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Investment Specialists.

NOT "bucket shop" brokers, nor other slipshod dealers, offering any old kind of stocks that sell. We handle meritorious securities only, of which the essentials are Safety, Permanency and Earning Power, and about which we know enough to

Guarantee Every Dollar You Invest.

It costs nothing to have your name placed on our mailing list.

ROOMS 8 AND 9
CITY CHAMBERS,
P. O. BOX 263. aug13,tf WATER STREET.

Don't Miss This Chance

Of helping the Cathedral Mission Auxiliary, by attending the afternoon Tea served **MRS. LEONARD EARLES,** Logy Bay Road, on Wednesday, Aug. 15th, from 3.30 to 6 p.m. Teas 25c. Delicious Ice Cream for sale.

5c. The Crescent Picture Palace. 5c.
AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Richard Tucker, Mary Elizabeth Forbes and Augustus Phillips in
"A Child in Judgment."

An emotional 3 act feature produced by Edison.

William Danman in "FREDDY'S NARROW ESCAPE"—A Vitagraph comedy-drama.

Davy Don in "THE NEW JANITOR"—A rich Lubin comedy.

MADAME TIMMONS sings "Love, Here is My Heart."

PROFESSOR MCCARTHY playing the Newest and Best Music—Drums and Effects.

WOMEN'S HIGH BOOTS.



Our illustration shows one of the newest High Cut Models in Women's Boots! Isn't it a Footwear beauty? We're showing these new Boots in heights from 8 to 10 inches.

Dull Calf, Glazed Kid, Tan Calf, beautiful Colored Kid in shades of Gray, Bronze or Blue. Handsome White Washable Canvas. Louis heels, and many new and beautiful perforated effects.

TAN CALF HIGH LACED . . . \$6.00 to \$7.00
PATENT COLT, Dull Kid Top . . . \$6.50
BATTLESHIP GREY, Grey Top . . . \$5.00 to \$6.00
BRONZE KID at . . . \$6.00
BLUE KID, Buttd. at . . . \$4.00
WHITE CANVAS, Laced . . . \$2.70 to \$3.00
WHITE CANVAS, Buttd. . . \$2.00 to \$2.60

These handsome Shoes should fit the Foot perfectly and our Expert Fitting Service will spare no pains in seeing that they do!

PARKER & MONROE, LTD.,
THE SHOE MEN.

COALITION or COMBINATION!
Call it what you will, the
BIRCH JUNKS
and
Screened Coal
At MURRAY'S will give you satisfaction
A. H. MURRAY, Beck's Cove.

The Evening Telegram is the People's Paper.

FREW'S SUMMMER SALE.
Ladies' Blouses, Etc.
Ladies' Misses' and Children's
One-Piece Dresses
at greatly reduced prices. Buy now and save money.
William Frew.

RAISINS!

SUNMAID, SEEDED, 1 lb. cartons.	BELLBOY, SEEDLESS, 1 lb. cartons.	GOLDEN WEDDING SULTANA, 1 lb. cartons.
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CALIFORNIA LOOSE,
50 LB. BOXES, 2 & 3 CROWN.

CRISCO, in 1 1/2 lb. & 3 lb. tins. Dromedary Dates. Preserved Ginger. Lemon Curd. Sheet Gelatine. Knox's Gelatine.	Have you tried the New Confection, "CALARAP"? Fig, Orange, Apricot in 1 lb. boxes, 30c.	Ox Tongue (Glass). Small Beet (Glass). Holland Rusks. Puffed Rice. Jacobs' Graham Wafers.
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BIRD'S In
Tins. **CUSTARD POWDER.** Pkts.

EVAPORATED FRUITS. Peaches, Pears, Apricots, Apples, Prunes, in 1 lb. cartons and 25 & 50 lb. bxr.	WARM WEATHER DRINKS. Rose's Lime Juice Cordial and Lime Juice. Imperial Lime Juice in quart bottles. Lemon Squash, Fruit Syrups, Lemon & Lemonade Crystals.
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PINEAPPLE PULP, 75c. 6 lb. tins. 75c.

BOWRING BROTHERS, Limited,
Phone 332. GROCERY DEPT. Phone 332.

SALE
— OF —
Ladies' Blouses
OF ALL KINDS AND
Ladies' Summer Dresses.

See our window display for some magnificent values offering in our line of LADIES' BLOUSES at 55c. each only. This lot comprises Ladies' White Embroidered, Lawn and Muslin Blouses, Fancy Coloured and Black Blouses. This is the BIG LINE but we have many others.

WE ARE GIVING
20 per cent. Discount

off all LADIES' SUMMER DRESSES left in stock. This brings prices away down as our Dresses were marked very conservatively. You will be surprised at the dainty Dresses you can now buy at small prices.

Special Sale Prices
ALSO FOR
LADIES' WHITE & COLORED UNDERSKIRTS of all kinds.
LADIES' WHITE EMBROIDERED CAMISOLES, COMBINATIONS and KNICKERS.
LADIES' WHITE EMBROIDERED NIGHTDRESSES.

Henry Blair

J. J. ST. JOHN.
SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at **25c.** per bottle.

J. J. ST. JOHN,
AGENT,
Duckworth Street and LeMarchant Road.

Crown Lager



A pure product of Canadian Barley, Malt and Hops.

BAIRD & CO.,
Agents.

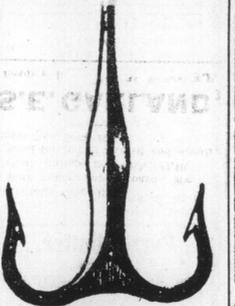
Solo Singers, Choir and Christian Workers
Looking for the Best
HYMN BOOK
SHOULD BUY AND USE
Redemption Songs.

A choice selection of 1,000 of the best of the old and the best of the new hymns for Evangelistic Meetings, Choirs, Solo Singers, etc. It contains a large number of new hymns never before published.

Leaders of evangelistic work will find it just what they want to adopt in their Missions, etc. Choir leaders will find a rich selection of pieces for their use. Solo singers will be delighted with the store of choice, new and effective solos. Everyone should own a copy for use in their home.

Words only, in clear nonpariel type, Red Cloth, Himp. 12c.
With music, paper boards, 90c.
Cloth bindings, gold title, \$1.10.
Send for list of Sacred and Secular Hymn and Song Books.

S.E. GARLAND,
Lead: g B



O. Mustad & Sons' PILK HOOK.
Fishermen!

This is the Jigger that catches all the fish all the time. Use an ordinary or wedge-shaped lead with two swivels and the jigger will spin like a Minnow.

It's marvellous how it catches so much fish. Used exclusively in Norway. Try it.

JUST ARRIVED

Fire Bricks,
Fire Clay,
Cement and
Drain Pipes.

Henry J. Stabb & Co.

POSITIVE SALE!

Extensive Timber Limit, together with Freeholds, on the waterside of South and West Rivers, Hall's Bay; apply early to
JAMES R. KNIGHT

REID-NEWFOUNDLAND COMPANY.

Garden Party,
Kilbride, Wednesday, August 15th, 1917.

Train leaves St. John's at 2.40 p.m.
Trepassey Branch Train leaving St. John's at 5 p.m. also will stop at Kilbride.
Train leaves Kilbride at 9.15 for St. John's.
ONE WAY AND ONE-THIRD FIRST-CLASS FARE.

Reid-Newfoundland Co.

WEDDING RINGS



of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from
\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the
RELIABLE JEWELLERS,
T. J. DULEY & CO.
Ring Measuring Cards Sent on Application

HARVESTING TOOLS!

English and Am. Scythes,
Grass Hooks,
Hay Forks, Hay Rakes,
Cultivators,
Digging Forks,
Scythe Snaths, Scythe Stones, Lawn Mowers,
Pruning Shears,
Grass Clippers.

BOWRING BROTHERS, Limited,
Hardware Department.
July 16, m, w, f, tf

ORANGES,
All Counts, Now in Stock.
Sound and Sweet.
PRICES RIGHT.
BURT & LAWRENCE,
14 NEW GOWER STREET.

EIGHT PAGES
WEATHER FORECAST
TORONTO, Noon.
winds, mostly cloudy with
sional showers. Weat
Moderate winds, fair.
Drink WELCH'S GRAPE
VOLUME XXII

Auction Sale
THE PEOPLES AUCTIONEER

AUCTION.
At the Store lately des
MR. Z. COX, Water
on
Thursday Next, 11
Incl., at 10.30 am

A quantity of Groceries
Canned Fruit, Hops, Sp
tables, Citron Peel, Spic
Polish and other sundries
out damage from the rou
list can be seen in othe
signed.
P. C. O'DRISCOLL
aug13,31

AUCTION.
At the Stable of Mr.
113 Hamilton Street
On Friday next, 11
at 10.30 am
One Black Horse, com
press Van, one Express S
Sleigh, Catamaran, one
one Buggy, 2 sets Carriage
one Cart Do.
P. C. O'DRISCOLL
aug14,31

TRY WELCH'S GRAPE JUICE PUNCH

at McMurdo's loc
Parlor, Rawlin's C
They also supply
the Quart or Gall
Garden Parties or E
Entertainments.
Of course it's ma
WELCH'S GRAPE JUICE
July 31, tu, th, s, f, t

CASH BOX
We are showing a good
in 6, 7, 8, 9, 10, 12, 14 inch

Safety Razors
We have the Wood's G
Razor and 4 Blades for 9c.
Razors.
We have American
Razors, \$1.25, \$1.50, \$2.00
each.

Fishing Lines
We have in stock good
American Lines.

Shoe Sp
We have IRON, WASH
SOLID BRASS
2 1/2 and 3 oz.

NEYLE'S HAR
WILLIAM SOPE
FOR SALE
Schooners suitable for
portation and coastwise
DAVID W. SIMPSON,
182 State St., Boston.