

Need We Urge You to the BARGAIN FEAST?

OUR WHITE SALE

NOW ENTERING ON ITS FINAL WEEK, AS THE CURTAIN RING COMES
AT THE CLOSING HOUR, FRIDAY, MARCH 16th.

Rare Values in White Quilts

A case lot of JOB Quilts just to hand. They include White Macella and Fancy Honeycomb, plain or fringed; really a superior lot, perfect in every respect, but bought at a low figure, they offer you one of the best opportunities yet to secure a high grade Quilt at a very reasonable price. Prices to suit every purse—
\$1.40, \$1.60, \$1.80, \$2.10, \$2.40 & \$2.90.



Additional Attractions

to make this week even more attractive, and to be remembered for its generosity of value-giving and munificence of display. Savings of magnitude in every Department.

NIGHT SHIRT TWILLS, Job--Some Values.

The best English makes. Though not mentioned before in our White Sale news, these were bought expressly for that Sale. The purchase involved many hundreds of yards and offers a range of prices to suit almost any purse. Special White Sale Prices from
11c, 14c, 16c, 18c, 22c, 24c, 27c, per yard.

Job Line of LAUNDRY BAGS, 17c. ea.

So cheap in fact that no home should be without one. They are made of strong White Cotton, some embroidered in White with coloured embroidered spray and lettering; a variety of makes. Get one for hanging on the bedroom door, nice for collars, shirts and such like. Values
35c. White Sale Price 17c

St. Patrick's Day Post Cards, good variety, 6 for 5c.

Badges and Silk Shamrocks, 3 for 5c.

CRINOLINE CHECKS

Strong white muslin in medium checks, used by Red Cross Nurses on the other side for bandages, etc., serviceable material for making children's dresses or pinafores, etc. Reg. 20c. yard. White Sale 18c

SHOWER O' HAIL MUSLINS.

Just 6 or 7 pieces of these, best English make; they come in assorted spots and represent all values; cut a bit lower than usual for White Sale. Reg. 18c. yd. Sale Price 16c. Reg. 25c. yd. Sale Price 22c.



Emerald Green Ribbons for St. Patrick's Day

Values extraordinary in brilliant silk Taffeta ribbons from 1 to 4 inches wide, the prettiest shades of Green imaginable, suitable for Hair ribbons, bows, scarfs and hat bands, etc. Special prices running from 4c. to 16c. 12c, 14c, 16c, 22c. per yard.

The Show Room now the City's Style-Centre.

Ready With the New Things for Spring Wear.

CAMISOLES.

Something you can't have one too many of; these are good value, made of strong White Cotton, embroidery trimmed, and ribbon beading at neck; sizes from 34 to 44 inch. Reg. 35c. White Sale 30c

LAWN APRONS.

A special lot of nice fine White Lawn Aprons, with Swiss embroidery and insertion trimmed and fine pin tucks, with bodice generously cut; Aprons that represent good value at their regular price, 50c. White Sale Price 35c

CHILDREN'S WHITE KNICKERS.

Perfectly shaped and nicely finished; made of strong White Cotton and showing wide frill of embroidery and fine pin tucks at knee; sizes to fit girls from 4 to 10 years. Regular 35c. White Sale 29c

Children's & Misses' WHITE NIGHTDRESSES.

A variety of makes, with Swiss embroidery and insertion yokes, long or three-quarter sleeves, ribbon trimmed; others with fine lace and insertion yokes; sizes to fit from 4 to 14 years. Reg. to 90c. White Sale Price 78c

LADIES' WHITE DRESSES.

We have never shown a prettier or more varied line. Winsome dresses for every figure, in voiles, crepes and muslins. Pretty embroidery and lace trimmings, suitable for Misses' or Ladies. At the special cut prices this week we bespeak a run on these.

Reg. \$2.20	White Sale Price \$1.80
Reg. \$2.40	White Sale Price \$2.10
Reg. \$3.00	White Sale Price \$2.70
Reg. \$4.50	White Sale Price \$4.20
Reg. \$5.50	White Sale Price \$5.10
Reg. \$6.00	White Sale Price \$5.10
Reg. \$7.00	White Sale Price \$6.20
Reg. \$10.00	White Sale Price \$8.30
Reg. \$11.50	White Sale Price \$10.20

New Arrivals in COLLARS and CUFF SETTS.

All the rage, one of the grandest assortment we have ever shown, and such a variety of makes, large sailors, V-shaped and round, with fine lace edging; others hemstitched and finely tucked; also a few in cream flannel, scalloped edge, hemstitched and trimmed with narrow band velvet, very suitable for coats; values to 50c. White Sale Price 39c

LADIES' BOUDOIR CAPS.

Dainty boudoir and dust caps, trimmed with lace and embroidery, and fluted frill others edged with Pink, Sky and Hello. Don't be without one. Reg. 20c. White Sale Price 12c

NIGHTDRESSES.

A very desirable weight in pure White, fine ribbed Jersey make; nicely trimmed with torchon lace, and rolled collar; roomy sizes. Just a few dozen from past season. Regular \$2.50. White Sale \$2.18

JOB LINE LADIES' WHITE SKIRTS \$1.59

Smart Street Skirts for later on wear; fashionably cut materials of Ratine, Linen and Jean, large pockets, belted; large pearl buttons, fastened in front; comfortable walking Skirts, full sizes. Values to-day for \$2.00 each. White Sale Price 1.59

LADIES' Sample UNDERSKIRTS

A magnificent range of high-grade White Underskirts, with wide embroidery flounce and insertion to match; ribbon beading, etc. In this lot also some very handsome Princess Underskirts, every piece here at the half price mark, merely because some of these are slightly soiled from handling. If you desire something good in Summer Underskirts, don't miss this Sale. Values to \$3.50. White Sale \$1.79

NEW BLOUSES.

Daintier than ever, as varied as ever and as cheap, if not cheaper than ever. Favored materials, such as Muslins, Voiles and Crepes, etc. Large flare collars, painted collars and sailors, etc.; embroidered and lace trimmed; others with fine pin tucks; complete size ranges. See these—the very latest in Blouses that will delight you at Sale Prices this week.

Reg. 80c.	White Sale Price 72c.
Reg. 1.00	White Sale Price 89c.
Reg. 1.30	White Sale Price 1.18
Reg. 1.50	White Sale Price 1.37
Reg. 1.80	White Sale Price 1.59
Reg. 2.00	White Sale Price 1.85
Reg. 3.00	White Sale Price 2.59
Reg. 3.50	White Sale Price 3.29

Children's White Muslin Dresses.

Dainty well made Snow White Muslin Dresses, beautifully embroidered and lace trimmed, with wide ribbon beading at waist and double flounce of embroidery; many styles to pick from and sizes to fit from 6 to 14 years. Values to \$1.80. White Sale Price 1.48

WHITE FOOTWEAR!

LADIES' WHITE HOSE.

These will be worn more than ever this summer, this lot comes in a fine mercerized finish, seamless, full sizes; never sold less than 25c. the pair. White Sale Price 23c

CHILDREN'S WHITE HOSE.

Assorted sizes in a very fine make, reputable hosiery, reinforced where the wear comes; sizes 7½, 8 and 8½ inch. Regular to 35c. pair. White Sale Price 29c

LADIES' WHITE SPATS.

Distinctive, stylish and serviceable, they come in 8 button length, fit perfectly, wash perfectly; sizes 3 to 7. Reg. \$1.50. White Sale \$1.35

INFANTS' WHITE HOSE.

Sizes here suitable for the smaller children also, fine rib Woolen hose made to wear well; size 5, 6½ and 6 only. Reg. 25c. pair. White Sale Price 22c

THE NEWEST IN Boy's Outing Shirts,

Not a bit too early to pick up a few of these, you'll need them later on when perhaps they may not be procurable. We have light cream or fancy striped effects on white, very neat looking, fitted with a new style semi-erect collar with link fastened front, double soft cuffs, pockets. Shirts value for 80c. each. Sale Price 75c

High-Grade "Woolnap" Blanket Remnants.

Better see these at once. Just 4 bundles to hand, the first we have handled; convenient pieces in perfect condition. White, Checked, Striped and Art patterns; very suitable for children's coats, for carriage or sleigh wraps, making dressing jackets, or anywhere a warm, comfortable rug or wrap is required. Remember these are Remnants and priced at such prices from 50c. up.

James Baird LIMITED

St. Patrick's Day Neckwear.

An assortment of pretty green Silk Scarfs for St. Patrick's Day, the narrow and wide flowing end makes; assorted shades of Green; Scarfs that sell regularly for 40c. Sale Price 32c

FRENCH FACING.

For attaching to neck and opening of vest front, looks like a white piping, easy to attach, washable, last for season. Special each. White 15c Sale Price 15c

VEST SLIPS.

Becoming more and more fashionable, nice and dressy looking for Sunday wear, wash and re-wash perfectly, made of all White Pique. Regular 35 cents. White Sale 29c

5 Leading Styles.

"ARROW" COLLARS

5 leading styles to pick from. Reputable Collars for style and wearing quality; perfect fitting always. See the patent "Arrow Notch", simplifies fastening and saves many an angry word; assorted heights. White Sale Price, ea. 19c

Dangerously Ill From Shock.

Frank Mallard, the invalid son of Mr. Thomas Mallard, whose home was completely destroyed by fire on Monday evening last, as already referred to, is suffering severely from shock as a result of having to escape through a window from the burning structure, dropping into a bank of snow. His condition is critical and grave fears are entertained for his recovery. His mother, who was also sick in bed at the time of the fire, is very ill as a result of the fright and shock she received. Her husband, who was in town yesterday, is searching among the debris for \$150 in gold which he had in his house along with \$300 in bank notes. It is hoped that he will find it, as his family are in poor circumstances just now.

Prohibition Cases.

This hearing was continued at 2.30 p.m. yesterday. Mr. Emerson opened by contending that the requirements of the Act had not been complied with and that his client was a licensed publican, having been granted a license by the Board up till October next. Mr. J. McCarthy, J.P., Secretary of the Licensing Board, was examined to prove the meetings of the Board; also Mr. A. Mews, who was questioned about the forty per cent. vote and other matters in relation to the Prohibition election. After both these witnesses were examined and cross-examined the case was adjourned until this afternoon.

Got a Commission.

We understand that Sergt. Jack Turner, C.E.F., son of Mr. George E. Turner, Deputy Minister of Agriculture and Mines, has been granted a commission and is now in charge of a machine gun section. Not alone did Jack make good in the ranks as a soldier but also as a poet, and some of his trench compositions are now becoming locally famous. He had four brothers serving with the colors. One was killed fighting with the Canadians last year and three are at present with "Ours". We congratulate him and his parents alike on his well merited promotion to the rank of 2nd Lieutenant.

THE FIRST PAIR.

Don't make any mistake this year. Let your first pair of rubber shoes be Bear Brand. Times are too hard for anyone to take chances of being out of work for two or three weeks with a cold which could have been avoided by getting satisfactory rubber shoes. The good old BEAR BRAND shoes, which are becoming more widely known every day, are being sold in St. John's by:

John Anderson.
W. R. Gooble.
Nicholls, Inkpen & Chafe, Ltd.
Royal Stores, Ltd.
F. Smallwood.
Steer Bros.
Jesse Whiteway.
Wholesale by
CLEVELAND RUBBER CO.,
New Martin Bldg.
nov11, w.s.f.

Food Pickets Give McGrath Hot Time.

New York, Feb. 2.—John W. McGrath, who survived twenty Newfoundland winters before he came to New York as one of the best hockey players ever seen on the ice here, and who topped all this with four years as private secretary Col. Roosevelt, met his match yesterday.

McGrath works now for George W. Perkins, Chairman of the Mayor's Food Supply Committee. When the committee's Pacific Coast smelts reached the city yesterday morning McGrath was put in charge of truck laden with 179 fifty-pound boxes of the fish and told to find places on the east side where they could be sold.

Monroe Street was McGrath's first stopping place. He had been there about a minute when he was surrounded by pickets of the Mothers' Anti-High Price League. Their claims forced him to flee.

At the fish market under the Williamsburg Bridge McGrath sold fifty boxes, then had to depart in a hurry. Rivington Street proved to be as bad as Monroe, but McGrath stood his ground against the women. He did some "body checking" that, in a hockey game, would have barred him for the rest of his life, but he sold 30 boxes as a result. More than half his supply remained, but he found his sympathy for the suffering waning rapidly and made haste to get away.

YESTERDAY'S HEAVY MAIL.—The assortment at the G. P. O. had a busy time of it from 4.30 o'clock to 10.30 p.m. yesterday, in which time they disposed of one of the largest mails to reach the city for some time, consisting of 130 bags of Canadian and American mail and 78 bags of English mail.

Maard's Liment Cures Diphtheria.