEN'S STEDE FINISH GLOVES—Here is the Glove you will like; looks like the real Suede; it's a fabric glove that washes and wears exceptionally well; shades of Grey and Brown; sizes 8 and 8½ only. See these. Reg. \$1.00. Friday, Sat. & Monday .. **\$1.78**

RED RUBBER GLOVES—Made of good quality and extra heavy red rubber, seamless; very handy about the garage. Special Friday, Saturday & Monday, the pair .. **39c.**

BOYS' WIDE-END NECKWEAR—In plain, striped and fancy figured; a nice assortment of patterns that will satisfy. Values to 50c. Friday, Saturday and Monday .. **39c.**

BOYS' BETTER BRACES—Just a couple of dozen of Boys' good wearing Elastic Braces. These are stronger than the ordinary and are real value for 35c. pair. Friday, Saturday and Monday .. **30c.**



MEN'S WHITE SHIRTS—Soft fronted all White Shirts with laundered cuffs; the ideal Shirt for present wear; perfect fit, cont. style; all sizes. Reg. \$1.60. Friday, Saturday and Monday .. **\$1.48**

MARK-DOWN SALE OF MEN'S SOCKS—This offer brings you some splendid Socks that you can wear right up to the end of the year. Natural shade, may be dyed any color at home. Reg. 55c. pair. Friday, Saturday and Monday .. **39c.**

BOYS' SAILOR FRONTS—In good wearing White Jean with embroidered anchor front; bound and taped. Reg. 40c. Friday, Saturday and Monday .. **36c.**

BOYS' CORDUROY HATS—A tidy little Hat that he can wear from now on. Comes in a pretty Partridge Cord, with roll brim and broad corded band; looks smart and will give splendid wear. Reg. \$2.20. Friday, Saturday and Monday .. **\$1.98**

FINAL REDUCTIONS ON SUMMER HOSIERY, BOOTS AND SHOES

LADIES' ¾ SILK HOSE—Special value; shades of Sky, Hello, Grey, Pink, Tan, White and fancy Black Lisle Top and Toe; values for 60c. Friday, Saturday and Monday .. **39c.**

LADIES' LISLE HOSE—In good quality Lisle, Black and White; extra fine; a popular line. Reg. 75c. value. Friday, Saturday and Monday .. **64c.**

LADIES' TAN BOOTS—Very dark Tan shade, laced style. This boot has a Suede like kid top, high heel and a fine velvety vamp. Brand new and offered at a special price, being late in arriving. Reg. \$7.00. Friday, Saturday and Monday .. **\$6.65**

LADIES' NIGGER BROWN HOSE—These are particularly good, all Lisle make. Just the right weight for present use. Reg. 65c. Friday, Saturday and Monday .. **55c.**

LADIES' SHOES—A very dainty thing in finest quality Gun Metal Shoes; perforated finish; plain toe, high heel; value for \$5.70. Friday, Saturday and Monday .. **\$5.25**

HOUSE SHOES—Low heeled, soft Dongola Shoes with Pom-Pom front and quilted insole; a really comfortable house shoe. Regular \$2.60. Friday, Saturday and Monday .. **\$2.38**

LADIES' HIGH LACED BOOTS—Nobby looking, 17 eyelet height, with Fawn Nubuck top. This is in putty shades, dull kid-like finish, and patent vamps; plain toe, spool heel. See this elegant piece of footwear. Reg. \$7.50. Friday, Saturday and Monday .. **\$7.20**

LADIES' GUN METAL BOOTS—This boot with an extra heavy rubber sole and heel attached to heavy leather sole and heel; looks good; Blucher cut. Our Special Friday, Saturday and Monday .. **\$5.40**

MEN'S TAN BOOTS—This is a soft Tan Calf Boot in Blucher style, with rubber sole and heavy cushion rubber heel. We want you to come and see this boot. Value for \$9.00 pair. Friday, Saturday and Monday .. **\$7.75**

MEN'S GUN METAL BOOTS—This boot with an extra heavy rubber sole and heel attached to heavy leather sole and heel; looks good; Blucher cut. Our Special Friday, Saturday and Monday .. **\$5.40**

Two Specials in MEN'S BOOTS

MEN'S TAN BOOTS—This is a soft Tan Calf Boot in Blucher style, with rubber sole and heavy cushion rubber heel. We want you to come and see this boot. Value for \$9.00 pair. Friday, Saturday and Monday .. **\$7.75**

MEN'S GUN METAL BOOTS—This boot with an extra heavy rubber sole and heel attached to heavy leather sole and heel; looks good; Blucher cut. Our Special Friday, Saturday and Monday .. **\$5.40**



Strike Out Right Away for Some of These Really GOOD VALUES in the SHOWROOM

LADIES' OVERALLS, 8c.—Loose fitting Check Gingham Overalls, with strap shoulders; mostly Blue and White and Black and White checks. These are made of good washing materials. You need one, perhaps. 84c. Reg. 95c. Friday, Saturday and Monday .. **84c.**

BLOUSE SPECIAL!

BLOUSE SPECIAL—We have assembled some rather nice-looking Blouses for this week's Sale. Some in plain Muslin and Linens; others striped and flowered; V and square neck, round and sailor collars; sizes range from 36 to 46 inch bust. Reg. to \$1.90 each. Friday, Saturday and Monday .. **\$1.49**

INFANTS' VESTS—Fine ribbed Vests to fit from 2 months to 3 years old; buttoned front, ribbon heading at neck; high neck, long sleeves. Regular 35c. Friday, Saturday and Monday .. **29c.**

LADIES' COMBINATIONS—These are JOB and come in Muslin and Crepe, trimmed with tuck-on lace and insertion; others show embroidery and ribbon heading. Reg. \$1.50. Friday, Saturday and Monday .. **\$1.28**

DOUBLE WIDTH CHIFFONS—In Paddy Green, Taupe, White, Maize and Rose; for veils, scarves, hat trimmings and such like; ideal for mosquito veils; per yard .. **19c.**

SILK MUSLIN DRESSING JACKETS—Very dainty and very much needed. Very short flowered and spotted patterns, V neck, short sleeves, pipings of satin as trimmings; assorted sizes. Reg. \$2.00. Friday, Saturday and Monday .. **\$1.78**

"SPORTS" COATS—And just when you need one. They show nice check tweed patterns, set off with Applique Green Reseda and Mustard Collar and Cuffs, belted and pockets; for the cooler evening wear, what nicer wrap could you imagine. Reg. to \$11.00. Friday, Saturday and Monday .. **\$9.50**

CHILDREN'S WOOL JACKETS—We offer these in Cream, Sky, Pink and Crispin; pretty little Polka Jackets for little ones; crocheted string at neck. Reg. \$1.30. Friday, Saturday and Monday .. **\$1.08**

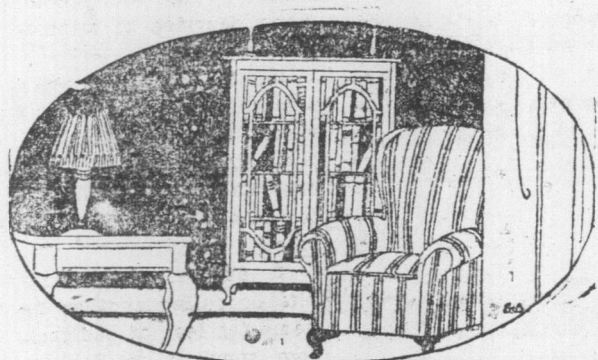
LADIES' SUMMER VESTS—These we are clearing; about 4 dozen in the lot; fine White Jersey make, wing sleeve; others strapped at shoulders and neck and with ribbon heading; any size. Reg. 33c. each. Friday, Saturday and Monday .. **27c.**

LADIES' MUSLIN COLLAR AND VEST—These are new, having just arrived; some tucked and lace trimmed, and others hemstitched with lace edge and small buttons. See these. Regular 80c. Friday, Saturday and Monday .. **74c.**

FLOWING VEILS—The favoured style in Veils; some to wear loose, others to slip over hat; shades of Navy, Mole, Purple, White and Black. Reg. \$1.25. Friday, Saturday and Monday .. **\$1.10**

BEAUTIFUL SILK SKIRTS—Was there ever a season when they were so popular. These are an elegant lot; not many 'tis true, but they represent the very newest style; shades of Navy, Green, Fawn, Black and prettily striped things; some with elastic top, others with belt and fancy pockets. Reg. to \$9.00 ea. Friday, Sat. & Monday .. **\$7.95**

SAVINGLY PRICED THINGS FOR THE HOME



REVERSIBLE BATH MATS—Extra heavy and just what you need, perhaps, for your bathroom floor; mixed shades of Blue and White and Green and White; size 23 x 42, bound. Reg. \$1.90. Friday, Saturday and Monday .. **\$1.67**

WHITE DAMASK TABLE CLOTHS—These are a special lot of 18 only; good quality, medium size; assorted patterns. Value for \$2.30. Friday, Saturday and Monday .. **\$2.08**

SIDEROAD CLOTHS—Full size Cloths in White Linen, with lace edge and lace motifs, embroidered and lace insertion trimmed. Reg. \$1.00. Friday, Saturday and Monday .. **90c.**

LACE TEA CLOTHS—Large size Nottingham Lace Tea Cloths; rather prettily patterned and made in an over size; great wearers and easy to wash. Reg. 98c. \$1.20. Friday, Saturday and Monday .. **98c.**

PILLOW CASES—Just 2 dozen of these in best quality English make, wide frill with 3 rounds of hemstitching and tuckings, plain centre; extra quality. Reg. \$1.25 each. Friday, Sat. & Monday .. **\$1.10**

LACE CURTAINS—40 pair of pure White American Lace Curtains, each Curtain 2½ yards long; a very nice range of patterns that are lacey-looking and fit to grace any room in the house. Reg. \$2.60 pr. Friday, Saturday and Monday .. **\$2.35**

GLASS TOWELS—Crimson-Cross-barred Glass Towels in good-wearing English Linen Crash; hemmed ready for use. Regular 35c. each. Friday, Saturday and Monday .. **32c.**

NOTE THESE VALUES

EMBROIDERED NOVELTIES—5 piece sets for attaching to Boys' Sailor Suits, Girls' Middy Suits; assorted shades. The Set Friday, Saturday and Monday .. **14c.**

FRAMED PICTURES—Large Size 19 x 24 with 2½ inch gilt frames. Pretty rural scenes in imitation oils. Special for Friday, Saturday and Monday .. **\$1.35**

CHILDREN'S SETS—Plated Ware—Knife, fork and spoon, embossed. Little Red-Riding Hood pattern. Just what they would like. The Set Friday, Saturday and Monday .. **65c.**

CUTICURA SOAP—The genuine, delicate, lasting and economical; a medicinal and Toilet Soap. Friday, Saturday and Monday, the Cake .. **37c.**

CUTICURA TALCUM POWDER—In large tins, guaranteed quality and purity; comforts, purifies and beautifies, for the toilet, bath or nursery; per tin .. **37c.**

AMERICAN PINS—Electro-plated Pins in handy book form, assorted sizes. Hang one on your dressing table. The Book Friday, Saturday and Monday .. **6c.**

LADIES' and MISSES' CRUSHER HATS—In plain and check patterns; splendid Hats for knockabout and for travelling. Reg. to 75c. Friday, Saturday and Monday .. **36c.**

LADIES' GLOVES—Nice silk make in Black and White, with contrasty stitching; 2 dome wrists; value for \$1.25. Friday, Saturday and Monday .. **\$1.10**



SPECIAL SALE of Table Cloths and Table Covers

Large size Damask Table Cloths in Blue and White and Crispin and White checks, suitable for your dining table; others in Crispin and Green mixtures, that make very serviceable wearing Table Covers; washable; size 58 x 72. Reg. \$3.75. Friday, Saturday and Monday .. **\$3.50**

Molds, Labels & Bung.

Life is a matter of molds, labels and bungs. And there is always some one trying to pour us into the one, or pin the other on us, or fit us into a bung-hole.

The game begins as soon as we are born—yes even before we are born. Hundreds of men and women go through life on the defensive because they happened to be born before the priest, parson or magistrate sold their parents the piece of paper that is known as the marriage license. And the mother goes through life with the scarlet letter burnt into her soul; ostracized by society; embittered or else forever doing penance.

I am not advocating the abrogation of the marriage laws, but I do think there should be a wider charity exercised toward those who are counted outside the pale of respectability because they have not poured their souls into a specified mold.

And right here, I ask, "Why is it that if marriages are made in heaven so many of them are such a hell of a failure?"

It is time that mold was amended; that marriage was made more difficult and divorce easier.

As soon as we breathe, the molding, labelling and bunging process proceeds. We are baptized—for a consideration. Our parents have the choice of several methods for us. We can be either "sprinkled" or "doused" and our Baptist friends declare that anything less than immersion is but dry-cleaning.

Then comes the problem of our education—public, private, academic, institutional, practical, esthetic, scientific, professional—and the molds are ready for the pouring; for a consideration.

Then comes forth oodles of labels—political labels, economic labels, social labels, trade marks, signs and manuals, fustian and broadcloth, cloaks and copes, pince-nez and spectacles, stiffs and crutches.

And we pay our money and take our choice.

We purchase a ticket via the Baptist or Methodist route, and "paddle away to Paradise in an orthodox canoe," or become one of the house-boat party bound for the land of pure delight.

The press instructs us in the way we should go politically, knowing that "Every little boy or gal, born into this world alive; is either a little Liberal, or a little Conservative!"

Editors in avowed-chairs "mold the opinion of the dear pee-pul" at so much a peep, all in the interests of the interests and to the glory of the nations.

Doctors poke us and purge us in accordance with the rules of Hippocrates and their oath. Chiropractors administer the thrust to our vertebrae in order to put us "en rapport" with ourselves and insure that we walk uprightly.

The lawyer trots forth his legal apparatus and insists that we walk according to the statutes.

Why hang it all, we can not go wrong! There are the labels! There stand the models! The bung-hole is waiting! Choose your casket—and your grave!

Molds are useful things; so are labels. But is it not true that progress is marked by the men and women who have refused to be labeled, docketed, and molded?

Is it not often a fact that once a man, or woman, accepts a label—becomes a "standardized, accepted-substitute" proprietary article—time begins to enter his bones?

And is it not also a fact that labels are merely opinions instead of convictions—little tags we attach to ourselves as a matter of expediency or because it is the "correct thing" (another mold) to do?

And seeing that we change our opinions almost as often as we change our socks—why fuss with labels? And is it not one of the greatest mistakes of life to suppose that other men's opinions will make us happy?

Lots of labels have been proved lying ones. Many models are being broken. We find square holes for round bungs. The world is changing the templates. Old things are passing away and all things are becoming new.

Let us get out of the old ruts; stand on our own feet; think our own thoughts; enjoy new freedom.

Thimble Lore.

Though the thimble is claimed to be a Dutch invention, somebody who knows says that they had them all the way back in the days when Hercules was. Sailors formerly wore a like device on their thumbs, and they called them thumb-bells or simply thimbles. Hence the origin of the present word.

You'd never think, would you, that it takes twenty men plus a great deal of expensive machinery to make one little thimble, would you? When John Soffing introduced them from Holland into England in 1695, he virtually introduced a new industry besides.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.