

## REGAL SHOES



Proker—A thoroughbred, conservative model; in tan or black Cavendish calf—the handsomest, most serviceable leather we know. Or in fine black King Calf.

In Black Calf, Laced, \$11.00.  
In Tan Calf, Laced, \$10.00.  
In Black Vici Kid, Laced, \$11.00.  
All New Models.

**PARKER MONROE, Limited.**  
Sole Agents.

## Canadian Butter!

20-60 lb. Boxes just in.

- 70 Boxes CANADIAN CHEESE.
- 300 " EVAPORATED APRICOTS.
- 400 " EVAPORATED PRUNES.
- 100 " EVAPORATED PEACHES.
- 300 " SEEDED RAISINS, pkgs.
- 50 Cases REX TOMATO CATSUP.
- 25 " Crystal TOMATO CATSUP.
- 300 Sacks Gluten Meal.

## STEER BROS.

sept 7, 31, s. t. u. th

## Reid-Newfoundland Co

### FREIGHT NOTICE!

This Company will endeavour as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally routed via North Sydney and Port aux Basques and designated steamers, via Louisburg, collecting extra charges over the Sydney and Louisburg Railway, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg direct to St. John's or Newfoundland Ports other than Port aux Basques. Shippers and Consignees, when effecting marine or war risk insurance, should bear this in mind and have their policies covered accordingly.

**REID-NEWFOUNDLAND Company**

## To the Trade:

WE OFFER  
1000 cases  
**VALUE**  
EVAPORATED MILK.  
Full 16 Ounce Tins.

**HARVEY & CO., Ltd.,**  
WHOLESALE ONLY.

## BACON! BACON!

Owing to Food restrictions, Government control and other difficulties in securing shipments for some little time past we have not been in a position to supply our customers with our usual

**High Grade**  
**"BERKSHIRE"**  
**Brand of Boneless**  
**Breakfast BACON!**

We are pleased to be able to state to-day that the BACON restrictions have been cancelled and that we are now prepared to fill all orders for our delicious "BERKSHIRE" brand without delay, and make bold to add that the quality of our product will be found entirely satisfactory by the most exacting consumer.  
Telephone your order.

**F. McNAMARA**  
QUEEN STREET.

## The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.

**Newfoundland Clothing Co., Ltd.**

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WM. WHITE, Manager.

## J. J. ST. JOHN.

Baked Beans, Tinned, \$1.10 doz., 10c. tin.  
Stickney & Poore's Cream of Tartar.  
Dalton's Borax, Red Rose Coffee, Sena Leaves.  
Lowney's Chocolate, Royal Palace Baking Powder.  
Putz Cream Metal Polish, Washington Lye.  
Sloan's Liniment, Stickney & Poore's Potato Flour.  
Bon Ami Powder, Pork & Beans with Tomato Sauce,  
2's, 15c. tin.

## J. J. ST. JOHN,

DUCKWORTH ST. & LeMARCHANT ROAD.

Forty Years in the Public Service—The Evening Telegram

## Choice Dairy BUTTER

Put up in one pound blocks, 25 and 50 pounds to the case.

**50c. a Pound.**  
F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample Case or Two.

**Chisholm, Sweet & Co.,**  
Antigonish, Nova Scotia.

Price may change without notice.  
3175, tp, tt

## Smallwood's Big Shoe Sale



300 pairs BOYS TAN BOOTS only . . . . . \$3.00 per pair  
200 pairs YOUTHS' FINE BOOTS only . . . . . \$2.50 per pair  
250 pairs MEN'S HEAVY WORKING BOOTS only 3.00 per pair  
200 pairs LADIES' LOW SHOES & PUMPS only \$2.00 per pair  
(Sizes 2, 2½, 3 and 4 only.)  
300 pairs LADIES' FINE BOOTS. Regular \$7.50 for . . . . . \$5.00  
(Sizes 2, 2½, 3, 3½, 4 and 4½ only.)  
This is a high grade Goodyear welt, Vici Kid, with black cloth top and rubber heel. A delightful shoe to walk in.  
100 pairs MEN'S FINE DONGOLA KID BOOTS for . . . . . \$5.00  
(All solid, Blucher cut Boot.)  
200 pairs MEN'S LONG RUBBERS for . . . . . \$3.00  
(Sizes 6, 7, 8, 9, 10.)  
Mail Orders receive prompt attention. Special terms to Wholesale Buyers.

**F. SMALLWOOD. THE HOME GOOD SHOES**

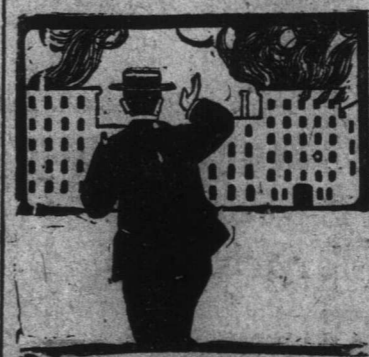
## PIANO PLAYER.

Piano and Organ Show-room Now Opened.

Entrance by McBride's Hill, Duckworth and Water Streets.  
Come, see and hear our collection of magnificent instruments.

## CHARLES HUTTON,

The Reliable Piano & Organ Store.



**NO MATTER HOW THE FIRE IS CAUSED**  
If you're not insured, you're a loser. Take time to think about your policies. We give you the best companies at reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent

Advertise in the Telegram

## TO SHIPOWNERS!

We have always on hand, ready for delivery,  
LIFE BUOYS, LIFE BELTS,  
CORK FENDERS, SEA ANCHORS,  
CODES, FLAGS and BOOKS,  
SAIL NEEDLES and TOOLS,  
RIGGING SCREWS,  
RIGGING LEATHER,  
and all Supplies necessary to the Trade.

**THE I. C. MORRIS SAILWORKS,**  
Phone 479. Adelaide St., St. John's.  
aug 27, 1m, eod

## NEW ARRIVALS!

Just opened another shipment of  
**Ladies' Blouses, Skirts, Costumes,**  
**and One-Piece Dresses,**  
Suitable for present wear. See our Ladies' Skirts made of extra fine Silk Poplin, in colors of Grey, Tan, Navy, Saxe, Black, etc.

**WILLIAM FREW, Water St.**

Advertise in the "Telegram."

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate winds fair to-day. Saturday—Fresh E winds with rain.  
ROPER & THOMPSON.—Bar. 29.90 Ther. 64.

VOLUME XL.

## Auction Sales!

AUCTION.

Superior

Household Furniture

At Residence of  
**R. H. TRAPNELL, ESQ.**  
Waterford Bridge Road,  
Tuesday and Wednesday,  
17th and 18th Inst.,  
commencing at 10.30 a.m.

- 1 Superior American Piano "Ludwig"
- 1 Superior Plano Steel.
- 1 3-Piece Parlour Suite, carved walnut.
- 1 Occasional Seats.
- 1 Cabinet Zon-o-phone and Records.
- 1 Cherry Wood Whatnot.
- 1 Large Jardineres.
- 1 Axminster Carpet Squares, 5 x 5, together with Felt Undercloth.
- 1 Morris Chair.
- 1 Oak Rocker.
- 1 Wicker Rockers.
- 1 Wicker Settee.
- 1 Walnut Work Table.
- 1 Superior Oak Cabinet.
- 1 Rosewood Music Cabinet.
- 1 Wicker Stand.
- 1 Handsome Rosewood Overmantel.
- 1 Set Brass Fire Irons & Fender.
- 1 Round Oak Work Table.
- 1 French Clock.
- 1 Sets Heavy Chenille Portiers.
- 1 D. R. Oak Extension Table.
- 1 D. R. Oak Sideboard.
- 1 Bulgarian Carpet Square.
- 6 D. R. Chairs.
- 1 Cabinet Cutlery.
- 1 Quantity Silverware.
- 1 Quantity Glassware.
- 1 Hall Stand, Walnut.
- 1 Marble Flower Stand.
- 16 Hanging and Wall Jardineres.
- 1 Lounge, upholstered in repp.
- 1 Ladies' Oak Desk.
- 1 Open Book Shelf.
- 1 Foot Singer Sewing Machine.
- 1 Hall Clock, "Calendar".
- 1 Dinner Set.
- 1 Tea Set.
- 1 Breakfast Set.
- 1 Kitchen Range.
- 1 2-Burner Perfection Oil Stove.
- 1 Kitchen Table.
- 1 Refrigerator.
- 1 Ice Cream Freezers.
- 1 Dressers or Cabinets.
- 1 Lot Jam Crocks and Flower Pots.
- 1 Pictures and Ornaments.
- 1 Scenes and Brasses.
- 1 Brass and Oak Cornices and Poles.
- 1 Blinds and Lace Curtains.
- 1 Hall Carpets and Linoleum.
- 1 Books and Music.
- 1 Handsome Brass and W. E. Bedsteads—Double.
- 1 Handsome Brass and W. E. Bedsteads—Single.
- 1 2-piece Walnut Bedroom Suite.
- 1 2-piece White Enamel Suite.
- 1 2-piece Oak Suite.
- 1 Carpet Squares, Brussels.
- 1 Rugs, Brussels.
- 1 Billiard Table—Slate Bed, with Balls, Cues and Billiard Fittings.
- 1 pair Snow Shoes and Moccasins.
- 1 Hunters' Knapsack.
- 1 Lawn Mower.
- 1 Garden Tools and Utensils.
- 1 Garden Seats.
- 1 Carpenters' and other Tools.
- 1 100 ft. Garden Hose—New.
- 1 Toilet Sets.
- 1 Beds and Bedding.
- 1 Cooking Utensils, etc., etc.
- 1 List of goods for Wednesday's Sale will appear in Wednesday morning's News.

**R. K. HOLDEN,**  
Auctioneer.

AUCTION.

To-Morrow, Saturday,  
at 11 o'clock,  
At the Central Auction Mart  
(Beck's Cove).

30 barrels RED APPLES.  
30 barrels NEW POTATOES.  
(To be sold without reserve.)  
At 12 o'clock:

1 GENERAL HORSE.  
1 PONY, 5 bris. BEEF.

**M. A. BASTOW,**  
Auctioneer.

## FOR SALE!

### Gasolene Motor Launch

with 13 H.P. Acadia Engine, make and break. Length by the keel, 19 feet; over all, 27 feet; beam, 6 ft. 6 in.; depth, 3 feet. Equipped with 15 gallon galvanized tank and all accessories. Speed 11 knots. In good condition, being practically new. Price \$575. For further particulars apply to

**Robert Pike,**

Port aux Basques.

MINARD'S LINIMENT CURES DIPHTHERIA.